

Program Cluster Report

Submitted by Aisha Haykal,
ASALH Vice President for Programs
February 17, 2022 at 7pm EST

Program Cluster Committees

- Program Planning, Awards, Luncheon/Festival, Marketing/PR, Historic Sites, Publications, Academic Program

Program Planning

- 2022 Theme Programs
 - Race and Health Disparities (March/April)
- ASALH TV
 - **Wednesday, March 30, 2 - 3:30 PM ET** Co-Sponsoring a book talk and film screening of Silent Shore for the Archive of Racial and Cultural Healing (ARCH). The project is part of the US Truth, Racial Healing, and Transformation (TRHT) Movement. FYI ALA, SAA, and ACRL have signed on as well.

Awards Committee

- Ask for ASALH EC Member to nominate 1 to 2 people/organizations for awards
 - Description: <https://asalh.org/awards/>
- Will work with ASALH PR and Marketing Committee on a social media campaign
- Working on a letter to branch members and ASALH members inviting them to nominate individuals/organizations
- Will need to edit website with new dates

Luncheon/Festival

- Good response from event surveys
- Will have more detailed report at next EC meeting

Marketing and PR Committee

- Have been promoting the theme and the festival on social media (Facebook, Instagram, and Twitter)
- Consultant to develop social media videos to help with theme

Historic Sites

- See attached Task Agreements listing

Publications

- Will report at next EC meeting

Academic Program Committee

- Proposal portal is open: <https://convention2.allacademic.com/one/asalh/asalh22/>
- Hotel Registration is available
- Advertise CFP in your networks
- Do you have a theme program idea? Submit it as a panel for the conference
- Emails have been scheduled/sent for the following dates to solicit individuals to submit papers, panels, and posters.
 - Jan 28 (sent)
 - February 3 (sent)
 - March 1
 - March 8
 - March 13
 - March 17

- Current Draft Outline
 - **Wednesday Tour** to Selma, Alabama - September 28, 2022 / 7:00 AM – 4:00 PM
 - **Thursday Montgomery Black History Tour** - September 29, 2022 / 7:00 – 11:45 AM
 - **Thursday** will be Social Justice Day - Conference Starts with Sessions, a Luncheon, and Plenary Session. Exhibits open. We plan to work through the Howard/Mellon Grant to support speakers for the plenary session.
 - **Friday** will be National Parks, Conservation, Preservation, and Woodson House Day. Sessions, Luncheon, Plenary Session, Exhibits, and a half-day tour of Montgomery.
 - **Saturday** is Black Health and Wellness Day - Sessions, Luncheon, Plenary Session, Exhibits, and the Saturday Banquet.
 - **Sunday Tour** to Tuskegee, Alabama - October 2, 2022 / 9:00 AM – 4:00 PM

Please note that all tours will depart from and return to the Renaissance Montgomery Hotel.

- COVID-19
 - We will need to develop COVID-19 policies that will need to be approved by the EC