



# ASSOCIATION FOR THE STUDY OF AFRICAN AMERICAN LIFE AND HISTORY®

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## ASALH'S BLACK HISTORY BULLETIN DIGITAL COVER WINS CLARION AWARD, RECEIVES TOP NATIONAL HONORS

**Washington, D.C. (July 31, 2023)** – The Association for the Study of African American Life and History’s (ASALH) Black History Bulletin (BHB) has been named the 2023 Clarion Award recipient for excellence in communications from the Association for Women in Communications (AWC), an organization that “champions the advancement of women across all communications disciplines.” Celebrating the BHB’s 85th anniversary with the theme of Black Resistance, the award-winning and interactive digital cover was recognized in the Education category, marking the first national honor for the coveted publication.

Created by Emmy-award winning animator Sorraya Brashear-Evans and innovative graphic designer Michael Schwartz, the digital cover features vocalist Ja-Tun Thomas and musical group Random Acts of Soul’s poignant rendition of *Lift Every Voice and Sing*. The digital cover also highlights civil rights activist Ruby Nell Sales and includes historical protest footage that underscores the fight for justice and equality in America.

Founded by Dr. Carter G. Woodson and Dr. Mary McLeod Bethune in 1937, the Black History Bulletin is dedicated to enhancing teaching and learning in the area of history for secondary educators and is one of two leading journals ASALH publishes. The BHB is spearheaded by co-editors Dr. LaVonne I. Neal and Dr. Alicia L. Moore, who manage its production bi-annually. “This digital cover illuminates the 85th anniversary of the Black History Bulletin’s journey of resisting injustice and sparking genius,” said Neal and Moore. “We are ecstatic that the Black History Bulletin has received this prestigious award which brings focus to the BHB’s tremendous impact in education and the community.”



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For more information about the BHB, visit Black History Bulletin. Media Contact: Kenya King, [kking@asalh.org](mailto:kking@asalh.org), 404-509-7607.

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### ABOUT ASALH

Established on September 9, 1915, by Dr. Carter G. Woodson, ASALH is the Founder of Black History Month and carries forth the work of its founder, the Father of Black History. ASALH continues his legacy of speaking a fundamental truth to the world—that Africans and peoples of African descent are makers of history and co-workers in what W. E. B. Du Bois called, “The Kingdom of Culture.” ASALH’s mission is to create and disseminate knowledge about Black History, to be, in short, the nexus between the Ivory Tower and the global public. ASALH labors in the service of Blacks and all humanity.

### ABOUT AWC AND THE CLARION AWARDS

The Association for Women in Communications is a professional organization that champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership, and positioning its members at the forefront of the evolving communications era. AWC’s Clarion Awards symbolize excellence in clear, concise communications. Started in 1973, the Clarions honor excellence across all communications disciplines, including advertising & marketing, brochures, custom & special publications, education, fund development, newspapers, online media, graphics & design communications, public relations, and more.

### ASALH MISSION

*To promote, research, preserve, interpret and disseminate information about Black life, history and culture to the global community.*