Agenda
December 21, 2021
Executive Council Meeting
7:09-8:30pm EST

Meeting called to order:


Motion: Anita Shepherd moved to adopted agenda. Gloria Brown-Marshall seconded the motion. Motion passed.

1. Black History Month Festival Update: Gladys Vaughn
   [https://asalh.org/family-history/]

2. Academic Committee Report: Lionel Kimble/Tara White

3. New Business
   a. Family History Project: Lionel Kimble/Sylvia Cyrus

      a. Black History Month Festival
      Gladys Gary Vaughn presented an updated overview of the 2022 Black History Month Virtual Festival. Last year’s festival included nine events. It will include thirteen events and will run from Feb. 1, 2022, to Feb. 28, 2022. The overall theme will be Black Bodies: From Exploitation to Excellence. The festival will include three authors book talks, a program by the NPS on the psychological impact of slavery on African Americans, a presidential conversation, and a branch event by the Manhattan Branch. There will also be a two-part program on Black Bodies -Part 1 Exploitation in Medicine and Part 2 will focus on Race Norming in the NFL. It will look at the impact of race on NFL players in events, the policies of professional sports to include financial welfare and shortened life spans.

      The Presidential Conversation - The presidents of the four medical associations were invited as guests and Charlene Jarvis as the moderator. The committee is still awaiting their confirmation of participation. Several ASALH members volunteered to reach out to universities or athletes in their field of influence for sponsorship.
The general admission price range is $65.00, $125.00, and $150.00

b. Academic Committee Report
Tara White gave the Academic Committee report. There were problems associated with the ZOOM technology, i.e., starting, and stopping functionality and the interface with the All-Academic Conference hub. Padlet was effective for networking. There is a need to assign chairs and co-hosts to each room and ensure they understand the assignment expectations. The APC hired Janae Cofield to help with the committee at the cost of $5,000. Ryan Heathcock’s promo videos were great, and the use of social media platforms were highly effective on Twitter, Instagram, and Facebook.

Tara provided recommendations to improve the 2022 conference which will be hybrid (in-person and virtual).

Lionel Kimble stated the model used last year was highly effective and recommended the person hired should report to the ED to reduce the workload on the APC. Currently the funds to hire a person is not in the budget and the time for training is an additional constraint.

Motion: Lionel Kimble moved to accept the report and Zoom budget recommendation. Motion passed

c. Family History Project
Aaisha Haykal gave the report on the Family History Project. Tara White expressed this was a campaign which ASALH should promote on Facebook.

New Business:
1. Governance: Zende Clark advised the council that the committee is developing a Branch Compliance Handbook it plans to complete by March 1, 2022.

Announcements
1. Executive Council Members, Class of 2022 and Class of 2023: As we begin our administrative preparations for 2022, we are asking that all Executive Council members of the class of 2022, and the class of 2023, sign The ASALH Executive Council Performance Agreement*, the ASALH Executive Council Code of Ethics, and the Conflict of Interest Form and submit them to the Executive Director, Ms. Sylvia Cyrus at <scyrus@asalh.org> before January 1, 2022.

2. Sylvia Cyrus asked outgoing council members to make a $300.00 donation to ASALH.

3. President Higginbotham complimented Barbara Dunn on the Carter G. Woodson Symposium which was available for viewing on ASALHTV.