

November 2017 FOR IMMEDIATE RELEASE

Contact: Roy Betts 202-256-4174 (Mobile)

ASALH Partners with Emmy Award-Winning Documentary Filmmaker Stanley Nelson

WASHINGTON — The Executive Council of the Association for the Study of African American Life and History (ASALH) is proud to announce a special partnership with legendary director, producer and writer Stanley Nelson to showcase his phenomenal film, *Tell Them We Are Rising: The Story of Black Colleges and Universities*.

The film is the first and only feature documentary and multi-platform project to research, gather and share a rich mosaic of stories that relay the history of historically colleges and universities (HBCUs). Celebrating and examining the legacy of HBCUs, the film is the centerpiece of a multi-platform effort called **#HBCURising** featuring partnerships with national organizations such as ASALH, high-profile events including a Homecoming college tour and an all-generation, all-school HBCU Digital Yearbook.

"ASALH is deeply honored and thrilled to partner with our friend and outstanding film producer, Stanley Nelson," said ASALH National President Evelyn Brooks Higginbotham. "Tell Them We Are Rising: The Story of Black Colleges and Universities is a powerful tribute to the historic and ongoing contributions of these stellar institutions and is must-see viewing. As a result of this partnership, ASALH branches will participate in and co-sponsor screenings across this country as we join the effort to publicize this moving documentary and help to tell the story of how HBCUs have historically and in the present day make significant contributions as an essential chapter of American history."

Stanley Nelson, a MacArthur 'genius' fellow, has won three Primetime Emmy Awards. He is a recipient of the 2013 National Humanities Medal from President Barack Obama. Among his notable films are Freedom Riders (2010); Wounded Knee (2009); Jonestown: The Life & Death of People's Temple (2006); Sweet Honey in the Rock: Raise Your Voice (2005); A Place of Our Own (2004); The Murder of Emmett Till (2003), and The Black Press: Soldiers without Swords (1998).

More information about *Tell Them We Are Rising: The Story of Black Colleges and Universities* can be found at https://doi.org/10.258/ncb/.

About ASALH

Established on Sept. 9, 1915 by Dr. Carter G. Woodson, we are the Founders of Black History Month and carry forth the work of our founder, the Father of Black History. We continue his legacy of speaking a fundamental truth to the world — that Africans and peoples of African descent are makers of history and co-workers in what W. E. B. Du Bois called, "The Kingdom of Culture." ASALH's mission is to create and disseminate knowledge about Black History, to be, in short, the nexus between the Ivory Tower and the global public. We labor in the service of Blacks and all humanity. To learn more visit our website at <u>asalh.org</u>.