

MEMBERSHIP NUMBERS – JANUARY – MAY 2020

https://docs.google.com/spreadsheets/d/167N_RF7yD7X8ArgmqL88Bf-6_mzExDA_ley7V2AUqYs/edit#gid=1342627640

There are discrepancies in the dollar amounts on the membership reports in the link above. Unaware of the discrepancy, the Executive Director [Sylvia Cyrus] explained that further analysis will be done to discover why the discrepancies exist. The Executive Director stated that the discrepancy could be related to deferred funds for memberships purchased after the annual conference—these memberships commence in January and end in December the following year. Based on this explanation, the June 2020 National Membership Report (NMC) is submitted with the knowledge of margins of error in the dollar figures provided in the April 2020 Membership Report.

Also to be noted in the April report, the negative difference in comparing membership numbers in April 2019 and April 2020 reflect the possible loss in the number of registrants who normally begin registering for the annual conference as presenters who are required to join as members of ASALH in order to present on the conference program. Membership grows fastest between January and June each year. If you look at the numbers over the years, there is an overlap of normal membership growth that happens during the early months of the year as people renew as well as join ASALH for the first time. The months of April-June, especially, also experience growth due to continued conference registration. With its growth plan, the NMC expects to help make up some of the deficits in membership growth that will be experienced in 2020 because of conference cancellation.

2018, 2019, and 2020 [January – April] Membership Comparisons at a Glance

	April	March	February	January
2020	2045	1875	1564	1435
2019	2123	1869	1732	1393
2018	1767	1501	1259	1135

The following motions are presented for approval by the Executive Council in reference to current Organizing Branches.

PROPOSED MOTIONS FOR EXECUTIVE COUNCIL VOTE

ORGANIZING BRANCHES PROPOSED MOTION ONE: In light of COVID19, the Organizing Branches were provided an extension from the May 1st deadline to submit packages for presentation at the June EC meeting. Of the seventeen organizing entities, nine met either the May 1st original deadline or the May 15th extension. The NMC recommends those nine be approved for chartering in 2020.

ORGANIZING BRANCHES PROPOSED MOTION TWO: In light of COVID19, the NMC recommends the remaining Organizing entities tracking for completion of their organizing package submission this year, are provided an extended deadline of August 15th to submit their final package for approval by the EC at the September EC meeting for chartering this year.

NATIONAL MEMBERSHIP REPORT (NMC) JUNE 2020

This NMC report has three major purposes: (1) to provide a membership growth update (2) to increase the number of Executive Council Members' understanding of how they can be engaged to help support the national membership drive and (3) provide information on ongoing projects as a means for Executive Council members to join in efforts that already exist as a means of increasing membership numbers in ASALH. It is the hope of the NMC that ASALH EC members will become a resource in support of ongoing projects and share information and expertise where available to enhance membership growth.

Branch Compliance

The NMC formed an Ad Hoc Committee of ten (10) ASALH Branch Presidents to support Headquarters in the review of compliance requirements for branches to help provide suggestions to enhance the process. This ad hoc committee provided invaluable feedback from those who have experienced the branch process for many years.

International Membership Update

International Subcommittee meets the week of June 1, 2020. An update will be provided at the June EC meeting.
