

OUTSTANDING BRANCH PROGRAMMING AWARD SCORING SHEET

Branch Name:	Reviewing Branch Name:
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I. SIGNIFICANCE & NEED.....25 POINTS

A. Significance of the programs **(10 points maximum)** (Required Programs: Black History Month; Founders’ Day; CGW Birthday)

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B. Implementation/Effectiveness (Education, youth focus, introduce Woodson/ASALH) **(15 points maximum)**

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SUBTOTAL

II. PROGRAM DESIGN.....35 POINTS

A. Program scope (required programs met) **(15 points maximum)**

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B. Program goals **(12 points maximum)** (Did program address the Black History Theme? Did it reach the community at large? Did it reach family members?)

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C. Program family reach **(8 points maximum)**

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D. Program schedule **(4 points maximum (N/A this cycle)) Important Note:** All Branches have been asked to submit a schedule of programs and meetings by January each year so members and the public can plan ahead. This category will be used for the next program cycle.

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SUBTOTAL

III. PROGRAM MANAGEMENT.....10 POINTS

A. Administrative capability (audience # reached) **(5 points maximum)**

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B. Intergenerational program **(5 points maximum)** Was the younger generation visible?

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SUBTOTAL

IV. PUBLIC BENEFIT, IMPACT, & LOCAL COMMITMENT.....30 POINTS

A. Public benefit **(10 points maximum)**

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B. Educational & demonstration value **(12 points maximum)**

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C. Local commitment **(4 points maximum)** (Was local support visible in reporting?)

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D. Leverage (Did program build collaborative partnership?) **(4 points maximum)**

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SUBTOTAL

V. SPECIAL INITIATIVES.....10 POINTS

A. The evaluation year's theme **(5 points maximum)** Were there other programs based on the theme

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B. “Additional programs securing interviews of those 70 and older that engaged youth. **(5 points maximum)**

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SUBTOTAL

REVIEWER TOTAL (Out of a possible 110 points)

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TOTAL

VI. REVIEWER COMMENTS & NOTES

Response to this page is optional

Programming had unique and impactful overall goals? YES NO

I believe this program is a priority for ASALH. YES NO

I believe this is an outstanding program and meets ASALH's mission and vision. YES NO

Good programming but did not rise to the top three in the evaluation year. YES NO

Comments (Provide comments in each category only if you think there is something significant to share.)

Mission of ASALH met.

Local impact was obvious.

Purpose of program was clear.

Intergenerational goals met.