

Program Cluster Report
Vice President for Programs
Submitted by Aaisha Haykal, VP for Programs
April 3, 2023

Program Planning

- [The 2024 Executive Summary has been posted to the ASALH website](#)
- [The new theme graphics have been added to the ASALH media toolkit](#)
- 2025 theme-African American and Labor or Black Labor-working with Cornelius Bynum on theme. Intend to have it ready for June 2023 meeting
- Juneteenth program in collaboration with DC Archives
- Following years
 - 2026: Black America at 250 A potential lens to view the theme through: Black Popular Education: From Negro History Week to Black History Month
 - 2027: Blacks in Sports A potential lens to view the theme through: The formation of the Harlem Globetrotters and A Century of Backs' Transformation of Basketball

Awards

- Submissions closed on March 31st
- Received a robust number of nominations
- Committee is reviewing submissions and will be ready to provide slate in June

Marketing/PR

- Marketing of the festival programs
- Promoting the conference
- Promoting the Public Commentary Committee and ASALH National President statements on Florida

Woodson House

- The committee is in the process of reviewing the scripts for the last six videos of the 46 Legacy interactive stations-See attached.
 - The videos will play on portrait-format touchscreens, and users will access a hand-held speaker to listen to the audio.
 - The videos will run approximately 45-75 seconds long, which means they need to focus on one topic and main point. We can adjust the content in the scripts as written, but we cannot extend the length.
 - Content is based on information developed during design.
- The House is scheduled to open in Fall 2023

- ASALH is supposed to have one person in the Woodson house as an office

Academic Program Committee

- Early bird submissions ended on March 18th. Currently the committee is reviewing the submissions
- Regular submissions will be accepted until April 30th.
- [The media toolkit has been updated with new graphics](#)
- Vice Chairs are confirming subcommittee members
- Academic Program Coordinator has been interviewed and paperwork is being processed
- **Plenary Sessions**
 - NPCA - Wednesday
 - Black Student Resistance (Thursday)-confirmed
 - Stefan Bradley (Amherst)
 - Jelani Favors (NCAT)
 - Shirletta Kinchen (Univ. of Louisville)
 - Zebulon Miletsky (Stony Brook)
 - Brian Jones (Schomburg)
 - Moderator: Darius Young (FAMU)
 - A. Phillip Randolph (Friday)-confirmed
 - Lionel Kimble (Chicago State)
 - Mark Anthony Neal (Duke University)
 - Omar Eaton-Martinez
 - Andre Johnson (University of Memphis)
 - Black Women Resistance (Saturday)-confirmed
 - Ula Taylor (UC Berkley)
 - Jasmin Young (UC Richmond)
 - Sherie Randolph (Georgia Tech)
 - Natanya Duncan (Queens College)
- **Key Sessions-seeking 32 sessions**
 - Mary Mcleod Bethune-confirmed
 - Sheila Flemming
 - Ida Jones (Morgan State)
 - Ashely Robertson Preston (Howard)
 - Noliwe Rooks (Brown)
 - Zora Neale Hurston
 - Freedom Schools
 - Hip Hop
 - Afrofuturism
 - State of Teaching Black History (Wed-opening session)
 - Rosewood Massacre

- **Luncheons**
 - Thursday-Invitation has been extended to Benjamin Crump
 - Friday- Hasan Kwame Jeffries
 - Saturday-Lonnie Bunch and James Grossman
- **Howard Mellon Workshops-tentative options**
 - How To Use the NEW Toolkit – Dr. Lisa Brock
 - Social Justice 104 and/or 105 – Black Resistance / Teaching Black History – Dr. Lisa Brock
 - Books for Children with Cheryl and Wade Hudson –Constance Diggs
 - Banned Books – Dr. Lisa Brock
 - Teaching Black History through Art, Music and Poetry – Dr. Lisa Brock

2024 BHM Festival

- Oversight on programs will be managed by ASALH President and VP for Programs
- Two committees will focus on different aspects of the festival. In-person luncheon committee and second virtual session committee
- **ASALH TV/Virtual Resources (Lopez Matthews)**
 - Planning for 2024 Virtual Festival
 - 4 sessions including opening session
 - PBS Books
 - ASALH Book Prize
 - Author’s Book Talks
- **Luncheon (Gladys Gary Vaughn and Sharita Thompson)**
 - Planning for in-person program either a keynote or a panel
 - Currently reviewing options for sites
- Any ideas for the 2024 festival should be directed to the chairs of the respective committees.
- Program plan to be presented to ASALH EC in June