

Association for the Study of African American Life & History

2021 Virtual Conference P&L Detail

January - October, 2021

DATE	MEMO/DESCRIPTION	AMOUNT
Ordinary Income/Expenses		
Income		
4800 Virtual Conference Revenue		
4815 Virtual Conference Registrations		
06/30/2021	06-21-CC - Virtual Conference Registrations	130.00
06/30/2021	06-21-PP - Virtual Conference Registrations	165.00
07/07/2021	7/7/21 ACH - Virtual Conference Registration - David Dangerfield	75.00
07/14/2021	DS 1020 - Virtual Conference Registration	55.00
07/30/2021	REFUND - Overpayment of Virtual Registration Fee	-55.00
07/31/2021	07-21-CC - Virtual Conference Registrations	8,375.00
07/31/2021	07-21-PP - Virtual Conference Registrations	1,095.00
08/11/2021	REFUND - Virtual Conference Registration	-35.00
08/31/2021	08-21-CC - Virtual Conference Registrations	19,445.00
08/31/2021	08-21-PP - Virtual Conference Registrations	1,390.00
09/08/2021	DS 1047 - 2021 Virtual Conference Registration	55.00
09/20/2021	DS 1053 - Virtual Conference Registration	155.00
09/24/2021	DS 1056 - Virtual Conference Registrations	800.00
09/30/2021	DS 1057 - Virtual Conference Registration	75.00
09/30/2021	09-21-CC - Virtual Conference Registrations	30,530.00
09/30/2021	09-21-PP - Virtual Conference Registrations	2,360.00
10/20/2021	DS 1068 - Queens College Foundation - Virtual Conference Registrations	3,760.00
10/31/2021	CUNY College - 2021 Virtual Conference Registrations	490.00
10/31/2021	10-21-CC - Virtual Conference Registration	605.00
Total for 4815 Virtual Conference Registrations		\$69,470.00
4816 Virtual Conference Ad Revenue		
06/23/2021	DS 999 - V.P. Franklin - 2021 Virtual Conference Full-Page Ad	375.00
06/30/2021	06-21-CC - Jenna Kolesari - 2021 Virtual Conference Full-Page Ad	450.00
07/26/2021	DS 1024 - Chapman Reed Associates - 2021 Virtual Conference Quarter-Page Ad	175.00
07/31/2021	07-21-CC - University of Massachusetts Press - 2021 Virtual Conference Half-Page Ad	300.00
08/11/2021	DS 1036 - University of Georgia Press - Virtual Conference Full-Page Ad	450.00
08/31/2021	08-21-CC - James Joseph Morton - Virtual Conference Half-Page Ad	300.00
08/31/2021	08-21-CC - Eileen Narvaez - Virtual Conference Quarter Page Ad	275.00
08/31/2021	08-21-CC - Advisory Council on Historic Preservation - 2021 Virtual Conference Ad	1,000.00
08/31/2021	08-21-CC - The Real Rosewood Foundation - Virtual Conference Half-Page Ad	250.00
08/31/2021	08-21-CC - Spady Cultural Heritage Museum - Virtual Conference Half-Page Ad	250.00
08/31/2021	08-21-CC - Paul Erickson - Virtual Conference Half-Page Ad	250.00
08/31/2021	08-21-CC - Felicia Gustin - Virtual Conference Half-Page Ad	300.00
08/31/2021	08-21-CC - University of North Carolina Press - Virtual Conference Full- Page Ad	450.00
08/31/2021	08-21-CC - Bethel Dukes Branch - Virtual Conference Full- Page Ad	375.00
08/31/2021	08-21-CC - University of Illinois - Virtual Conference Full- Page Ad	450.00
08/31/2021	08-21-CC - The University of Chicago Press - Virtual Conference Full- Page Ad	450.00
08/31/2021	08-21-PP - Mary Romney - Schaab - Virtual Conference Half-Page Ad	250.00
08/31/2021	08-21-PP - Personal Prologue - Virtual Conference Quarter Page Ad	225.00
09/17/2021	DS 1051 - African American Heritage Preservation Foundation, Inc. - Virtual Conference Quarter-Page Ad	225.00
09/30/2021	09-21-CC - Association of Black Women Historians - Virtual Conference Half-Page Ad	500.00
09/30/2021	09-21-CC - Tiby Saunders-Gomez - Virtual Conference Full-Page Ad	1,000.00
09/30/2021	09-21-CC - Michael Halperin - Virtual Conference Quarter- Page Ad	225.00
09/30/2021	09-21-CC - Danyell Taylor - Virtual Conference Half-Page Ad	250.00
09/30/2021	09-21-CC - Eve A. Taylor - Virtual Conference Full-Page Ad	375.00
09/30/2021	09-21-CC - Tiby Saunders-Gomez - Phila-Montco Branch of ASALH - Virtual Conference Full-Page Ad	375.00
10/13/2021	DS 1059 - Frontline PBS - Virtual Conference Full-Page Ad	1,000.00
10/29/2021	HU Mellon Grant - Virtual Conference Full-Page Ads (5)	5,000.00

DATE	MEMO/DESCRIPTION	AMOUNT
Total for 4816 Virtual Conference Ad Revenue		\$15,525.00
4817 Virtual Conference Sponsorships		
05/31/2021	5-21-CC - National Center for Faculty Development & Diversity - 2021 Conference Sponsorship	2,000.00
06/25/2021	6/25/21 Wire - The College Board - 2021 Virtual Conference Sponsorship	5,000.00
06/30/2021	DS 1010 - National Parks Conservation Association - 2021 Virtual Conference Sponsorship	7,000.00
06/30/2021	06-21-CC - University of Central Florida - Dean Office College of Arts and Humanities - 2021 Virtual Conference Sponsorship	1,000.00
07/26/2021	DS 1023 - Margaret & Bob Seidler Family Foundation - 2021 Virtual Conference Sponsorship	500.00
08/11/2021	DS 1034 - Margaret and Robert Garner Cincinnati Branch - 2021 Virtual Conference Sponsorship	1,000.00
08/27/2021	DS 1039 - The Black Health Matters Foundation - 2021 Virtual Conference Sponsorship	1,500.00
08/31/2021	08-21-CC - Florida International University - 2021 Virtual Conference Sponsor	1,000.00
08/31/2021	08-21-CC - Susan Simms Marsh - 2021 Virtual Conference Sponsor	500.00
08/31/2021	08-21-CC - Zende Clark - 2021 Virtual Conference Sponsor	500.00
08/31/2021	08-21-CC - Anita Shepherd - 2021 Virtual Conference Sponsor	500.00
08/31/2021	08-21-CC - Dr. Martin Luther King Jr. Memorial Foundation, Inc. - 2021 Virtual Conference Sponsor	500.00
08/31/2021	08-21-CC - James Weldon Johnson Branch - 2021 Virtual Conference Sponsor	3,000.00
08/31/2021	08-21-CC - Norma B. Hutcheson - 2021 Virtual Conference Sponsor	1,000.00
08/31/2021	08-21-CC - Bethel Dukes Branch - 2021 Virtual Conference Sponsor	5,000.00
09/03/2021	DS 1042 - John and Mable Ringling Museum of Art - 2021 Virtual Conference Sponsor	1,000.00
09/08/2021	DS 1049 - ASALH Tampa Bay Branch - 2021 Virtual Conference Sponsor	1,000.00
09/29/2021	9/29/21 Wire - America 250 Foundation - 2021 Virtual Conference Sponsor	5,000.00
09/30/2021	09-21-CC - Knowledge for Living, Inc. - 2021 Virtual Conference Sponsor	500.00
09/30/2021	09-21-CC - Gladys Vaughn - 2021 Virtual Conference Sponsor	1,000.00
09/30/2021	09-21-CC - Central Florida Dorothy Turner Johnson Branch of ASALH - 2021 Virtual Conference Sponsor	1,000.00
09/30/2021	09-21-CC - ASALH South Florida, Inc. - 2021 Virtual Conference Sponsor	500.00
09/30/2021	09-21-CC - Evelyn Brooks Higginbotham - 2021 Virtual Conference Sponsor	2,500.00
10/29/2021	NYL - 2021 Virtual Conference Sponsor	7,500.00
10/31/2021	The Loomis Group - 2021 Virtual Conference Sponsor	500.00
10/31/2021	Anita Shepard (BOA Match) - 2021 Virtual Conference Sponsor	500.00
10/31/2021	National Parks Conservation Association - 2021 Virtual Conference Sponsor	3,000.00
10/31/2021	New College of Florida - 2021 Virtual Conference Sponsor	1,500.00
10/31/2021	10-21-CC - John Stephens - 2021 Virtual Conference Sponsorship	10,000.00
Total for 4817 Virtual Conference Sponsorships		\$65,500.00
4818 Virtual Conference Exhibitor Revenue		
06/30/2021	06-21-CC - Jenna Kolesari - 2021 Virtual Conference Exhibitor	425.00
06/30/2021	06-21-CC - University of Illinois Press - 2021 Virtual Conference Exhibitor	425.00
07/31/2021	07-21-CC - University of Pennsylvania Press - 2021 Virtual Conference Exhibitor	425.00
07/31/2021	07-21-CC - MacFarland Publishing - 2021 Virtual Conference Exhibitor	425.00
07/31/2021	07-21-CC - University of Illinois Department of African American Studies - 2021 Virtual Conference Exhibitor	425.00
07/31/2021	07-21-CC - Joey Brown - 2021 Virtual Conference Exhibitor	425.00
07/31/2021	07-21-CC - Georgetown University Press - 2021 Virtual Conference Exhibitor	425.00
07/31/2021	07-21-CC - The Scholars Choice - 2021 Virtual Conference Exhibitor	425.00
07/31/2021	07-21-CC - Publishing Without Walls - 2021 Virtual Conference Exhibitor	425.00
07/31/2021	07-21-CC - University of South Carolina Press - 2021 Virtual Conference Exhibitor	425.00
08/31/2021	08-21-CC - REFUND - University of Illinois Department of African Studies - 2021 Virtual Conference Exhibitor	-425.00
08/31/2021	08-21-CC - The University of Chicago Press - 2021 Virtual Conference Exhibitor	425.00
09/21/2021	9/21/21 Wire - America 250 Foundation - 2021 Virtual Conference Exhibitor	425.00
09/30/2021	09-21-CC - Tiby Saunders-Gomez - Phila-Montco Branch of ASALH - 2021 Virtual Conference Exhibitor	425.00
09/30/2021	09-21-CC - University of Virginia Press - 2021 Virtual Conference Exhibitor	425.00
Total for 4818 Virtual Conference Exhibitor Revenue		\$5,525.00
4819 Virtual Conference Donations		
07/31/2021	07-21-CC - 2021 Virtual Conference Donations	200.00
08/31/2021	08-21-CC - 2021 Virtual Conference Donations	50.00
10/31/2021	Reclass Woodson House Ornament Revenue Related to 2021 Virtual Conference	3,950.00
Total for 4819 Virtual Conference Donations		\$4,200.00
4820 Author's Book Talk Event		
07/31/2021	07-21-CC - 2021 Virtual Conference Author's Talk Event	350.00
08/31/2021	08-21-CC - 2021 Virtual Conference Author's Talk Event	350.00
08/31/2021	08-21-PP - 2021 Virtual Conference Author's Talk Event	50.00
10/31/2021	10-21-PP - REFUND - Author's Book Talk Event	-50.00
Total for 4820 Author's Book Talk Event		\$700.00
Total for 4800 Virtual Conference Revenue		\$160,920.00
Total for Income		\$160,920.00

DATE	MEMO/DESCRIPTION	AMOUNT
Expenses		
5000 Program Expenses		
5600 Virtual Conference		
5600-1 Virtual Conference - Platform		
04/08/2021	All Academic - Invoice# 11221	2,500.00
09/01/2021	All Academic - Invoice# 11221	2,500.00
09/03/2021	ZOOM	158.00
09/03/2021	ZOOM	99.31
09/10/2021	ZOOM	116.07
Total for 5600-1 Virtual Conference - Platform		\$5,373.38
5600-10 Virtual Conference - Academic Programs		
08/02/2021	Janae Cofield - Academic Program Committee Consultant (6/22/21 - 7/22/21)	1,250.00
08/25/2021	Janae Cofield - Academic Program Committee Consultant (7/22/21 - 8/22/21)	1,250.00
09/02/2021	Mickella Solutions - Invoice# INV-0753	300.00
09/21/2021	Mickella Solutions - Invoice# INV-0761	2,716.00
09/22/2021	Janae Cofield - Academic Program Committee Consultant (8/22/21 - 9/22/21)	1,250.00
10/27/2021	Janae Cofield - Academic Program Committee Consultant (9/22/21 - 10/22/21)	1,250.00
Total for 5600-10 Virtual Conference - Academic Programs		\$8,016.00
5600-3 Virtual Conference - Printing/Supplies/Materials		
09/03/2021	DreamsKept - Conference Flyer Design	300.00
Total for 5600-3 Virtual Conference - Printing/Supplies/Materials		\$300.00
5600-4 Virtual Conference - Miscellaneous		
01/01/2021	Mercer Consumer - 2021 Conference - Event Cancellation Insurance	3,214.54
02/05/2021	MobileCause - Invoice# 515754	423.00
08/10/2021	Staff Lunch	53.51
09/17/2021	Petty Cash Reimbursement	40.00
09/17/2021	Petty Cash Reimbursement	160.00
Total for 5600-4 Virtual Conference - Miscellaneous		\$3,891.05
5600-6 Virtual Conference - Consultants		
09/13/2021	Ryan International - Virtual Conference Promotional Video	5,500.00
09/14/2021	Ryan International - Virtual Conference Sponsor Acknowledgement Video	1,500.00
09/15/2021	Ryan International - Virtual Conference - Editing and compiling video clips of Pastors	2,500.00
09/28/2021	Ryan International - Video Editing - Luminary Awards	6,750.00
Total for 5600-6 Virtual Conference - Consultants		\$16,250.00
5600-7 Virtual Conference - Website		
06/30/2021	Upwork - Website	3,371.67
07/06/2021	Upwork - Website	344.17
07/13/2021	Upwork - Website	1,003.34
07/20/2021	Upwork - Website	513.33
07/27/2021	Upwork - Website	618.34
08/10/2021	Upwork - Website	484.05
08/17/2021	Upwork - Website	245.00
08/24/2021	Upwork - Website	875.35
08/31/2021	Upwork - Website	740.84
09/07/2021	Upwork - Website	1,172.49
09/28/2021	Upwork - Website	1,357.19
Total for 5600-7 Virtual Conference - Website		\$10,725.77
5600-8 Virtual Conference - Film Festival		
09/01/2021	Mama Gloria Films - Conference Screening Fee & Talkback with Gloria Allen and Luchina Fisher	1,500.00
09/14/2021	Mu Films - Film Screening: Geographies of Kinship	500.00
09/16/2021	Valerie Scoon - Screening of Invisible History: Middle Florida Hidden Roots	500.00
09/22/2021	Lopez Matthews - ASALH Film Festival - A/V and Technical Support	1,500.00
Total for 5600-8 Virtual Conference - Film Festival		\$4,000.00
5600-9 Virtual Conference - Awards Program		
09/01/2021	Tahlia Day - Copy Editing - 2021 Awards	24.00
09/28/2021	Ryan International - Video Editing - Awards Program Videos	2,750.00
Total for 5600-9 Virtual Conference - Awards Program		\$2,774.00
5690 Virtual Conference Salary & Wages		
05/31/2021	May 2021 Salary Allocation	3,292.29
06/30/2021	June 2021 Salary Allocation	4,455.28
07/31/2021	July 2021 Salary Allocation	4,661.93
08/31/2021	August 2021 Salary Allocation	7,806.67
09/30/2021	September 2021 Salary Allocation	17,347.01
10/29/2021	October 2021 Salary Allocation	14,795.44

DATE	MEMO/DESCRIPTION	AMOUNT
Total for 5690 Virtual Conference Salary & Wages		\$52,358.62
5699 Virtual Conference Indirect Allocation		
05/31/2021	May 2021 Indirect Allocation	2,517.92
06/30/2021	June 2021 Indirect Allocation	2,724.59
07/31/2021	July 2021 Indirect Allocation	3,928.68
08/31/2021	August 2021 Indirect Allocation	5,732.92
09/30/2021	September 2021 Indirect Allocation	11,794.88
10/29/2021	October 2021 Indirect Allocation	14,665.27
Total for 5699 Virtual Conference Indirect Allocation		\$41,364.26
Total for 5600 Virtual Conference		\$145,053.08
Total for 5000 Program Expenses		\$145,053.08
Total for Expenses		\$145,053.08
Net Income		\$15,866.92