

# ASSOCIATION FOR THE STUDY OF AFRICAN AMERICAN LIFE AND HISTORY, INC.<sup>®</sup>

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301 RHODE ISLAND AVE., NW SUITE 2204, WASHINGTON, DC 20001

P 202.238.5910 | W [www.asalh.org](http://www.asalh.org)

## ASALH MEETING AGENDA

March 18, 2021

7:03-8:09p EST ZOOM

**FIRST DRAFT**

In attendance: Evelyn Brooks Higginbotham, Eric Jackson, Kathie House, Lionel Kimble, Annette Palmer, Gil Smith, Gladys Gary Vaughn, Gladys Mack, Susan Sims Marsh, Zende Clark, Edna Green Medford, Aaisha Haykel, Sylvia Cyrus, Anton House, Camesha Scruggs, Tara White, Zeb Miletsky, Maurice Gibson, Barbara Spencer Dunn, Karsonya Wise Whitehead, Moses Masenburg, Natanya Duncan

7:09p

I. Welcome and Opening Remarks – Evelyn Brooks Higginbotham, President

We are moving toward the big Conference in September, both as National Oversight Committee and Conference Planning Committee.

We have taken on Mellon Grant (have we heard from Howard?) – we have to start getting going on this

New York Life – we need to start working on this as well (Lionel will have info on this)

Senate and Representative Bill: Congress would like us to sign onto – recognition of Women’s Group (the only battalion of Black women to serve overseas) in WWII (Aaisha knows about this)

-Aaisha: ASALH to support Congressional Gold Medal for their work during WWII (Evelyn: this would be an honor to sign onto this letter of support)

Motion: Gladys Mack: I move that we do sign onto this Congressional Letter for them to receive a Gold Medal.

Kathie: second

Unanimous vote: yes

II. Approval of the (Dec 2020, Jan 2021) Minutes – Kaye Wise Whitehead, Secretary

*Minutes Attached*

Kaye Motion: I move that we accept the Minutes from December 2020, with corrections to be added.

Unanimous vote: yes

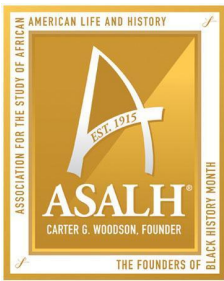
Kaye Motion: I move that we accept the Minutes from January 2021, with corrections to be added.

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## ASALH MISSION

*To promote, research, preserve, interpret, and disseminate information about Black life, history and culture to the global community*



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Unanimous vote: yes

### III. Announcements

- Status of Conflict of Interest and Code of Ethics Forms
- Status of Committee Directories
- INITIAL reports for the April 15 Executive Council meeting must be sent to the planning and finance management clusters by Monday, March 22. Secretary prior to 7 pm EST April 5.
- FINAL reports for the April 15 Executive Council meeting must be sent to the Secretary prior to 7 pm EST April 5.
- June Meeting Dates
  - Thursday, June 3 (7-9 pm EST) – Nominating, Governance
  - Thursday, June 17 (7-9 pm EST) – Audit & Finance, 2020 Audit, Membership, and other approved Cluster/Committee reports
- Annual Business Meeting will be held on Thursday, September 30, 2021

### IV. Financial Update – Gilbert Smith, Treasurer

Cash balance: \$638,000

Financial results through end of January: \$110,000

### V. Awards – Edna Medford

Each Council member to provide at least one nomination by March 31, 11:59p

We only have one actual candidate for Woodson Medallion; one for Bethune Service Award; Council Award for Special Recognition; Living Legacy Award; Freedom Scholar Award: we need nominations and we need the forms

[awards@asalh.org](mailto:awards@asalh.org)

Edna: Motion on behalf of ASALH Awards Committee for timeline to be adjusted to allow for more time for review of Awards nominations by May 20 (have them out to all the members by April 26 to vote on them by May 20)

Unanimous: yes

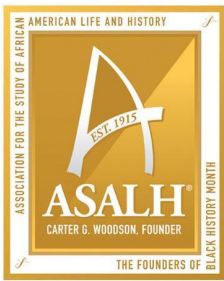
### VI. Nominations – Annette Palmer

The Announcement for 2021 Elections is on the ASALH website; we need nominations for officers and EC members

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VII. Governance (*Document Attached*) – Zende Clark (Roles of Cluster Chairs and Committee Chairs)

**Kaye: Send Flow Chart and Document to Committee Chairs**

We will discuss during the April meeting (they will need at least 20 minutes)

VIII. Black History Month Festival – Jeff Banks and Gladys Gary Vaughn

They are on hiatus until the last week of March – they will give a full report during the April meeting.

The BHM Festival went very very well!

Up until March 9, the data shows:

Sponsorship: \$190,127.00 (received \$97, 127; \$93K outstanding)

Marquee Event: tickets sold + Sponsorship: over \$200K

Theme & Intro with EBH: 6688 views

Trailblazer Event: 1129 views

PBS: more than 8100 have viewed it since it was posted

Foodways: 2320 views

Manhattan Event: 1117 views

ASALH book prize: 752 views

PG Country event: 848 views

2<sup>nd</sup> PBS Books: 505 views

We had promotional videos done for each event: first invite 10,115 views (the one that appeared on Feb 1); rest of month views ranged from 800-1100 views

More than 100K hits to ASALH website

Nat: will the number of live views be circulated? Yes

IX. Program Committee (*Documents Attached*) – Lionel Kimble, Vice President for Programs  
Conference Structure

Academic Program – Tara White and Shawn Alexander, Co-Chairs

Adjournment

\*Lionel: would like to have regular updates on the Woodson House

We are running the Conference for three weeks: three days a week

Evelyn is concerned with running to Conference for this long

Workshop Wednesdays will be added

8:06 Meeting adjourned

-EC members are asked to attend the ASALH/PBS Book Event for Sonia Sanchez

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