ASALH MEETING AGENDA
March 18, 2021
7:03-8:09p EST
ON ZOOM
FINAL


7:09p

I. Welcome and Opening Remarks – Evelyn Brooks Higginbotham, President
We are moving toward the big Conference in September, both as National Oversight Committee and Conference Planning Committee.
We have taken on Mellon Grant (have we heard from Howard?) – we have to start getting going on this
New York Life – we need to start working on this as well (Lionel will have info on this)
Senate and Representative Bill: Congress would like us to sign onto – recognition of Women’s Group (the only battalion of Black women to serve overseas) in WWII (Aaisha knows about this)
    -Aaisha: ASALH to support Congressional Gold Medal for their work during WWII
(Evelyn: it would be an honor to sign onto this letter of support)

    Motion: Gladys Mack moved that we do sign onto this Congressional Letter for them to receive a Gold Medal. Kathie: second
Unanimous vote: yes

II. Approval of the (Dec 2020, Jan 2021) Minutes – Kaye Wise Whitehead, Secretary
Minutes Attached

    Motion: Karsonya Wise Whitehead moved that we accept the Minutes from December 2020, with corrections to be added.
Unanimous vote: yes

    Motion: Karsonya Wise Whitehead moved that we accept the Minutes from January 2021, with corrections to be added.
Unanimous vote: yes
III. Announcements
   • Status of Conflict of Interest and Code of Ethics Forms
   • Status of Committee Directories
   • INITIAL reports for the April 15 Executive Council meeting must be sent to the planning and finance management clusters by Monday, March 22. Secretary prior to 7 pm EST April 5.
   • FINAL reports for the April 15 Executive Council meeting must be sent to the Secretary prior to 7 pm EST April 5.
   • June Meeting Dates
     Thursday, June 3 (7-9 pm EST) – Nominating, Governance
     Thursday, June 17 (7-9 pm EST) – Audit & Finance, 2020 Audit, Membership, and other approved Cluster/Committee reports
   • Annual Business Meeting will be held on Thursday, September 30, 2021

IV. Financial Update – Gilbert Smith, Treasurer
Cash balance: $638,000
Financial results through end of January: $110,000

V. Awards – Edna Medford
Each Council member to provide at least one nomination by March 31, 11:59p
We only have one actual candidate for Woodson Medallion; one for Bethune Service Award; Council Award for Special Recognition; Living Legacy Award; Freedom Scholar Award: we need nominations and we need the forms
awards@asalh.org

  Motion: Edna Medford moved that on behalf of ASALH Awards Committee for timeline to be adjusted to allow for more time for review of Awards nominations by May 20 (have them out to all the members by April 26 to vote on them by May 20)
Unanimous: yes

VI. Nominations – Annette Palmer
The Announcement for 2021 Elections is on the ASALH website; we need nominations for officers and EC members

VII. Governance (Document Attached) – Zende Clark (Roles of Cluster Chairs and Committee Chairs)
Kaye: Send Flow Chart and Document to Committee Chairs
We will discuss during the April meeting (they will need at least 20 minutes)

VIII. Black History Month Festival – Jeff Banks and Gladys Gary Vaughn
They are on hiatus until the last week of March – they will give a full report during the April meeting.
The BHM Festival went very very well!
Up until March 9, the data shows:
Sponsorship: $190,127.00 (received $97,127; $93K outstanding)
Marquee Event: tickets sold + Sponsorship: over $200K
Theme & Intro with EBH: 6688 views
Trailblazer Event: 1129 views
PBS: more than 8100 have viewed it since it was posted
Foodways: 2320 views
Manhattan Event: 1117 views
ASALH book prize: 752 views
PG Country event: 848 views
2nd PBS Books: 505 views
We had promotional videos done for each event: first invite 10,115 views (the one that appeared on Feb 1); rest of month views ranged from 800-1100 views
More than 100K hits to ASALH website
Nat: will the number of live views be circulated? Yes

IX. Program Committee (Documents Attached) – Lionel Kimble, Vice President for Programs
   Conference Structure
   Academic Program – Tara White and Shawn Alexander, Co-Chairs
Adjournment
*Lionel: would like to have regular updates on the Woodson House
We are running the Conference for three weeks: three days a week
Evelyn is concerned with running to Conference for this long
Workshop Wednesdays will be added

8:06 Meeting adjourned
-EC members are asked to attend the ASALH/PBS Book Event for Sonia Sanchez