

Strategic Planning Committee Report

Sundiata Keita Cha-Jua & Anita Shephard

1. The Strategic Planning committee prepared a set of recommendations aimed at implementing President Dulaney's priorities for building ASALH membership.
 - a. The recommendations emphasized attracting younger members—particularly undergraduate and high school-age youth;
 - b. Expanding beyond our southern base by target metropolitan areas in the Mid-West and Western States with large Black populations;
 - c. Target K-12 educators for recruitment;
 - d. Target Black student associations, clubs, and organizations for recruitment at secondary and post-secondary institutions;
 - e. Create collaborative partnerships with groups other Black academic and professional organizations;
 - f. Create collaborative partnerships with Black Liberation movement organizations, non-profits, civic associations, and museums, etc.
 - g. Raise our membership dues and conference registration cost.

2. Strategic Planning committee is currently preparing an overview of ASALH Operations
 - a. Role and responsibilities of the ASALH officers.
 - b. The roles and responsibilities of the Cluster leaders and committee chairs.

3. Expand to focus on the “Life” component by taking up advocacy for teaching Black history and culture in K-12 schooling and opposing legislation such as Florida's SB 148 (See attachment)
 - a. Working with the coalition of Florida ASALH branches we propose:
 - i. Organizing branches to support/lead Activism at school boards;
 - ii. Encourage Florida Coalition members to join the state's African American History Task Force (“AAHTF”).
 - iii. Distribute Dr. Sundiata Keita Cha-Jua's article, “SB 148 and the Assault on “SB 148 and the Assault on the Teaching of Black History” and former ASALH President and former President of Manasota Branch President, Dr. James Stewart's “Call to Action” to ASALH branches;
 - iv. Organize branches to Write letters to the Editor
 - v. Support candidates for the school board;
 - vi. Encourage branches to form coalitions with like-minded organizations;
 - vii. Have ASALH branch members appointed to local Library boards; and
 - viii. Consider forming freedom schools to provide after-school and weekend instructions.