

2019 Branch Awards Evaluation Worksheet (with Hampton Revisions)

ASALH National Membership Committee (NMC)

Branch Name/Location	Branch Programs Required Annually	Branch Admin. Systems	Branch Recruiting & Membership	Additional Programs Not Required	Branch Conference Attendance	Total
ASALH of Tampa Tampa, FL Chartered 2004	Black History Month Founders' Day BD Celebration (2)	All officers \$0 Purchases Donation \$0 Monthly Calls - 2 Rept rec'd 1/10/19	members 28 0 Institutional New - 0	Multiple Programs	3/28	
Athens Athens, GA Chartered 2018	Black History Month Founders' Day Woodson BD	All officers \$0 Donations \$0 Purchases Monthly Call 4 2/13/19	0 New 36 Members 1 Institutional Retained 36	March (150) Black History Bowl	4/36	
Atlanta Atlanta, GA Chartered 2015 501 (c) 3	Black History Month (100) Founders' Day (22) & Panel (25) Woodson BD (30)	All officers \$600 Donation \$0 Purchases Monthly Calls 8 Rec'd 7/17/19	5 New 25 Members 3 Institutional members Retained 20	Black History Bowl (75) March 9..Woodson Academy Elm 3 rd - 6 th (150-200 students) War 1812—Atlanta Univ. Library June Teenth Parade and Celebration Panel (25) Men or Bronz (20)	3/25	

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<p>Bethel Dukes Washington, DC</p> <p align="center">Chartered 1975</p>	<p>Black History Month Founders' Day Woodson BD</p>	<p>\$600 donation All officers Purchases: \$1300 luncheon table Monthly Calls 9 Rept rec'd 1/11/18</p>	<p>2 institutional members New Members -1</p>	<p>Multiple cultural programs</p>	<p>4/20</p>	
<p>Bronx Bronx, NY</p> <p align="center">Chartered 1979</p>	<p>10 pts Black History Founders' Day Woodson BD</p>	<p>All officers \$600 Donation \$0 Purchases Monthly calls 5 Rept 1/16/19</p>	<p>Members 30 New members -0 2 Institutional</p>	<p>Add'l programs</p>	<p>2/30</p>	
<p>Carter G. Woodson Washington D.C.</p> <p align="center">Chartered 1980s</p>	<p>Black History Month Founders' Day 90 Woodson BD</p>	<p>Missing Treasurer, Secretary \$600 Donation \$100 Ad \$0 Purchases Monthly Calls 10 Rept rec'd 3/13/19</p>	<p>New 0 Members 35 0 Institutional</p>	<p>January April 110 Sept Booksigning 5th Sunday Nov Veterans Recognition</p>	<p>4/35</p>	

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C. Delores Tucker Washington, DC Chartered 2010	Black History Month	All officers \$0 Donation \$0 Purchases Monthly Calls 0 Rept rec'd 9/18/19	2 institutional 21 members 0 New Members	Addt'l programs	2/21	
Charleston Charleston, SC Chartered 2015	Black History Month Founders' Day Woodson BD	All Officers \$0 Purchases \$600 Donation Monthly Calls 9 Rept rec'd 1/15/19	19 Members 1 Institutional Retained 15 New members -1	Addt'l programs January March April, May, Oct	2 /19	
Chicago Chicago, IL Chartered 1941? 501 (c) 3	Black History Month 20 Woodson BD	Missing Treasurer Missing Secretary \$0 donation \$0 Purchases Monthly Calls 10 Rept rec'd 1/17/19	8 Institutional Members 40 Retained 30 New Members -10	March 20 Juneteenth 20 June 20	12/40	

Cleveland, OH Will be chartered in October 2019	Black History Month	3 pts All officers	Members 17 Institutional 1	March April	1/17	

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No Report required in 2018		\$0 Donation \$0 Purchases Monthly Calls 0 Rept Rec'd 1/16/19	New - 0	May June		
Detroit Detroit, MI Chartered 2018	Founders' Day 20 & 45 Woodson BD 40	All officers \$275 Donation \$170 Purchases Monthly Calls 8 Rept Rec'd 1/17/19	Members 29 Institutional 0 New Members - 0	January 20 May 10 July 12 October 20 November 8	4/29	
Dorothy Turner Johnson Branch of ASALH (Central Florida) Chartered 2017	Black History Month Founders Day Woodson BD	All Officers \$300 Donations \$0 Purchases Monthly Calls 10 Rec'd 1/15/19	Members 41 4 Institutional Retained 36 New - 5	March April June Collaboration with Wells Built (3) December (2 add'l in Dec.)	5/41	
Edna McKenzie Pittsburgh, PA Chartered 2012	Black History Month BD Celebration Founders' Day	Missing historian, treasurer \$600 Donation: \$0 Purchases Monthly Calls 7 Rept rec'd 1/15/19	1 institutional members 24 New members -13	Add'tl Programs	3/24	

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<p>Greater Kansas City Black History Study Group Kansas City, MO-KS</p> <p>Chartered 2013</p>	<p>Black History Month Founders' Day Woodson BD</p>	<p>All officers \$600 Donation \$0 Purchases Monthly Calls 5 Rpt rec'd 1/11/19</p>	<p>4 institutional members new members - 0</p>	<p>Multiple cultural programs</p>	<p>3/37</p>	
<p>Hampton Roads Hampton Roads, VA</p> <p>Chartered 2012 501 (c) 3</p> <p>(Possible special award)</p>	<p>Black History program (65) Founders' Day (15) Woodson BD (15 students) and 2nd (10 students)</p>	<p>All officers \$600 Donation \$0 Purchases Monthly Calls 10 Rept rec'd 1/19/19</p>	<p>6 institutional members 27 New members -???</p>	<p>Multiple Programs MLK Prog Jan (500) Feb 13 (70) Feb 19 (20) Film Feb 20 (55) Six attend BHM DC Feb 28 Youth Play (25) Every Sunday in Feb with Students different schools March 13 (25) March 17 (75) April 12 (50) April 14 (25), May, June, August, September, Nov (600) Veterans recog.</p>	<p>5/27</p>	
<p>James Weldon Johnson Jacksonville, FL</p> <p>Chartered 1995 501 (c) 3</p>	<p>Black History Month Woodson BD</p>	<p>All officers \$ 600 Donation \$0 Purchases Monthly Calls 11 Rept rec'd 1/16/19</p>	<p>0 Institutional 26 members Retained 23 New Members -3</p>	<p>Multiple cultural programs</p>	<p>7/26</p>	

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Joseph T. Taylor Chartered 2018	Black History Month Founders' Day Woodson BD	All Officers \$600 \$590 Purchases Monthly Calls 4 Rept rec'd 04/04/2019	3 Institutional 68 Members New Members Retained	Juneteenth	58/68 Conf. held in Indy	
Julian Baltimore, MD Chartered 1992 (rechartered 2005)	Black History Month Founders' Day Woodson BD	All officers \$600 Donation \$0 Purchases Monthly Calls 6 Rept rec'd 1/15/19	0 institutional members 21 Retained 20 1 New members	Add'l Programs	10/21	
Louisa Louisa County, VA Re-chartered 2015	BHM pgm Founders Day Woodson BD	All officers \$0 Purchases \$200 donation Monthly Calls 2 Rept rec'd 1/16/19	1 institutional member 18 Retained 15 New Members - 3	January March April banquet (scholarship fundraiser) May, June, July, Aug (250 October, Nov	0/18	

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<p>Manasota Sarasota, FL</p> <p>Chartered 1996 501 (c) 3</p>	<p>Black History Month Founders' Day Woodson BD</p>	<p>All officers \$1,000 Donation \$375 Ad \$0 Purchases Monthly Calls 3 Rept rec'd 1/11/19</p>	<p>1 institutional members 269 New Members -</p>	<p>Multiple programs</p>	<p>7/269</p>	
<p>Manhattan Branch of ASALH</p> <p>Re-Chartered 2016</p>	<p>Black History Month Founders' Day (10) Woodson BD (17)</p>	<p>All officers \$600 Donation \$0 Purchases Monthly Calls 12 Rept rec'd 1/12/19</p>	<p>3 institutional members 40 New Members - Viet Nam Veterans</p>	<p>Multiple programs</p>	<p>10/40</p>	
<p>Margaret & Robert Garner Branch</p> <p>501 (c) 3</p>	<p>Black History Month Founders' Day Woodson BD</p>	<p>All officers \$100 Donation \$0 Purchases Monthly Calls 7 Rept rec'd 1/14/19</p>	<p>2 institutional members 27 New Members - 12 Retained 15</p>	<p>Multiple programs</p>	<p>8/27</p>	

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Martha's Vineyard Martha's Vineyard, MA Chartered 2002	Black History (26) Founders' Day Woodson BD	All officers \$600 Donation: \$0 Purchases Monthly Calls 11 Rept rec'd 1/10/19	0 Institutional members 40 New Members - 0	Interviewed 3 Veterans Black and White Bunch (90)	2/40	
Memphis Memphis, TN Chartered 2015	Black History Month Founders' Day Woodson BD	All officers \$250 Donation \$50 Purchases Monthly Calls 10 1/15/19	1 institutional 23 Members New Members - 7	Addt'l programs	7/23	
Our Author's Study Club Los Angeles, CA Chartered 1945 501 (c)3	Black History Month 800 & 125 & 130 & 176 scholarship tour 225 Founders' Day 50 Woodson BD 50	All officers \$600 Donation \$0 Purchases Monthly Calls 3 Rec'd 4/9/19	New members -0 0 Institutional members 24	Oratorical 80 Scholars Brunch July (75)	1/24	

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<p>Paul Laurence Dunbar Dayton, OH</p> <p>Chartered 1984 Rechartered 2015 with new Name</p>	<p>Black History Month Founders Day Woodson BD</p>	<p>Missing treasurer \$0 Donations \$0 Purchases Monthly Calls 11 Rept rec'd 1/14/19</p>	<p>Members 283 Institutional 23 Retained 5 New</p>	<p>Monthly Meetings</p>	<p>12/28</p>	
<p>Philadelphia Heritage Philadelphia, PA</p> <p>Orig 1929 Rechartered w/new name 2006</p>	<p>BHM pgm (100) Founders Day (75) CGW BD (11)</p>	<p>All officers \$300 Donation \$0 Purchases Monthly Calls 2 Rept Rec'd 4/3/19</p>	<p>Institutional 0 Members 24 New Members - 0</p>	<p>June (100+) Commissioning Ceremony WWII Veterans</p>	<p>0/24</p>	
<p>Phila-Montco Philadelphia, PA</p> <p>Chartered 2002</p>	<p>BHM; Founders' Day CGW Birthday</p>	<p>No Secretary \$0 Donation Monthly Calls 1 Rept Rec'd 3/4/19</p>	<p>New Members - 0 Institutional 47 Members</p>	<p>Multiple Programs</p>	<p>2/47</p>	
<p>P.G. County TRUTH Prince George County, MD</p>	<p>Black History Month</p>	<p>All Officers \$2,100 Donation</p>	<p>Members 28 New members - ?</p>	<p>Add'tl Programs</p>	<p>4/28</p>	

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Chartered 2007		\$100 Ads Monthly Calls 12 Rept rec'd 4/19/19	2 Institutional			
Roland McConnell	Black History Month	All officers \$800 Donations \$0 Purchases Monthly Calls 0 Rept 1/17/19	Members 16 0 Institutional New members -0	Feb 4 March 19	0/16	
Samuel L. Banks Baltimore, MD Chartered 2000	Black History Month Founders' Day Woodson BD	All Officers \$600 Donation \$100 Purchases Monthly Calls 6 Rept Rec'd 1/11/19	1 Institutional member 23 New Members - 0	Multiple cultural programs	1/23	
South Florida Branch of ASALH	Black History Month Woodson BD	All Officers Monthly Calls 5 Rept 7/2018	15 Members New Members - 0 2 Inst Members	January Discussion, brunch and Theater Fundraiser	2/15	
St. Petersburg, FL Chartered 2015 501 (c) 3	Black History Month Founders' Day Woodson BD	All officers \$0 Donation \$0 Purchases Monthly Calls 2 Rept rec'd 3/10/19	Member 32 New Members - 1 1 Institutional	Add'tl Programs	1//32	

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<p>Sullivan Sullivan County, NY</p> <p>VP Priscilla Bassett Sec Pamela Kennedy Treas Mattie Anderson Historian</p>	Black History Month (3 programs)	<p>Missing Historian \$0 Donation \$0 Purchases Monthly Calls 1 Rept rec'd 08/26/19</p>	<p>10 Members 0 New Members 0 institutional</p>	None	0/10	In conversation with branch leadership
<p>W. Marvin Dulaney, Dallas, TX Chartered 2018 501 (c) 3</p>	Black History Month Founders' Day	<p>All Officers \$0 Donations \$230 Purchases Monthly Calls 7 Rept 1/16/19</p>	<p>Members 26 New 24 1 Inst Members</p>	<p>Program with youth Chartering Ceremony Oct 5 State Fair October 23 Nov 14 Signed MOU with Public Schools Oct – Dec (trained volunteers) Submitted a grant</p>	4/26	
<p>Van McCoy Camp Springs, MD</p> <p>?? 501 (c) 3 Chartered 2007</p>	No programs	<p>Missing Treasurer Historian \$0 Donations \$0 Purchases Monthly Calls 0 Rept rec'd</p>	<p>7 members 1 Institutional</p>	No add'l programs	1/7	Representative agreed to attend branch workshop. Meeting planned in DC after conference

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		9/19/19				
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Scoring Legend and Notes:

Required Branch Programs (Score 12 pts: Black History Month (BHM) – 6 pts; Founders’ Day (FD) – 3 pts.; Carter G. Woodson (CGW) Birthday (BD) = 3pts. Reports must indicate these titles in the program to receive credit. Indicate the use of the Annual Black History Theme in your description of the Black History Programs. Program goals should be not only for outreach in the community, educational purposes, but also for membership recruitment. Advertise extensively to maximize attendance; Other factors to consider, publicity & promotion, frequency or regularity of the program(s), targeted youth programs for intergenerational collaborations, and fundraising, especially book sales that benefit both the branch and headquarters. Use a sign in sheet at each event to keep track of attendance.

Program Advertisement/publication (well- advertised in advance/on ASALH bulletin board, creatively promoted.

Branch Histories completed and submitted.

Additional Branch Programs not Required but will be recognized with additional points: 1 – 5 = 5 pts; 6 and over = 10 pts. Addt’l 5 and under; Multiple 6 or more

Branch Administrative Systems: Timeliness: (If submitted by January 15 deadline = 5pts; before deadline an additional 3 pts; If received by February 15th = 2pts. No points or awards given if received after February 15th.

Financial Standing: Branch donation at or above \$600.00 = 5 pts.; Branch donation at or above \$300.00 - \$599.00 – 3 pts.; Branch donation at or above \$100.00 - \$299.00 – 1 pt.; No Branch donation – 0 points. Note: **The total amount of DONATIONS/PHILANTHROPY from the all the branches in 2015 was \$13,064.00 (This is the year Dr. Greer Stanford-Randle first implemented this scoring mechanism); This amount increased by more than an additional \$10,000.00 in 2017! Let’s continue this model of philanthropy in support of our Headquarters Operations. 2019 Hampton Roads Branch revised language of this evaluation tool to better encourage branch success. 2019 Branch Philanthropy - \$14,925.00.**

Membership and Recruiting: Goal: 12 new members per year = one new member per month = 12 pts. Over 12 = addt’l 5 pts. Institutional Members 20 pts; 1 = 5pts; 2-5 = addt’l 5 pts.; 6 or more = addt’l 10 pts. **Beginning in 2020, branches will gain**

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points for Family members recruited. Consider giving points for interviews secured of family members 70 and over OR recognition through an award. (Discuss this item)

Attendance on NMC and/or Recruiter Calls: Participation every month = 12 points; one point for every month a branch member is on a call.

Conference Attendance: 1 attendee = 10 pts. We also measure (for the record only) the percentage of Branch members who actually attend the Annual Conference and Annual Meeting per the number of members in the branch.

Branch evaluations: One purpose of these evaluations is to determine strengths and weaknesses among branches. We can identify who in which branches have skills they can share with others. We can also identify the weakest areas of branch performance with an interest toward correcting these weaknesses for the good of the branch and for the good of the whole. The overall picture of Branch Performance can provide the Executive Council and Branch Officers with a way to see how their own efforts might enhance branch performance. In the following graphic, Figure 1: Branch Evaluation Scores & Distribution, you get a better snapshot of branches functioning through the system. Other purposes for trying to quantify the branches' performance were (1) to help them and us as NMC leadership to "give credit where credit is due," (2) to help branches evaluate themselves against objective standards, and (3) to promote some healthy competition to achieve excellence. Fifty (50) points is an excellent score; the mean score was _____.

50 – 60 Met All Requirements **49 – 40** Met Minimum requirements **39 and below** Recommend Mentorship with Another Branch

45 – 50 Exemplary: Represents the best of its kind. Desirable Model

44 – 34 Superior: Higher than another in rank. Better than others.

33 – 25 Outstanding: Very Remarkable and impressive.

24 - Accolades: Going above basic requirements. Strong Praise or approval for the efforts.

MET ALL REQUIREMENTS	MET ALL REQUIREMENTS	MET ALL REQUIREMENTS
1.	2.	3.

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First Place	Second Place	Third Place
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Will give other awards such as, the most partnerships, best youth programs, outstanding collaborations, etc. but these are not tied to the evaluation.

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Exemplary	Superior	Outstanding	Accolades		No Reporting Required for 2018
AVERAGE Required Programs	AVERAGE Admin. Systems	AVERAGE Branch Recruiting & Membership Score	AVERAGE Additional Programs (Not Required)	AVERAGE Branch Conference Attendance	AVERAGE Branch Score

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