



ASALH PRESIDENT'S MEMO

DATE: 30 June 2022

TO: ASALH Executive Council

FROM: W. Marvin Dulaney, President

RE: Emergency Executive Council Meeting on Friday, 1 July 2022 at 12:00 noon, EDT

Dear Colleagues:

Please excuse the lateness and the urgency of this request for an emergency meeting. I am writing to invite you to an emergency meeting of the Executive Council to address the budget shortfall for the 2022 Academic Conference. Based on projections and recent attendance at the Black History Month Festival, the 107th Annual ASALH conference is running a deficit of \$150,000. Thus, the EC needs to act to address this deficit and to ensure that the Academic Conference does not leave ASALH in the red for the fiscal year of 2022.

Today, I met with the officers of ASALH and the committee chairs for ASALH's Audit and Finance and Development committees to discuss what action we needed to take to address the budget shortfall for the Academic Conference. We decided on several approaches to address the shortfall and to plan for ASALH's financial future.

The most immediate action we need to take is to hire a fundraiser who can address and help ASALH to raise the \$150,000 for the 2022 Academic Conference. We met with Ms. Erika L. Van Croft of Boswell and concluded that we should offer her a short term position as ASALH's fundraiser for the 2022 Academic Conference. Ms. Van Croft's resume, proposal and an addendum are attached to this email/memo. She was recommended to us by EC member Gladys Mack.

Tomorrow, July 1, at 12 noon EDT, please log on to discuss this proposal and to vote on a motion to approve the hiring of Ms. Van Croft as ASALH's fundraiser for the 2022 Academic Conference.

If you cannot attend the meeting, after reviewing the attached documents, please send me your proxy vote of “yes” or “no” to hire Ms. Van Croft as ASALH’s short term fundraiser for the 2022 Academic Conference.

ATTACHMENTS

1. Resume for Erika L. Van Croft
2. BOSWELL PROPOSAL TO THE ASSOCIATION FOR THE STUDY OF AFRICAN AMERICAN LIFE AND HISTORY (ASALH) FOR FUNDRAISING PROJECTS FOR THE ANNUAL CONFERENCE
3. Addendum