Howard Club of Southwest Florida
PO Box 31, Tellevast, FL 34270

September 20, 2021

Sylvia Y. Cyrus
Executive Director, ASALH
301 Rhode Island Avenue NW
Suite 2204
Washington D.C. 20001

Dear Director Cyrus,

The Challenge

Many people consider education as a key factor in an individual's ability to change the trajectory of their lives. In fact, it may not only be a key factor in an individual's life but may also be essential in creating generational change. Unfortunately, many students with exceptional academic and community credentials don't have the funding needed to attend college.

Who We Are

The Howard Club of Southwest Florida, a non-profit organization, established 16 years ago to help close the aspirational and financial gap between worthy students and higher education. Our leadership is comprised of individuals who were outstanding leaders in their fields of endeavor and now give back without compensation of any kind. More information can be obtained via our website at Howard Club of Southwest Florida | Home (howardclubswfl.org).

Our Ask

We are hoping you will join us in addressing this critical need by becoming a monetary sponsor, providing a philanthropic gift, or any other form of tax-deductible donations. To make a general donation, please click here.

On **Saturday, November 6, 2021**, the Howard Club of Southwest Florida will host a charity golf tournament at the esteemed Legacy Golf Club in Lakewood Ranch, Florida to raise money for

student scholarships. We expect an attendance of 120 golfers as well as 40 non-playing guests. We are asking you to consider sponsorship at this event.

Sponsorship Levels are:

SPONSORSHIP LEVEL	AMOUNT	BUSINESS GIFT
TITLE SPONSOR	$3,000.00	Foursome, Tee Sign, Website and Event Recognition
PLATINIUM	$2,000.00	Foursome, Tee Sign
GOLD	$1,500.00	Two Golfers, Tee Sign
SILVER	$500.00	One Golfer, Tee Sign
BRONZE	$100.00	18" X 24" Tee Sign

In Memoriam
This event will also pay tribute to our community of golfers and friends who have transitioned. If you would like to be part of this tribute, please let us know the specific name of the individual and submit a donation of $250.00.

With a Title Sponsorship, your business's name will be prominently displayed in all our event advertising. Your business's name associated with our organization and community efforts can be mutually beneficial. In addition, during the ceremony we welcome a representative from your company to speak and promote your brand. Your Title Sponsorship will also include a foursome at our golf tournament and a tee sign at the hole of your choice.

If you are interested in any level of sponsorship, please reach out to: **Larry Miller, 941-504-2774 or Lmiller271@aol.com.**

We truly value your support and partnership as we address the challenges of providing a quality education to those students who will make a significant contribution to our society. We look forward to your participation!

Warmest Regards,
Linda Thornton
(720) 837-5327

501(C)(3) Certificate Number 85-8013861145C-4