



THE AFRO'S

High Tea

"WE'RE STILL HERE!"

Sponsor Package

Sunday, June 26, 2022

2 pm-5 pm

Masonic Temple

1000 U Street, NW

Washington, DC 20001



We're Still Here!

The AFRO's High Tea was a signature event in 2019. The event was sold out and attracted multi-generational and influential women in community, government and religion. We expect 2022 to be no exception.

The theme for this year's High Tea is We're Still Here. Despite the challenges we have all faced over the past two years, we have survived, we are thriving and We're Still Here!! At this year's Tea, we will CELEBRATE. We will celebrate Black Women in the Media. This year, recognition will be given to powerhouse women in the media who are fearless in their pursuit to speak truth to power.



Sponsorship of this event will let AFRO readers know that your organization also aligns with the vision of the AFRO.

Sponsorship Package includes:

- Company name & logo on event signage and promotional materials
- Table at the event (8 tickets)
- Full page ad in event program
- ½ page color ad in AFRO with option to run the week before or after the event
- Opportunity to have information distributed at the event
- Ad on AFRO's Facebook page (posted three times)
- Ad on AFRO's website

Package Cost: \$4,500

Sponsorship Package includes:

- Company name & logo on event signage and promotional materials
- Four (4) tickets to the event
- Half page ad in event program
- 1/4 page color ad in AFRO with option to run the week before or after the event.
- Ad on AFRO's Facebook page (posted 3 times)

Package Cost: \$2,500

Program Booklet Ad Rates:

- Full page ad: \$500
- Half page ad: \$300



AD SPECS AND DEADLINES

In-Paper Ad Dimensions

- Full Page: 11"Wx19.5"H
- Half Page: 11"Wx10"H
- Quarter Page:
5.4"Wx10"H

Event Program Booklet

- Full Page:
8"Wx10.5"H
- Half Page:
8"Wx5.25"H

Web Ad Specs:

- 300x600 dpi
- Facebook 5x7" jpeg

Web and Social Media: JPEG files only

Print: PDF (preferred), Jpeg, EPS files

Accepted Applications: InDesign, Photoshop, Illustrator, Acrobat

Size: Prefer under 10 megabytes

Print Deadline: Friday, June 17

Program Booklet Deadline: Friday, June 10

"We're Still Here!"

Contact Info



Thank you for your consideration to
sponsor this event.

For more information, please
contact:

Diane Hocker

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