

Dr. Carter G. Woodson

ASALH

Association for the Study of
African American Life and History

“The Founders of Black History Month”

**Executive Council Membership
Recruitment Plan**

- **Dr. Carter G. Woodson, the “father” of Black History, founded:**
- **The Association for the Study of Negro Life and History (now ASALH) in 1915).**
- **The Journal of Negro History (now the Journal of African American History (JAAH)), in 1916.**
- **Associated Publishers, in 1921.**
- **(Purchased) In 1922 the Ninth Street home that is now a national historic site in Washington, DC.**
- **Negro History Week in 1926.**
- **In 1937, Negro History Bulletin (now Black History Bulletin).**
- **In 1976, ASALH expanded Negro History Week to Black History Month.**



ASALH's MISSION

To promote, research, preserve, interpret, and disseminate information about Black life, history, and culture to the global community.



Dr. Carter G. Woodson
in his library
1538 Ninth Street, NW,
Washington, DC

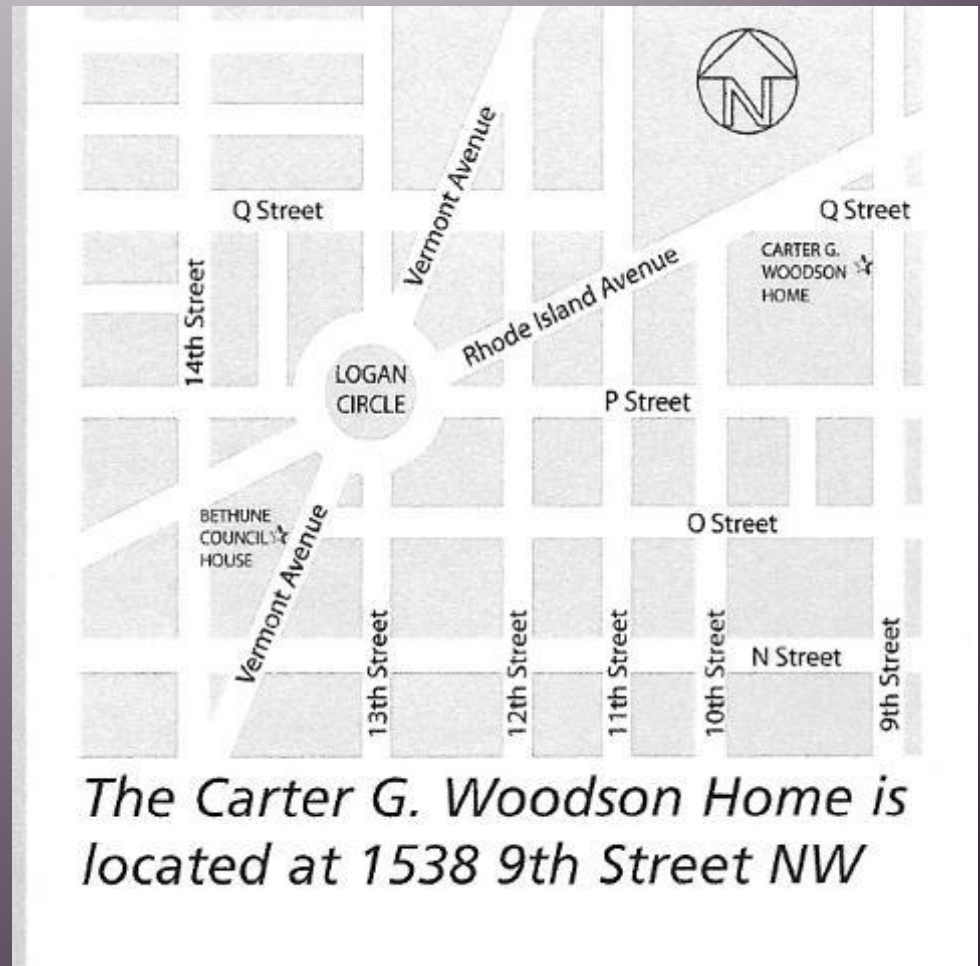
NMC invites all EC
members to visit the
Woodson Home





**Q. When did
Carter G. Woodson
occupy the home
and how long did
he reside there?**

**Dr. Woodson
lived there from
1922 until his
death in 1950.**





**The National Park
Service (NPS)
Woodson House**

**Q. Can I tour the
house?**

**A. Yes. The house
is available for
tours Friday –
Sunday, 10 a.m. –
3:30 p.m. Call
202-690-2525 for
reservations.**



Carter G. Woodson's Home at 1538 9th Street NW,
photographed in 2006 before restoration. NPS Photo.



Carter G. Woodson's Home at 1538 9th Street NW, photographed in 2006 before restoration. NPS Photo.

Q. When did NPS open the home?

The home opened for a Special Preview in February 2017. NPS oversees the restoration of the home at 1538 and additional buildings 1540 & 1542, that make up the Historic Site. Planning involved:

+

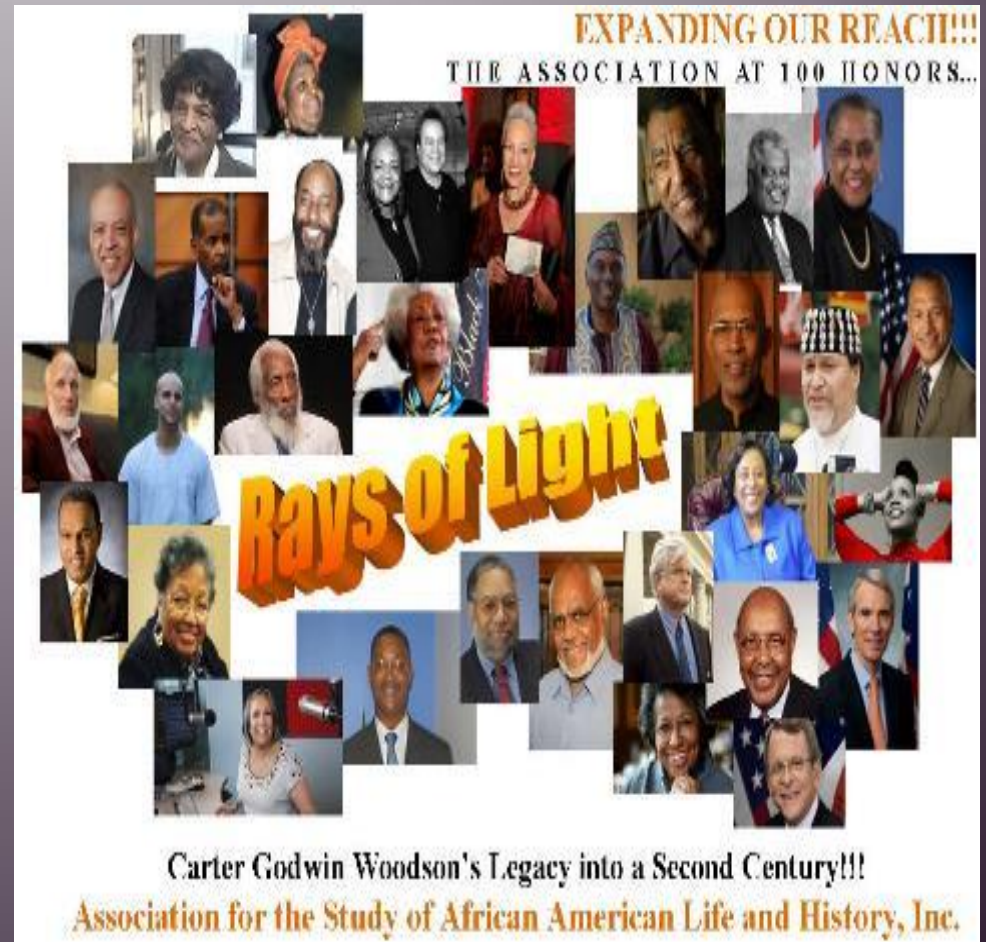
1. Historic Resource Study;
2. Historic Structures Report;
3. A General Management Plan.

NPS uses these planning documents to determine the methods of restoration, interpretive themes and visitor facilities. Members of the public also provided input in the designs.



**2015 ASALH
Centennial Rays of
Light Honorees**
Interviewees
answered the
Question: How has Dr.
Woodson impacted
your life and your life's
work? Complete
interview will be
featured at the
Woodson Historic Site
when site is
completed.

<https://asalh.org/awards/rays-of-light-honorees/>



[Link](#)

[Rays of Light Video](#)

ASALH

MEMBERSHIP DRIVE



- All Executive Council Members are invited to join efforts to recruit at least one Institutional Member in 2021
- Recruit your church, your university, your fraternity, your sorority, your local library, your local school system, etc.
- National Membership Committee's (NMC) recruitment effort is ongoing.
 - Our goal is 5,000
 - Recruit your family members.

ASALH MEMBERSHIP DRIVE



All Executive Council Members are invited to share your contacts with NMC for the following targeted entities:

- **International individuals celebrating Black History Month**
 - **Present relationships with Scotland, France (Paris), UK (London), Canada, South Africa and Ireland.**
- **International Institutions of higher learning.**

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MEMBERSHIP DRIVE



All Executive Council Members are invited to share your contacts with NMC for the following targeted entities:

- PTSA/PTAs across the U.S. (Promote the Family Mentoring Mission Statement Activity (<https://asalh.org/wp-content/uploads/2019/01/Family-Activity-Instructions-2019-012719.pdf>))
- Any School System contacts throughout the nation; targeting institutional members and promoting use of theme products.
- HBCUs (Promote a reading and sale of *The Mis-Education of the Negro* and *Carter G. Woodson's Appeal*.)
- Sports entities (Promote sale of *The Negro in Sports*.)
- Any contacts in the following targeted states: *North Dakota, South Dakota, Wyoming, Idaho and Maine. (also States for future ASALH Annual Meetings.)*

ASALH VISION

The vision of the Association for the Study of African American Life and History is to be the premier Black Heritage learned society with a strong **network of national and international branches** and partners whose diverse and inclusive membership will continue the Woodson legacy.





NMC INVITES EC MEMBERS TO

- JOIN A
- BRANCH OF
ASALH



Branches of ASALH

<https://asalh.org/members/branch-directory/>

- Our Authors Study Club (CA)
- C. Delores Tucker (DC)
- Carter G Woodson (DC)
- Bethel Dukes (DC)
- Dorothy Turner Johnson (FL)
- Manasota (FL)
- James Weldon Johnson (FL)
- ASALH Tampa Bay (FL)
- St. Petersburg (FL)
- South Florida (FL)
- Athens (GA)
- Atlanta (GA)
- Chicago (IL)
- Joseph T. Taylor (IN)
- Carter G. Woodson Louisville (KY)
- Martha's Vineyard (MA)
- Van McCoy Legacy (MD)
- Roland McConnell (MD)
- Julian (MD)



Branches of ASALH continued

<https://asalh.org/members/branch-directory/>

- Prince George's County Truth (MD)
- Samuel L. Banks (MD)
- Detroit (MI)
- Greater Kansas City (MO)
- Bronx (NY)
- Manhattan (NY)
- Sullivan County (NY)
- Paul Laurence Dunbar (OH)
- Margaret and Robert Garner (OH)
- Cleveland (OH)
- Edna McKenzie (PA)
- Philadelphia Heritage (PA)
- Phila-Montco (PA)
- Charleston (SC)
- W. Marvin Dulaney (TX)
- Memphis (TN)
- Hampton Roads (VA)
- Louisa (VA)



Newly Chartered Branches of ASALH

September 12, 2020

- Charles A. Brown (Birmingham)
Alabama
- Harper Council Trenholm Sr.
(Montgomery)
Alabama
- Mobile Branch Alabama
- Savannah Yamacraw Georgia
- Romare Bearden (Charlotte)
North Carolina
- Charles Deslondes Branch
(New Orleans)
Louisiana
- Carter G. Woodson, Greater
Trenton Branch Mercer County
New Jersey
- Roy L. Roulac (Bergen County)
New Jersey
- Richmond Branch Virginia
- Huntington Tri-City
West Virginia

+ Organizing Branches* and Interest Groups**

- Bessie Woodson Yancey Youth Empowerment Collective
Organizing Watts & Compton
Los Angeles, CA*
- Brooklyn Org New York*
- Rochester Org. New York*
- Tulsa Org. Oklahoma*
- Lynchburg Org. Virginia*
- Salina Kansas**
- North Dallas Texas**
- Paris France**
- Toronto Canada**



For more information contact:

**Association for the Study of African American
Life and History**

(ASALH)

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