



Position: Chief Development Officer
Organization: America250 Foundation
Date Posted: April 11, 2022
Applications Due: April 25, 2022
Start Date: ASAP

America250 is the multi-year commemoration of the 250th anniversary of the United States of America that peaks on July 4, 2026. It is a once-in-a-lifetime opportunity to deepen understanding of our past and ignite shared optimism for our future through engaging programs and experiences. Together we are inspiring the American spirit within all Americans and each American, grounded in our nation's founding principles, for our continuing journey toward a more perfect Union.

The America 250 Foundation (Foundation) is the 501 (c)(3) nonprofit organization that is the primary operating entity for the U.S. Semiquincentennial Commission. The Foundation works collaboratively with the Commission and public and private entities across the country to bring the vision for America250 to life through national programming, commercial and noncommercial partnerships, marketing, and fundraising efforts. For more information visit www.america250.org.

To achieve our goal of building a legacy of meaningful impact, America250 celebrates the diversity of American life, deepens our understanding of American history, and inspires a renewed sense of patriotism and civic engagement. We strive to develop staff, programs, and partnerships representing a broad cross section of differences, including but not limited to race, religion, or creed, color, national origin, ancestry, physical disability, mental disability, medical condition, genetic characteristics, marital status, sex or gender (which includes pregnancy, childbirth, or related circumstances), gender identity, gender expression, age, citizenship, sexual orientation, family care, medical leave status, military and veteran status, political affiliation, or any other characteristic protected by federal, state, and local law. A250 colleagues agree to respect the unique perspectives and experiences of their fellows, to communicate openly and thoughtfully, and to work collaboratively on our journey towards greater equity across our organization, processes, and partnerships. We affirm that diversity is our strength.

Reporting to the President and CEO, and serving as a key member of the Foundation's Senior Management Team, the Chief Development Officer (CDO) will lead America250's fundraising effort and be responsible for the development and philanthropic revenue-generating needs of the organization.

Essential Responsibilities

The CDO will direct and manage all development and related stewardship, communication and event activity and ensure that America250 achieves its revenue goals. This includes:

- Develop and direct ALL fundraising activities
- Build the necessary infrastructure for a project of this scale and scope
- Develop the playbook and implement a national fundraising campaign plan
- Develop necessary material and proposals
- Develop a strong case for support
- Develop and maintain a pipeline of donors
- Identify, cultivate, and solicit, corporate, foundation and major gift donors
- Develop and execute a robust stewardship program
- Provide tactical and strategic recommendations to the organization that maximizes
- All people and resources of America250 to enhance and support the campaign plan
- Build annual development plans and a total campaign plan
- Plan annual budget and activities

Requirements

- A passion for America250's purpose and mission
- A leader who actively supports others on the team and considers the respectful treatment of their colleagues as an imperative
- Bachelor's degree; advanced degree preferred
- Minimum 10 years' experience in successful fundraising either in-house or with an agency
- Experience leading a national campaign
- Creative instincts and experience
- Exceptional management skills; the ability to influence key audiences and individuals
- Poise and confidence needed to establish credibility and respect with high visibility audiences and individuals
- Excellent personal and persuasive oral communications skills

More About The Position

This is a full-time position that will require significant weekly time in America250 Foundation headquarters located in Alexandria VA, and/or its office in New York City. To apply for this position, please send a cover letter and your resume to jobs@america250.org.

The America250 Foundation adheres to the equal employment opportunity guidelines set forth by federal, state and local laws and does not discriminate based on race, religion or creed, color, national origin, ancestry, physical disability, mental disability, medical condition, genetic characteristics, marital status, sex or gender (which includes pregnancy, childbirth, or related circumstances) gender identity, gender expression, age, citizenship, sexual orientation, family care or medical leave status, military and veteran status, political affiliation, or any other characteristic protected by federal, state and local laws.