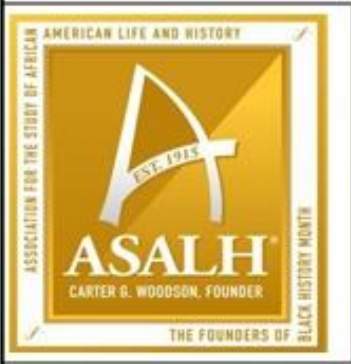


*Association for the Study of African American Life and History, Inc.*



**ASALH INSTITUTIONAL MEMBERSHIP CAMPAIGN**  
**JOIN ASALH IN HONOR OF**  
**ASALH's Founders' Day and**  
**IN HONOR OF THE CENTENNIAL FOUNDING OF THE**  
**ASSOCIATED PUBLISHERS [1921] AND THE INITIAL WRITING OF**  
***Carter G. Woodson's Appeal***

*[First written (not published) by Dr. Carter G. Woodson as "The Case for the Negro" in 1921]*

***Join the Movement between Sept 9<sup>th</sup> & Oct 2nd***

*Promote a 2021 reading of this lesser known work by the Father of Black History with your family, friends, and colleagues.*

**\$500** Secures your 2021 and 2022 General Membership

&

The value in your purchase ***NOW*** provides membership discounts to this year's ASALH Virtual Meeting and Conference  
[www.asalh.org](http://www.asalh.org)

**CLICK LINKS FOR DETAILS of PURCHASE**

[JOIN - ASALH - The Founders of Black History Month](#) to review the benefits of your Membership;

If a business, for assistance in securing an Institutional ASALH membership click here:

[Become an Institutional Member - ASALH - The Founders of Black History Month.](#)

