

Association for the Study of African American Life & History

2021 Virtual Conference P&L

January - October, 2021

	TOTAL
Income	
4800 Virtual Conference Revenue	
4815 Virtual Conference Registrations	69,470.00
4816 Virtual Conference Ad Revenue	15,525.00
4817 Virtual Conference Sponsorships	65,500.00
4818 Virtual Conference Exhibitor Revenue	5,525.00
4819 Virtual Conference Donations	4,200.00
4820 Author's Book Talk Event	700.00
Total 4800 Virtual Conference Revenue	160,920.00
Total Income	\$160,920.00
GROSS PROFIT	\$160,920.00
Expenses	
5000 Program Expenses	
5600 Virtual Conference	
5600-1 Virtual Conference - Platform	5,373.38
5600-10 Virtual Conference - Academic Programs	8,016.00
5600-3 Virtual Conference - Printing/Supplies/Materials	300.00
5600-4 Virtual Conference - Miscellaneous	3,891.05
5600-6 Virtual Conference - Consultants	16,250.00
5600-7 Virtual Conference - Website	10,725.77
5600-8 Virtual Conference - Film Festival	4,000.00
5600-9 Virtual Conference - Awards Program	2,774.00
5690 Virtual Conference Salary & Wages	52,358.62
5699 Virtual Conference Indirect Allocation	41,364.26
Total 5600 Virtual Conference	145,053.08
Total 5000 Program Expenses	145,053.08
Total Expenses	\$145,053.08
NET OPERATING INCOME	\$15,866.92
NET INCOME	\$15,866.92