America’s original Negro Baseball League Conference

June 11th (Thu) thru 13th (Sat) - 2020 in Birmingham, AL

Mission Statement

The annual JERRY MALLOY NEGRO LEAGUE CONFERENCE is hosted by the SOCIETY FOR AMERICAN BASEBALL RESEARCH (SABR’S) NEGRO LEAGUES COMMITTEE. Since 1998, the Conference is the only symposium dedicated exclusively to the examination and promotion of Black baseball history.

SABR’s Negro Leagues Committee encourages the study and research of African American baseball and its influence on society and sport history. The Conference promotes activities to enhance scholarly, educational, and literary objectives.

Commonly Asked Questions

How Can I Register?

Internet: click here - The SABR Online Store
SABR accepts Visa, MasterCard, and Discover Card (no AMEX)

By Mail: Send the Registration Form on page 2 with full payment to:
SABR, Attn: Jerry Malloy Negro League Conference
555 No. Central Ave, Suite 416, Phoenix, AZ 85004

What Are the Key Cut-Off Dates?

Call for Papers & Poster Presentations March 15, 2020
$1,000 Scholarship Entry Deadline April 15, 2020
$500 Library Grants June 1, 2020
Art Contest Deadline May 15, 2020

Early Conference Registration Ends Wednesday April 15, 2020
Ads for Conference Booklet (see page 5) May 5, 2020
Regular Conference Registration Ends Wednesday May 20, 2020
Sheraton Birmingham Hotel Registration Deadline May 20, 2020

Is the Conference only for members of SABR?
No, the conference is open to ALL baseball, history and sports fans of all ages.

“Jerry Malloy Negro League Conference” for the latest news & photos.
Historical information about the conference can be found at:
http://www.larrylester42.com/jerry-malloy.html
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<table>
<thead>
<tr>
<th># of Packages</th>
<th>Registration Packages</th>
<th>EARLY by April 15</th>
<th>REGULAR by May 20</th>
<th>On-Site</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td></td>
<td><strong>Education Forum package – Thursday only</strong></td>
<td>$15</td>
<td>$20</td>
<td>$30</td>
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<td>Includes Teachers’ Guide &amp; Lesson Plans.</td>
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<td><strong>Adult Package</strong></td>
<td>$175</td>
<td>$195</td>
<td>$210</td>
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<td>Includes all presentations, Meet &amp; Greet, Negro Southern League Museum, Birmingham Barons game at Regions Field &amp; Awards Banquet, plus education forum, and <strong>Rickwood Field tour.</strong></td>
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<td><strong>Student Package - (with ID) Full time students only.</strong></td>
<td>$125</td>
<td>$135</td>
<td>$150</td>
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<td></td>
<td>Includes all presentations, Meet &amp; Greet, Negro Southern League Museum, Birmingham Barons game at Regions Field &amp; Awards Banquet, plus education forum, and <strong>Rickwood Field tour.</strong></td>
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<td><strong>Single Day Conference Package – Friday or Saturday</strong></td>
<td>$75</td>
<td>$95</td>
<td>$110</td>
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<td></td>
<td>Conference presentations only.</td>
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Sub-Total

<table>
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<tr>
<th># of Additional Tickets</th>
<th>Additional Cost for Family &amp; Friends</th>
<th>Individual Ticket Prices</th>
<th>Total</th>
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<tbody>
<tr>
<td></td>
<td><strong>Saturday Night’s Awards Banquet</strong></td>
<td>$65</td>
<td></td>
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<td><strong>Friday Night’s Montgomery Biscuits vs the Birmingham Barons</strong></td>
<td>$11</td>
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<td><strong>Rickwood Field Tour - Thursday or Friday afternoon</strong></td>
<td>$11</td>
<td></td>
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<td></td>
<td><strong>Thursday night’s “Meet &amp; Greet” Reception at Alabama Sports HOF</strong></td>
<td>$20</td>
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<td>[appetizers will be served with a cash bar].</td>
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You may also donate funds in ANY AMOUNT for: **SABR is a 501 C-3**

- **Grave Marker Project** – click name for NBC Video
- **Student Scholarships** – click name for more information

HELP Sponsor a **Player** of your Choice, $100 to $750

Grand Total

Click here: **SABR Store for Registration** or type

https://sabr.site-ym.com/events/EventDetails.aspx?id=931056&group in web browser

Note: **Non-SABR members pay the on-site registration fee**

**Or pay by mail:** Make your checks or money orders out to

"SABR – Malloy Conference" - 555 No. Central Ave, Suite 416, Phoenix, AZ 85004

NAME/COMPANY

ADDRESS:__________________________

EMAIL:__________________________ PHONE NO. ____________
SHERATON BIRMINGHAM HOTEL
A Marriot Bonvoy Rewards affiliate property
2101 Richard Arrington, Jr., Blvd., Birmingham, AL 35203

Hotel Registration
June 9th (Tue) thru 14th (Sun) - 2020 in Birmingham, AL

Room Rates are:
Single or Doubles or Triples: $135 a night, plus taxes and a $3.00 fee

To register online click on the link below and reference "JMN"
Book your group rate for Jerry Malloy Negro League Conference 2020
To receive the discounted rate

(OR copy and paste the following link below into a web browser)
https://www.marriott.com/event-reservations/reservation-link.mi?id=1573164588626&key=GRP&app=resvlink

Cut-Off Date for Sheraton's Discounted Rooms is:
May 20, 2020
Don’t Delay - Register Today!
Call: 205-324-5000

Registrants will receive a discounted rate of $8/day for self parking passes

- See next page for directions to the Hotel from various locations.
Airport Information
Birmingham-Shuttlesworth International Airport (BHM)
Airport Phone: 205-595-0533
Hotel direction: 4.9 miles NE
Airport shuttle service, complimentary Mon-Sun: 04:30 AM - 11:00 PM
Shuttle Phone: 205 324-5000
Estimated taxi fare: $10 (one way)

Parking
On-site parking, fee: $1.50 hourly, $14 daily, $8 self-parking pass (for registrants)
Valet parking, fee: $25 daily

Other Transportation
Car Rentals
Hertz - 205-591-6090
Budget - 205-322-3596
Enterprise Rent-A-Car - 205-591-1927
National Car Rental - 205-592-7259

Bus Station
Greyhound Bus - 0.3 miles SW from hotel
1801 Morris Ave - Birmingham, AL 35203 - (205) 252-7190

Train Station
Amtrak - 0.8 miles South from hotel
Intermodal Facility - 1801 Morris Avenue - Birmingham, AL 35203 - (205) 251-3210
Vendor Application

Name of Company/Business ____________________________________________________

Name of Contact ____________________________________________________________

Address: ____________________________________________________________________

____________________________________________________________________________

Telephone ______________________ email _________________________________

Type of product for sale: (Describe below)

The cost is $100 per table for each day (Friday or Saturday)
or $165 for both days. {June 12 and 13th, at Sheraton Marriott Hotel}
setup available Thursday, June 11th

How many tables will you need? (1 or 2) The tables are eight (8’) feet long
I will be renting a table for Friday ________YES ________NO
I will be renting a table for Saturday ________YES ________NO

Space is limited so reserve your tables early.

Advertisements for Program Book

- Half page Ad $90
- Full Page Ad $150 (vertical print block is 4 3/8 ” by 7 1/2”)
- Business Card $40
- Single line entry $15

Deadline for submission of ad copy is May 5th. Submissions should be print-ready and sent as
an email attachment or a high-resolution format on CD or thumb drive to the info below.

Vendor and Ad checks should be payable to the Society for American Baseball Research (SABR)
and mailed to Larry Lester for processing at:

P.O. Box 380146
Kansas City, MO 64138
LarryLester42@gmail.com
SPONSORSHIP PACKAGES

TITLE SPONSOR - $10,000
- Mentioned in all event as Title Sponsor
- Opportunity to address conference attendees
- Support for high school scholarship program
- Support for former Negro League players to attend conference
- Support for the SABR Negro League Grave Marker Program
- One (1) Awards Banquet table for 8 or 10 attendees
- Support for public school library grant program
- Full page ad in Conference booklet

PLATINUM Level - $5,000
- Support for high school scholarship program
- Support for former Negro League players to attend conference
- Support for the SABR Negro League Grave Marker Program
- One (1) Awards Banquet table for 8 or 10 attendees
- Support for public school library grant program
- Full page ad in Conference booklet

GOLD Level - $2,500
- Support for high school scholarship program
- Support for the SABR Negro League Grave Marker Program
- One (1) Awards Banquet table for 8 or 10 attendees
- Support for public school library grant program
- Half-page ad in Conference booklet

SILVER Level - $1,000
- Support for high school scholarship program
- Support for the SABR Negro League Grave Marker Program
- Support for public school library grant program
- Quarter-page ad in Conference booklet

HOME RUN Level - $500
- Support for high school scholarship program
- Support for public school library grant program
- Quarter-page ad in Conference booklet

More info about Scholarships, Library Grants, and the Grave Marker Project available at: http://www.larrylester42.com/jerry-malloy.html and http://www.larrylester42.com/grave-markers.html Or contact: Larry Lester - LarryLester42@gmail.com - or call 816-589-7940

Donations are made payable to: SABR
Attn: "Jerry Malloy Conference"
Cronkite School at Arizona State University
555 N. Central Ave. #416 - Phoenix, AZ 85004 - Phone: (602) 496-1460

VOLUNTEER LED - NO MERCHANDISE SOLD
Reasons to come to Birmingham and attend the “Biggest and Best Black Baseball Conference in America.”

The 21st Jerry Malloy Negro League Conference

Tour the planet’s oldest ballpark, Rickwood Field. Stand on the same field that 100 plus Hall of Famers played on; a claim no other park can make today. Tours will be provided to conference registrants by the “Friends of Rickwood” on Friday afternoon, June 12th. For more information go to: http://www.rickwood.com/

Visit the Birmingham Civil Rights Institute (BCRI), the nation's finest civil rights museum. It has 58,000 square feet of archives, galleries, community meeting rooms and exhibit spaces. More information can be found at: http://www.bcri.org or 520 16th Street North, 35203.

Birmingham's Civil Rights District includes Kelly Ingram Park, where marches were formed, and parishioners at the Sixteenth Street Baptist Church witness four young girls killed by a racist's bomb.

Check out the plaques at the Alabama Sports Hall of Fame (ASHOF) of Hank Aaron, Jesse Owens, Joe Louis, Willie Mays, and Mule Suttles, et al. Hours: Monday through Friday from 9 a.m. to 5 p.m., Closed Saturday and Sunday. http://www.ashof.org/ or 2150 Richard Arrington Jr. Blvd. North, 35203. The ASHOF is located in the Birmingham Jefferson Civic Center complex, adjacent to the Sheraton Hotel.

The Negro Southern League Museum (NSLM) tells the story of African-American baseball in America through the eyes of Birmingham, Alabama. The museum features the largest collection of original Negro League baseball artifacts in the country. See Satchel Paige’s and Willie Wells’ game used uniforms, along with Bullet Joe Rogan’s pitching jacket. Plus 1500 original signed baseballs. Hours of Operation: Tuesday - Saturday 10 am – 4 pm, Closed on Mondays and Sundays. http://negrosouthernleaguemuseumresearchcenter.org/