

# ASALH-TV 2024 Virtual Festival Planning Committee Report

## Submitted by Lopez Matthews, Chair ASALH-TV/Virtual Resources Committee

### Overview

The ASALH-TV committee has developed three programs for Black History Month 2024 based around the theme of African Americans and the Arts. This includes the paid virtual event and the opening event. The paid event should be marketed as a fundraiser for ASALH. Other programs include:

- A fourth program is being developed by the Gullah Geechee Cultural Heritage Corridor for inclusion in the program. The final details will be made available by July 2023.
- There will also be at least three virtual programs developed by the ASALH International Group. These programs will all come pre-packaged and recorded as with past years. As in years past, they send them to us a day or two after they have held their live program. They are sent and then premiered 4 - 5 days later.
- The ASALH Book Prize Award program will be developed by the ASALH Book Prize award committee. It is anticipated that this program will be provided pre-recorded and packaged for display on ASALH-TV.

### Proposed Programs:

The following are the three proposed programs from the committee.

#### **Program 1: Black Scifi, Comic Books, Graphic Novels, and Anime (opening)**

Date:

Thursday, Feb 1, 2024

Abstract

Black artists in the genre of Sci-Fi, comic books, graphic novels and anime discuss their craft. They will also discuss how Black history and arts in the Black community have shifted to encompass these genres. Will require a recorded video from President Delaney recording Black History Month.

Note

Suggested Opening Program

Format

Live Webinar Style Event

## Program 2: Black Music and the Culture

Date:

TBD

Abstract

This panel will feature musical artists discussing their influences and the role of history in their craft. \*This program may be shifted to reflect the Hip Hop Museum opening in New York in February 2024. This session would then focus on Hip Hop, the effects of the Black arts movement on its development and how Hip Hop has changed and helped shape the culture over the last 50 years. **The paid event should be marketed as a fundraiser for ASALH.**

Note:

Suggested Paid Virtual Event ; \$45 - 50

Format:

Live Webinar Style Event

## Program 3: Street Art in Urban Communities

Date:

TBD

Abstract:

Local artists from urban centers around the United States will discuss their own inspirations for creating art and how the Black Arts Movement has played a role.

Format:

Live Webinar style event

## Budget

Item	Cost	Total	Notes
Streaming Service Charge	\$300.00/program	\$900.00	Costs for Terrance Friday and staff
ASALH Personnel	\$380	\$380	Overhead costs
Graphic and Website	\$2500	\$2500	
Pre-Recorded Items	\$400	\$400	

Total		\$4180	
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## Committee Members

Alex Wilson

Louis Hicks

Tina Ligon

Kenvi Phillips

Sonja Woods

Ida Jones

David Walton

Gladys Gary Vaughn

Niketha McKenzie

Trichita Chestnut

Ex-Officio: Aaisha Haykal and Sylvia Cyrus