



# ASSOCIATION FOR THE STUDY OF AFRICAN AMERICAN LIFE AND HISTORY, INC.

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July 21, 2021

**Join the Association for the Study of African American Life and History (ASALH) as we chart our next 100 years. September 9, 2021** marks the 106th year of this Association, the longest serving organization of its kind in the nation and around the world. As an Institutional Member (<https://asalh.org/members/join/>) you can partner with our strategic efforts to impart the truth and bring unity through the knowledge of our shared history. Your membership will help us reach our goals in your local community and expand the legacy of our founder, Dr. Carter Godwin Woodson, the recognized Father of Black History.

Join ASALH as we celebrate our 2021 Annual Black History Theme: The Black Family: Representation, Identity, and Diversity. Entrepreneurship is a bedrock tradition among African-descended families. According to *Carter G. Woodson's Appeal*, only fifty short years after slavery ended in this country, there were over 70,000 African American owned businesses. [[Carter G. Woodson's Appeal: A Lost Manuscript \(paperback\) - ASALH - The Founders of Black History Month](#)] Encourage members of your institution and those you partner with throughout the year to conduct a reading of this lesser known work by Dr. Woodson in the Centennial of the first writing of this publication. Also, engage in suggested family research activities in honor of this year's theme as you help support Dr. Woodson's mission to encourage families to research and document their personal family history. (Click link) <https://asalh.org/wp-content/uploads/2019/01/Family-Activity-Instructions-2019-012719.pdf>

A key benefit of your membership is access to digital copies of the *Journal of Negro History* (now *Journal of African American History*) since its founding and publication in 1916. Your membership will also provide a bi-annual subscription to the *Black History Bulletin* along with copies of each year's annual Black History Theme products.

Join ASALH between September 9<sup>th</sup> and October 2<sup>nd</sup> [the day ASALH ASALH was incorporated in the District of Columbia] in celebration of this year's annual Black History Theme. [[Annual Meeting and Virtual Conference - ASALH - The Founders of Black History Month](#)] We honor the stellar work this Association has continued to do to uplift African Americans and educate all people around the world about the history of people of African descent to the global community. We look forward to you joining ASALH as an Institutional Member as we celebrate this year's annual Black History Theme as a human family. Thank you in advance for your support in the continuation of the Woodson Legacy as a member of ASALH.

Sincerely,

*Barbara N. Dunn*

Barbara Spencer Dunn  
Vice President for Membership and Co- Chair ASALH NMC

*Ida E. Jones*

Dr. Ida E. Jones  
Co- Chair ASALH NMC

*Dorothy F. Bailey*

Dorothy F. Bailey  
Vice Chair, ASALH NMC

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## ASALH MISSION

*To promote, research, preserve, interpret, and disseminate information about Black life, history and culture to the global community*