

ASALH BRANCH WORKSHOP

104th ASALH Annual Conference and Meeting
North Charleston, SC

Saturday, October 5, 2019

8:00 a.m. – 11:45 a.m. -- Ballroom C2 – Convention Center – 1st floor

ICEBREAKER (Introducing Dr. Woodson)	Branch Representatives
Opening Statement	Barbara Spencer Dunn, VP for Membership
Roll Call	Dorothy F. Bailey, Co-Chair, National Membership Committee
Greetings	Dr. Evelyn Brooks Higginbotham, President
PRESENTATIONS:	
<i>Non-profit Update</i>	Gilbert Smith, ASALH National Treasurer
<i>Risk Management</i>	Susan Simms Marsh, Co-Chair, Governance Committee
<i>Protocol for Submitting Dues, Reports, and Review of Branch Reporting Tool</i>	Sylvia Y. Cyrus, Executive Director
<i>Genealogy and its Meaning Today</i>	Omope Daboiku, Paul Laurence Dunbar Br.
BREAKOUT SESSIONS (30 minutes):	
• <i>Branch Tool Kit</i>	
• <i>Awards “Peer Review” System</i>	
• <i>Membership Brochure</i>	
• <i>Strategies for Youth Outreach; Membership Retention; Succession Planning</i>	
• <i>Partnerships and Community Engagement</i>	
Breakout Session Reports (15 minutes; 3 minutes each)	
ANNOUNCEMENTS	
EVALUATION TOOL UPDATE	
PRESENTATION OF BRANCH AWARDS	
ADJOURN	