**SECOND VERSION**

**DRAFT INSTITUTIONAL MEMBER RECRUITMENT LETTER**

In honor of the Second Century of the Association for the Study of African American Life and History, Inc. ([ASALH], the Founders of Black History Month), celebrating the courageous impact of our Father of Black History, Dr. Carter G. Woodson, we honor the stellar work ASALH has continued to do to uplift African Americans and educate all people about the history of people of African descent to the global community. The extensive impact in our society that Dr. Woodson's movement to document the truth about the African American story, not only in the United States, but also making the connection to our beginnings in Africa, cannot be accurately measured; but, it has been proven in evidenced-based programming the impact it has on young people academically and in their behavior when they know who they are through the knowledge of their history. [*Journal of Black Psychology* 1–31 © The Author(s) 2015 Reprints and permissions: sagepub.com/journalsPermissions.nav DOI: 10.1177/0095798415578004 jbp.sagepub.com]

ASALH is in its 105th year and the 104thyear of Woodson's *Journal of Negro History* [now African American History], the premier journal by and about African Americans in the world. There should not be a single person who enters a formal educational environment at any level across the nation that leaves without knowing that race is a social construct--that all civilization began in Africa which makes us all brothers and sisters, created equal. We challenge all institutions to join us as we acknowledge and confront what has been a deficit for more than 150 years of educating, not only people of color in this country, but all people about our rich shared heritage in the public school settings and beyond. This exclusion brings a level of ignorance to all people.

In celebration of our 2021 Annual Black History Theme: The Black Family: Representation, Identity, and Diversity, we encourage members of your institution and those you partner with throughout the year to engage in suggested family research activities as you help support Dr. Woodson’s mission to encourage families to research and document their personal family history.  (click link)

<https://asalh.org/wp-content/uploads/2019/01/Family-Activity-Instructions-2019-012719.pdf>

**We encourage you to join the Association for the Study of African American Life and History (ASALH) no later than December 31, 2020, as we charter our next 100 years.** As an Institutional Member of ASALH (<https://asalh.org/members/join/>) you can partner with us as we begin strategic efforts in 2021 to impart the truth and bring unity through the knowledge of this rich, shared history.  We look forward to working with you to improve the education for people across the nation and around the world.