



## **EXECUTIVE COUNCIL MEETING MINUTES**

**May 19, 2022**

### **Zoom**

The Executive Council meeting held, via Zoom, on Thursday, May 19, 2022, at 7:00 pm (EST).

W. Marvin Dulaney, President of ASALH called the meeting to order at 7:05 pm and presided and Susan Simms Marsh, Secretary of ASALH, served as Secretary of the meeting.

Secretary Susan Simms Marsh conducted the roll call:

W. Marvin Dulaney, Ida Jones, Aaisha Haykal, Susan Simms Marsh, Valerie Holt, Denise Rolark Barnes, Gloria Browne-Marshall, Zende Clark, Jarvis Givens, Anton House, Moses Massenburg, Lopez D. Matthews, Jr., Zebulon Miletsky, Greg Mixon, Camesha Scruggs, Anita Shepherd, Gladys Gary Vaughn, David Walton, and Sylvia Cyrus.

The above constituting a majority and quorum of the Executive Council necessary for the transaction of business.

Other attendees: Marcia Garrison, Margaret and Robert Garner Branch President; James Manning; Patricia Tyson, member of the C. Delores Tucker Branch and Helen White, Bethel Dukes Branch.

### **ADOPTION OF THE AGENDA**

**Motion:** It was moved by Susan Simms Marsh and seconded to adopt the agenda. **The motion passed.**

### **MINUTES**

Susan Simms Marsh presented the February 17, 2022 Executive Council Meeting minutes for approval.

The following correction to the minutes was noted: The correct spelling of Anita Shepherd's last name.

**Motion:** Susan Simms Marsh moved the approval of the February 17, 2022 Executive Council Meeting minutes as corrected. **The motion passed.**

## **PRESIDENT REPORT**

**(WRITTEN REPORT)**

W. Marvin Dulaney presented the President's Report. The report is attached to the minutes. Charles Ferrell resigned as a member of the Executive Council.

The President presented the following recommendations:

1. As a follow up to the April 21, 2022 President Special Work Sessions, recommending as a next step to host a second session in June or July that will focus on brainstorming and developing values for ASALH.
2. Two Executive Council meetings in June. The first meeting is scheduled on June 16, 2022 and recommend a second meeting be held on June 23, 2022.
3. Executive Committee/Planning Committee meeting in person in Washington DC on June 23, 2022.
4. Annual Membership Meeting be held on Monday, September 26, 2022.

**Motion:** It was moved by Marvin Dulaney and seconded that the four recommendations be approved. **The motion passed.**

## **VICE PRESIDENT OF PROGRAMS REPORT**

**(WRITTEN REPORT)**

Aisha Haykal presented the Vice President of Programs' Report. Additionally, the following Program Cluster Committee reports were submitted and distributed to the Executive Council: Program Planning Committee, Academic Program Committee, Awards Committee, Woodson House Committee, Marketing and PR Committee, Publications Committee, Howard-Mellon Grant Task Force. The Black Resistance Executive Summary Draft 3 (4.23.22) was also distributed to the Executive Council. The reports are attached to the minutes. The Vice President presented the following Program Planning Committee Recommendations:

### **Recommendation No. 1**

The Program Planning Committee recommends the Executive Council approve Black Resistance as the 2023 Black History Theme.

### **Recommendation No. 2**

The Program Planning Committee recommends the Executive Council approve the Black Resistance Executive Summary subject to edits for publication.

**Motion:** It was moved by Aisha Haykal to approve the Program Planning Committee recommendation that Black Resistance be accepted as the 2023 Black History Theme. **The motion passed.**

**Motion:** It was moved by Aaisha Haykal to approve the Program Planning Committee recommendation that Black Resistance Executive Summary be accepted subject to edits for publication. **The motion passed.**

## **VICE PRESIDENT OF MEMBERSHIP REPORT (WRITTEN REPORT)**

Ida Jones presented the Vice President of Membership Report. The report is attached to the minutes. There are three recommendations. With regard to Recommendation No. 1, since the submission of the Membership Committee report, there has been communication with the Chicago Branch, and the Branch is no longer on the verge of probation. The Chicago Branch is semi non-compliant. Additionally, the Chicago Branch will hold a special election to fill vacancies. The Membership Committee continues to work with all of the non-compliant Branches and efforts are underway to achieve compliance as early as July 1<sup>st</sup>.

With regard to Recommendation No. 2 the creation of a new category requires amending ASALH's Constitution and Bylaws. It was suggested that the matter be referred to the Governance Committee. Additionally, the treasurer will discuss with ASALH's auditors. The recommendation was tabled.

### **Recommendation No. 1**

The deadline for the eleven non-compliant branches who have not submitted required reports be further extended to August 1, 2022.

**Motion:** It was moved by Ida Jones and seconded to extend the deadline of March 17, 2022 to August 1, 2022 for the eleven non-compliant Branches to submit outstanding reports, documents and address non-compliant matters including holding where necessary special elections. **The motion passed.**

### **Recommendation No. 2**

ASALH create a new category for branches entitled "Redevelopment."

### **Recommendation No. 3**

The Rochester Organizing Branch be chartered on July 14, 2022.

**Motion:** It was moved by Ida Jones and seconded to charter the Rochester Organizing Branch on July 14, 2022. **The motion passed.**

## **AUDIT AND FINANCE COMMITTEE REPORT (WRITTEN REPORT)**

Anita Shepherd presented the Audit and Finance Committee Report. The report is attached to the minutes. There were three recommendations; however, action was taken on Recommendation No. 3 during the Vice President of Membership report.

**Recommendation 1:** Adopt the March Financials

**Recommendation 2:** Adopt the interim conference budget and registration fees anticipating identification of additional revenues and miscellaneous reductions in expenses for the final conference budget as posted on the website.

**Recommendation 3:** Approve the chartering of the Rochester Organizing Branch having met all compliance requirements. The chartering ceremony will be conducted at the July 14, 2022, Membership meeting.

**Motion:** It was moved by Anita Shepherd to adopt the March financials and the interim conference budget and registration fee anticipating identification of additional revenues and miscellaneous reductions in expenses for the final conference budget. **The motion passed.**

## **GOVERNANCE COMMITTEE REPORT (WRITTEN REPORT)**

Zende Clark presented the Governance Committee Report. The report is attached to the minutes.

### **Recommendation No. 1**

Standing Rule: Executive Council Members who are not members of the organization

Executive Council members must be a member of ASALH in order to hold their seat as a board member. Any Executive Council Member who is not a member of ASALH on or before January 31st of each year must vacate their seat on the Executive Council.

### **Recommendation No. 2**

Standing Rule: Compensation of Executive Council members and former Executive Council Members

Executive Council members may not receive compensation from ASALH while serving as an Executive Council member. Further upon leaving the Executive Council, former member may not receive compensation from ASALH or its partners within one year of leaving the Executive Council.

**Motion:** It was moved by Zende Clark that Governance Committee's recommendation to establish the following two standing rules be approved:

Executive Council Members who are not members of the organization

Executive Council members must be a member of ASALH in order to hold their seat as a board member. Any Executive Council Member who is not a member of ASALH on or before January 31st of each year must vacate their seat on the Executive Council.

Compensation of Executive Council members and former Executive Council Members

Executive Council members may not receive compensation from ASALH while serving as an Executive Council member. Further upon leaving the Executive Council, former member may not receive compensation from ASALH or its partners within one year of leaving the Executive Council.

**The motion passed.**

## **ANNUAL CONFERENCE UPDATE**

This will be ASALH's first hybrid conference. Work is underway to develop COVID protocols. The President and Executive Director conducted a site visit and met with the host hotel and conference partners. The initial exhibit space sold out and additional exhibit space has been added. The President and Executive Director are working closely with the Academic Program Committee. The Marketing and PR Committee met with the Montgomery Chamber of Commerce. On Wednesday, there will be an all day tour to Selma, Alabama. Thursday, Friday and Saturday are all day sessions. Sunday is a full day tour to Tuskegee, Alabama. Thursday, Social Justice Day the guest speaker for the luncheon is Bryan Stevenson, the founder and Executive Director of the Equal Justice Initiative, a human rights organization in Montgomery.

Executive Council members are requested to sell ads and encourage people to attend the conference, in person or virtual, make donations and sponsor the conference.

## **EXECUTIVE DIRECTOR'S REPORT**

**(WRITTEN REPORT)**

Sylvia Cyrus presented the Executive Director's Report. The report is attached to the minutes. There were no recommendations.

Development:

- Additional grant funding with the National Park Service Network to Freedom \$500,000 proposal in works now.
- Secured \$10,000 National Parks Conservation Association to support the conference.
- Secured \$5,000 from the National Park Foundation to support the conference.
- Secured \$2,600 from Blackbaud to support the conference.
- Secured \$5,000 from the Montgomery Chamber of Commerce to support the conference.
- Requests have been sent to Executive Council Members to secure funding through sponsorships, advertisements, and authors for the Conference.
- Mass emails are being developed to supplement the proposals that have been sent by Amber Haywood, the development consultant.

## **Announcements**

Nominating Committee report is posted on the website and attached to the minutes. The committee is seeking Executive Council members recommendations.

Reminder Executive Council \$1000 is due on or before June 1, 2022.

ASALH Organizational chart has been updated. Executive Council handbook has been reformatted. Life Membership Certificate and Institutional Membership Certificate has been created is being sent to members electronically.

**Motion:** It was moved by Valerie Holt to adjourn the meeting. **The motion passed.**

Meeting adjourned at 8:40 pm.

Prepared By

DocuSigned by:  
*Susan Marsh*  
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Susan Simms Marsh

Secretary

**EXECUTIVE COUNCIL MEETING**  
**May 19, 2022**  
**PRESIDENT RECOMMENDATIONS**

**Recommendations**

1. As a follow up to the April 21, 2022 President Special Work Sessions, recommending as a next step is to host a second session in June or July that will focus on brainstorming and developing values for ASALH.
2. Two Executive Council meetings in June. The first meeting is scheduled on June 16, 2022 and recommend a second meeting be held on June 23, 2022.
3. Executive Committee/Planning Committee meeting in person in Washington DC on June 23, 2022.
4. Annual Membership Meeting be held on Monday, September 26, 2022.

# **EXECUTIVE COUNCIL MEETING**

**May 19, 2022**

## **Program Cluster Report**

**Submitted by Aaisha Haykal, ASALH Vice President for Programs**

### **Program Cluster Committees**

The following Program Cluster Committee reports have been submitted and distributed to the Executive Council: Program Planning Committee, Academic Program Committee, Awards Committee, Woodson House Committee, Marketing and PR Committee, Publications Committee, Howard-Mellon Grant Task Force. Additionally, Black Resistance Executive Summary Draft 3 (4.23.22) has been distributed.

### **Program Planning Committee Recommendations**

Recommendation No. 1

The Program Planning Committee recommends the Executive Council approve Black Resistance as the 2023 Black History Theme.

Recommendation No. 2

The Program Planning Committee recommends the Executive Council approve the Black Resistance Executive Summary subject to edits for publication.

Black Resistance  
Executive Summary (2023)  
(DRAFT 3: 4/23/2022)

African Americans have resisted historic and ongoing oppression, in all forms, especially the racial terrorism of lynching, racial pogroms, and police killings since our arrival upon these shores. These efforts have been to advocate for a dignified self-determined life in a just democratic society in the United States and beyond the United States political jurisdiction. The 1960s and 1970s in the United States was defined by actions such as sit-ins, boycotts, walk outs, strikes by Black people and white allies in the fight for justice against discrimination in all sectors of society from employment to education to housing. Black people have had to consistently push the United States to live up to its ideals of freedom, liberty, and justice for all. Systematic oppression has sought to negate much of the dreams our griots, like Langston Hughes, and our freedom fighters, like the Rev. Dr. Martin Luther King, Jr. fought to realize. Black people have sought ways to nurture and protect Black lives, and for autonomy of their physical and intellectual bodies through armed resistance, voluntary emigration, nonviolence, education, literature, sports, media, and legislation/politics. These institutions and affiliations have lobbied, litigated, legislated, protested, and achieved success.

In an effort to live, and maintain and protect economic success Black people have organized/planned violent insurrections against those who enslaved them, such as in Haiti,, and armed themselves against murderous white mobs as seen in Memphis, TN, Rosewood, FL (1923), and New Orleans, LA (1900). Additionally, some Black people thought that the best way to resist was to self-liberate as seen by the actions those who left the plantation system, of Henry Adams and Benjamin "Pap" Singleton, when they led a mass exodus westward in 1879 and Bishop Henry McNeal Turner of the African Methodist Episcopal Church, who organized emigration to Liberia.

Black faith institutions were spaces where Black communities met to organize resistance efforts, inspired folk to participate in the movements, and offered sanctuary during times of crisis. To promote awareness of the myriad of issues and activities media outlets were developed including radio shows, podcasts, newspapers (i.e. *Chicago Defender*, *Chicago Bee*, *the Afro*, *The California Eagle*, *Omaha Star*, *the Crisis*, etc.). Ida B. Wells used publications to contest the scourge of lynching. These outlets were pivotal in sharing the successes and challenges of resistance movements.

Cultural centers such as libraries including George Cleveland Hall Library (Chicago, IL), Dart Hall (Charleston, SC) and social, literary, and cultural clubs, such as Jack and Jill, Phillis Wheatley Literary Societies, fraternal and sororal orders, associations (i.e. Association for the Study of Negro Life and History, National Association of Colored Women, etc.) worked to support the intellectual development of communities to collect and preserve Black stories, sponsor Black history and literature events, and were active in the quest for civil, social, and human rights.

Black medical professionals worked with others to establish nursing schools, hospitals, and clinics in order to provide spaces for Black people to get quality health care, which they often did (and do not) receive at mainstream medical institutions. For economic and financial independence businesses, such as Binga Bank, Johnson Publishing Company, Parker House Sausage Company, Soft and Sheen, etc., were developed to keep funds within the community. In order to resist inequality and to advocate for themselves Black men and women formed labor unions based on trades and occupations, some examples, include the Colored National Labor Union, Colored Musicians Club, Coalition of Black Trade Unionists, and Negro American Labor Council.

Education, whether in elementary, secondary, or higher education institutions have been seen as a way for Black people and communities to resist the narrative that Black people are intellectually inferior. When Carter G. Woodson founded Negro History Week (NHW) in 1926, he saw it as a way to provide a space and resources to critically educate students about their history. The grassroots network of Black teachers used this week not only to lionize individuals and narratives, but also to teach students about racial progress, and shared and collective responsibility. They developed assignments and curriculum to provide students with the tools to succeed. Historically Black Colleges and Universities (HBCUs), were developed by Northern white philanthropists, but they emerged as a space for the formation of activists, artists, business owners, educators, etc. and their continued operation have stood as testament to Black investment and creative thinking in the face of the changing landscape of higher education. Furthermore, students at HBCUs were at the forefront of the Civil Rights Movement, Black Power Movements, and social justice movements from the nineteenth to twenty-first centuries.

African American spirituals, gospel, folk music, hip-hop, and rap have been used to express struggle, hope, and for solidarity in the face of racial oppression. Music has been used to illustrate societal issues including white and state sanctioned violence (i.e. Billie Holiday's Strange Fruit), sexual politics (i.e. Salt-N-Pepa's Let's Talk About Sex), as motivation, for strength against harassment, and to experience freedom. The Black artists, writers, photographers, and musicians who participated in the Black Arts Movement, the Harlem Renaissance, and the Chicago Black Renaissance were the soundtrack and the visual representation of resistance movements. These individuals created art that supported the resistance movements, but also provided a space for Black people to express love and joy. Creatives used poetry, fiction, short stories, plays, films, and television to counter stereotypes and to imagine a present and future with Black people in it.

Sports are a world pastime, and it both brings people together and separates them. Black athletes have used sports as a way to advocate for social issues and for political agendas. Serena Williams, Flo Jo, Jesse Owens, Tommie Smith, John Carlos, Jackie Robinson, Colin Kaepernick, Simone Biles, and many others have used their public forum to bring awareness to issues that affect society as they resisted the idea that they cannot or should not speak about political, cultural, or social issues. Black athletic activists have often suffered personal and economic consequences due to their stances, speech, and actions, but to them it has been worth it to see changes.

Historically and today in the 21<sup>st</sup> century, Black people have worked the political angle to seek their rightful space in the country. Where race is concerned, legislative or judicial action to deal with controversial issues has often come late. The historic Executive Orders 8802 and 9346 were responses to A. Phillip Randolph and the all-Black March on Washington Movement's threat to lead a 50,000-strong Black worker's march into Washington, D.C. And all three of the Civil Rights Act, the Voting Rights Act and the Fair Housing Act were concessions to the Civil Rights and Black Power movements. Every advance, improvement in our quality of life and access to the levers of power to determine our destiny has been achieved through struggle. John Lewis advised, "Do not get lost in a sea of despair. Be hopeful, be optimistic. Our struggle is not the struggle of a day, a week, a month, or a year, it is the struggle of a lifetime. Never, ever be afraid to make some noise and get in good trouble, necessary trouble."

Lewis' advice is true not just for the 21<sup>st</sup> century, but also during the antebellum period, as seen in the narratives of the enslaved, such as Frederick Douglass and Harriet Jacobs, to testimonials about lynchings and ongoing police violence against African Americans. With the murders of Trayvon Martin, Michael Brown, Sandra Bland, Breonna Taylor, and thousands of other Black women, men, and transpeople there are new movements (i.e. #Sayhername) and organizations (i.e. Black Lives Matter) that are pushing for the justice system to investigate police involved shootings and white supremacist vigilantes. Nearly 179 years ago, the Rev. Henry Highland Garnett proposed that the only path to freedom, justice, and equality; self-determination; and/or social transformation is resistance. In thunder tones, Garnett shouted, "Let your motto be resistance! resistance! RESISTANCE!"

By resisting Black people have achieved triumphs, successes, and progress as seen in the the end of chattel slavery, dismantling of Jim and Jane Crow segregation in the South, increased political representation at all levels of government, desegregation of educational institutions, the passage of Civil Rights Act of 1964, the opening of the Smithsonian National Museum of African American History in DC, and increased and diverse representation of Black experiences in media. Black resistance strategies have served as a model for every other social movement in the country, thus, the legacy and importance of these actions cannot be understated.

As societal and political forces escalate to limit access to and exercise of the ballot, eliminate the teaching of Black history, and work to push us back into the 1890s, we can only rely on our capacity to resist. The enactment of HR 40, the John Lewis Voting Rights Act, the Breathe Act, and the closure of the racial wealth gap is not the end. They too will require us to mobilize our resources, human and material, and fight for "freedom, justice, and equality"; "self-determination", and/or "social transformation".

This is a call to everyone, inside and outside the academy, to study the history of Black Americans' responses to establish safe spaces, where Black life can be sustained, fortified, and respected.

# **National Membership Committee and Advisory Board**

## **May 19, 2022 Report**

Chair: Ida Jones

### **Regional Coordinators:**

Region 1: Sharonda Allen  
Region 2: Victoria Davison  
Region 3: Gaidi Nkrumah  
Region 4: Ryan Adams  
Region 5: Anita Shepherd

### **Committee members:**

Valerie Holt  
Gloria Brown Marshall  
Moses Massenburg

### **Executive Council members:**

Dorothy Bailey [ex-officio]  
Barbara Spencer Dunn  
Janet Sims Wood

### **Advisory Board members:**

Gwendolyn Hawks-Blue  
Marcia Garrison  
Marie Wilder  
Marilyn Lockett

The National Membership Committee met on May 3, 2022

Meeting agenda:

#### **REPORTING ON DELINQUENT BRANCHES**

#### **HOMEWORK FOR REGIONAL COORDINATORS**

#### **DISCUSSION ABOUT PRO-RATED DUES**

#### **ACTION ITEMS**

#### **REPORTING ON DELINQUENT BRANCHES**

**Branch chartering:** Organizing Rochester branch

**Organizing branches inquiry:** Tulsa and North Carolina Triad.

**Faltering branches:** There were roughly 11 branches within the zone for probation or other disciplinary action.

**Redeveloping branches:** In the first category are the Philadelphia Heritage and Tampa branches. These branches are populated with dedicated and interested folks who are willing to remain financially as members, make an annual donation to the ASALH HQ and attend meetings – virtually with local/regional branches. They are graying and do not comply with the required 15 members, 5 officers or institutional member. Terms of redevelopment was shared with Margo Vickers and the Governance committee to define the terms of “redevelopment” and the length of time a branch can remain in that status.

### **HOMEWORK FOR REGIONAL COORDINATORS**

**Auditing the website:** Ida requested all regional coordinators review their areas on the website. There are faulty addresses and former officers listed making contact with the branches difficult for potential members as well as regional coordinators seeking to refer potential members. This is part of a larger desire to see the entire website revised with clearer content information and layout. There was a suggestion to create landing pages for non-web-present branches.

### **DISCUSSION ABOUT PRO-RATED DUES**

Valerie shared that there was no consensus on the audit and finance committee – however it might be resubmitted.

### **ACTION ITEMS**

**Membership**--Status of 11 Branches Compliance Extension to March 17, 2022 – of the 11 non-compliant branches – there remained one on the verge of probation – the Chicago branch. As of Friday May 13. President McCay and Historian Kimble provided information and detailed progress that moved them into another category. I am requesting another extension until **August 1, 2022** to hold a special election to fill three vacancies vice president, secretary and treasurer, draft and submit branch bylaws/constitution and obtain an institutional member – seemingly the previous administration did not fulfil any of these areas of compliance. The current president made great strides in obtaining a bank account and EIN. He is also working on succession planning as well as communicating with several potential institutional members. As for the other branches making incremental progress – I request they too be given until **August 1, 2022** to fulfil their outstanding non-compliant matters.

**Redevelopment category** Philadelphia Heritage and Tampa Branch – these two branches – possibly among others are graying and have had zero growth. In Philadelphia the membership is/has reached out and been unsuccessful in growing the branch membership. The current members do not meet compliance of 15 members, 1 institutional member, or 5 officers. Yet, they are willing to pay their national dues, make an annual tribute to ASALH HQ, and attend branch programs/possibly the national meeting. Margo Vickers explained that this category would need to explicitly define in terms of qualifying and length of time to avoid becoming a popular option. Secondly, the national bylaws and constitution do not have language to accommodate this designation. So a constitutional committee and amendment would be needed to approve this designation.

**Chartering** – The Rochester Branch after meeting all necessary criteria is being moved for chartering on July 14<sup>th</sup> during the quarterly national branch meeting.

## **EXECUTIVE COUNCIL MEETING**

**May 19, 2022**

### **Audit and Finance Committee Report**

ASALH's Quarterly Report Summary and 2023 conference budget provided and distributed to the Executive Council.

#### **Action Items**

**Recommendation 1:** Adopt the March Financials

**Recommendation 2:** Adopt the interim conference budget and registration fees anticipating identification of additional revenues and miscellaneous reductions in expenses for the final conference budget as posted on the website.

**Recommendation 3:** Approve the chartering of the Rochester Organizing Branch having met all compliance requirements. The chartering ceremony will be conducted at the July 14, 2022, Membership meeting.

#### **Announcements:**

1. The Master Cooperative Agreement with the NPS 2017-2022 was signed in April.
2. S & H Audit is in process as of March 29, 2022. Results will be presented in the June EC meeting.

Anita Shepherd



# Association for the Study of African American Life & History



## Quarterly Report Summary (Q1'22)

### COMPARATIVE REVENUE

	Q1'2021	Q1'2022	\$ Change
Contributions	\$41,932	\$15,248	\$(26,684)
Member Dues	\$124,850	\$127,370	\$2,520
Publications	\$69,229	\$51,523	\$(17,706)
BHM Festival	\$247,168	\$147,375	\$(99,793)
Grant Revenue	\$8,685	\$169,522	\$160,837
Other Programs	\$10,400	\$450	\$(9,950)
Other Revenue	\$2,790	\$2,710	\$(80)
<b>Total Revenue</b>	<b>\$505,054</b>	<b>\$514,198</b>	<b>\$9,144</b>

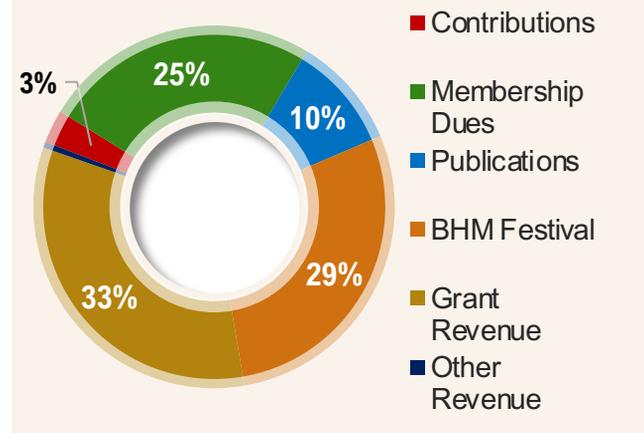
### BUDGET VS ACTUAL

	2022 Budget	Q1'2022	\$ Change
Contributions	\$130,000	\$15,248	\$(114,752)
Member Dues	\$225,000	\$127,370	\$(97,630)
Publications	\$185,000	\$51,523	\$(133,477)
BHM Festival	\$164,000	\$147,375	\$(16,625)
Grant Revenue	\$500,000	\$169,522	\$(330,478)
Other Programs	\$527,500	\$450	\$(527,050)
Other Revenue	\$53,000	\$2,710	\$(50,290)
<b>Total Revenue</b>	<b>\$1,784,500</b>	<b>\$514,198</b>	<b>\$(1,270,302)</b>

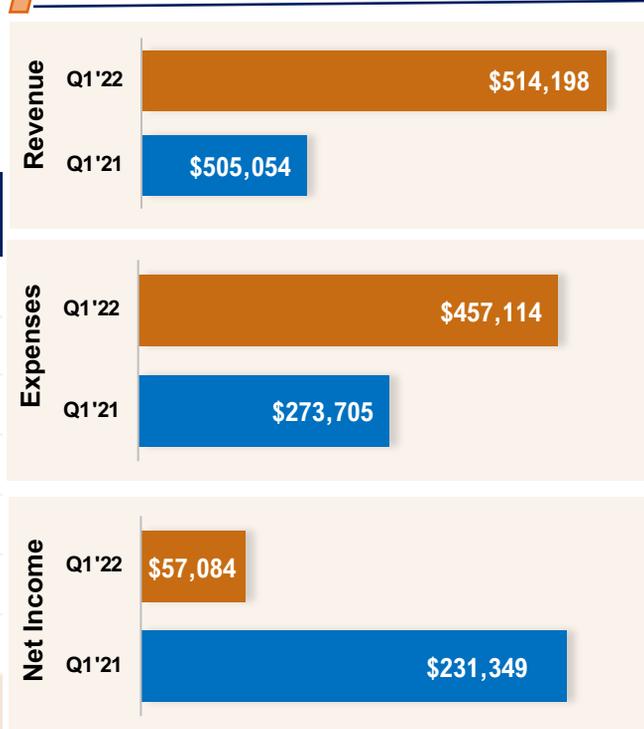
### KEY TAKEAWAYS

- Membership dues revenue was comparable to Q1'21. As of 3/31/22, ASALH is ~ \$98K below the budgeted revenue target for the year.
- Contributions revenue was significantly lower than Q1'21. As of 3/31/22, ASALH is ~ \$114,752 below the budgeted revenue target for the year.

### REVENUE BREAKDOWN (Q1'22)



### FINANCIAL OVERVIEW (Q1'22)



### GROWTH STRATEGIES (Q2 – Q4)

- Generate additional contributions revenue by creating and launching focused campaigns (ask often).
- Work with branches to encourage an urgent push to grow membership leading up to the Conference.
- Focus on raising sponsorship dollars for the Annual Conference (all hands on deck).

**ASALH**  
**2022 Annual Conference Budget**  
Working Draft - Revised - As of 5/2/22

<b>REVENUE</b>	<b>2022 Budget (Revised)</b>	<b>2022 Budget (Original)</b>	<b>\$ Change</b>
Conference Registrations	\$ 265,000	\$ 265,000	\$ -
Sponsorship Revenue	150,000	195,000	45,000
Souvenir Journal Revenue	20,000	20,000	-
Authors Book Signing	2,500	2,500	-
Exhibitor Revenue	15,000	25,000	10,000
Tours	9,000	10,000	1,000
HU Mellon Grant	20,000	-	(20,000)
Conference Donations	4,000	5,000	1,000
Film Festival	5,000	5,000	-
<b>Total Revenue</b>	<b>490,500</b>	<b>527,500</b>	<b>37,000</b>
<b>EXPENSES</b>			
Management & Planning	\$ 18,000	\$ 18,000	\$ -
Consultants/Administrative Support	17,180	30,000	12,820
Staff Travel	20,000	25,000	5,000
EC Dinner	1,500	2,000	500
Wednesday Opening Night Reception	-	12,000	12,000
Thursday Luncheon	7,300	10,000	2,700
Thursday Night Cap Mixer	6,700	15,000	8,300
Friday CGW Luncheon	7,300	10,000	2,700
Friday Night Out	13,000	12,500	(500)
Saturday Luncheon	7,300	10,000	2,700
Saturday Banquet	9,500	15,000	5,500
Sunday Breakfast	-	5,000	5,000
Academic Program	16,000	40,000	24,000
Black History Tour Expenses	10,500	7,500	(3,000)
Teacher Workshop/Luncheon	-	4,500	4,500
Exhibits	7,200	4,000	(3,200)
Film Festival	1,000	3,500	2,500
Author's Book Signing	625	-	(625)
Cvent	20,000	-	(20,000)
Audio Visual	84,000	55,000	(29,000)
Website	10,000	10,000	-
Marketing/Public Relations	1,000	1,000	-
Photography/Videography	1,200	500	(700)
Postage/Shipping	1,000	1,000	-
Printing/Supplies/Materials	10,000	7,500	(2,500)
COVID Screening	10,000	-	(10,000)
Miscellaneous Expenses	5,000	10,000	5,000
Conference Salary & Wages	98,000	98,000	-
Conference Indirect Allocation	75,700	75,700	-
<b>Total Expenses</b>	<b>459,005</b>	<b>482,700</b>	<b>23,695</b>
<b>Net Income (Loss)</b>	<b>\$ 31,495</b>	<b>\$ 44,800</b>	<b>\$ 13,305</b>

**EXECUTIVE COUNCIL MEETING**  
**May 19, 2022**  
**ASALH Governance Committee Report**

**May 1, 2022**

The Governance Committee met on Wednesday, April 13, 2022. The following committee members were in attendance: Valerie Holt, Anita Shepherd, Annette Palmer, Sylvia Cyrus and Zende Clark.

The Governance Committee offers the following recommendations for consideration by the Executive Committee and subsequently the Executive Council:

**I. Standing Rules Needed**

1. Executive Council Members who are not members of the organization
  - i. Executive Council members must be a member of ASALH in order to hold their seat as a board member. Any Executive Council Member who is not a member of ASALH on or before January 31st of each year must vacate their seat on the Executive Council.
2. Compensation of Executive Council members and former Executive Council Members
  - i. Executive Council members may not receive compensation from ASALH while serving as an Executive Council member. Further upon leaving the Executive Council, former member may not receive compensation from ASALH or its partners within one year of leaving the Executive Council.

**II.** The Governance Committee approves the submission of the Branch Handbook to the Executive Council for approval at its June meeting. The Handbook will be sent to the Executive Council on or before June 1, 2022 for review prior to the vote.

**III.** For the June Meeting:

1. The Governance Committee moves the approval of the publication of the Branch Handbook.



Executive Council Meeting  
May 19, 2022  
Executive Directors Report

Good Evening,

Here is an overview of items that have been developing over the past month.

Partnerships Development with the following:

- MOU with America 250 - Requests for conference funding are being confirmed.
- The National Park Service African American Civil Rights Network

Development:

- Additional grant funding with the National Park Service Network to Freedom \$500,000 proposal in works now.
- Secured \$10,000 National Parks Conservation Association to support the conference.
- Secured \$5,000 from the National Park Foundation to support the conference.
- Secured \$2,600 from Blackbaud to support the conference.
- Secured \$5,000 from the Montgomery Chamber of Commerce to support the conference.
- Requests have been sent to Executive Council Members to secure funding through sponsorships, advertisements, and authors for the Conference.
- Mass emails are being developed to supplement the proposals that have been sent by Amber Haywood, the development consultant.

#### Conference:

- Marvin and I made a site visit to Montgomery, AL
- Worked to create the revised budget for the conference including COVID19 protocols.
- Working closely with the Academic Program Committee, the Social Justice Grant (Howard/Mellon), the National Parks Conservation Association

#### Staff:

- We are working on training three new staff members.
- The Operations Manager position is open. The NPS Project Manager is filling in as needed.
- The Assistant to the Executive Director's position is filled by a temp to hire.
- The Customer Service position is being filled by a temp to hire.

#### Executive Council Private Page Updates

- [The new Org Chart has been posted.](#)

## Nominating Committee Report May 2021

**Chair:** David Walton

**Members:** Zende Clark, Denise Rolark Barnes, Camesha Scruggs

**Ex-Officio:** Sylvia Cyrus

**Advisor:** Annette Palmer

The Nominating Committee met on May 2 at 3 p.m. and was presided by the new chair David Walton. With the resignation of Natanya Duncan and Charles Ferrell, one additional member is needed to meet the required five members as stated in ASALH's *By-Laws* (6.A.b). The committee established times to meet with the candidates prior to the June Executive Council meeting. To address the request from the members, a Meet the Candidates Virtual Webinar has been scheduled. [The Nominating Process](#) will be reviewed with the membership. The format will provide each candidate an opportunity to present themselves to the membership. Questions and answers for the candidates will be managed by the Nominating Committee. The process will be finalized in upcoming committee meetings.

The Committee will work to fill two vacant corporate seats in the Class of 2023. We only had one filled with that election, and Charles Ferrell resigned from his seat. Only one corporate candidate will appear on the ballot for the Class of 2025. The Committee will work to fill the other corporate seat in the Class of 2025. According to ASALH's *Constitution*, "In the event that two persons from the Corporate Sector are not voted on the Council in a given year, then it is the responsibility of the Executive Council to vote those two persons on the Council" (**Article III, Section 2.F**). The seat vacated by Charles Ferrell will be filled by the September 2022 Executive Council meeting. The process will be 1) solicitation of recommendations, 2) vetting of those recommendations by the Nominating Committee, 3) Presentation of the vetted recommendations to the Executive Council, and 4) vote by the Executive Council.

All times listed below are EST

- a. Will present the Class of 2025 slate at the June EC 2<sup>nd</sup> meeting (June 23<sup>rd</sup> - 7pm)
  - 1. 11 EC Candidates
    - i. 1 Corporate, 1 Student, & 9 General

b. Nominating Committee Candidate Informational Meetings (which are NOT part of the Nominating Committee regular committee meetings)

1. May 31<sup>st</sup> Tuesday 7: 30 p.m. – 8:30 p.m.

2. June 7<sup>th</sup> Tuesday 7:30 p.m. – 8:30 p.m.

3. June 14<sup>th</sup> Tuesday 7:30 p.m. – 8:30 p.m.

i. Discuss the values of ASALH and the EC, as well as the commitments of EC members

c. Deadline to get the ballots out – 1<sup>st</sup> week in July

d. General membership “Meet the Candidates” Forum - July 6<sup>th</sup> 7:00 p.m.-9:00 p.m.

e. Counting of the ballots the end of the first week of August!!! (August 5<sup>th</sup>)

f. Next Nominating Committee Meeting: Wednesday, June 6<sup>th</sup> – 3:00 p.m.