

ASALH Program Cluster Report

Submitted by Aaisha Haykal, Vice President for Programs

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Book Prize Committee

- Eight finalists have been announced <https://asalh.org/2024-asalh-book-prize/>
- Winner will be announced on ASALH TV on February 20th as a part of the Festival
- Created press release and flyer for the finalists

Academic Program Committee

109th ASALH Conference

- Location: Pittsburgh, PA at the Omni William Penn and Embassy Suites
- Dates: September 25th to 29th
- Proposal Portal is now available-
<https://convention2.allacademic.com/one/asalh/asalh24/>
- Sessions: Papers, panels, workshops, film festival, author's book signing, and poster
- Plenaries will be 1.5hrs (a change from 2hrs) to allow for space turn around and for people to move from program to program
- The session rooms are smaller. The committee leadership is currently determining how many sessions we will be able to accommodate.
- Wednesday
 - Collaborating with the Heniz Center about their THIRD ANNUAL MARTIN R. DELANY SYMPOSIUM Women During the Era of Delany-all day symposium
 - USPS Kwanzaa First Stamp Unveiling at the Heinz Center at 12pm or 1pm-free and open to the public program
 - Reception at the Heinz Center at TBD
 - EC Meeting-all day and will break for the USPS stamp
 - Tour
- Thursday
 - Concurrent sessions, tour, film festival, luncheon, key sessions, plenary, business meeting, author's book Signing, and JAAH Reception
- Friday
 - Concurrent sessions, film festival, luncheon, key sessions, poster session, Plenary (NPCA), Friday Night Out/In, Remembrance/Necrology Ceremony
- Saturday
 - Concurrent sessions, branch workshop, film festival, luncheon, key sessions, plenary, and awards banquet
- Sunday
 - Tour

Woodson Home Committee

- Barry O'Keefe created a portrait of Woodson and it was brought/installed at the Woodson Home on January 18th. Sylvia and Barbara attended the unveiling
 - Instagram Videos depicting the portrait
 - <https://www.instagram.com/p/C2TjoaMOiwn/?igsh=MTlmcGlybWVwaGl6YQ==>
 - <https://www.instagram.com/p/C04i61wu1I8/?igsh=bGpjcDg3NDBpZGpt>
 - O'Keefe's website <https://www.barryokeefe.com/about>
- Additional fine cuts to the home exhibition videos were submitted for review by the committee. Committee members provided feedback on titles for videos, suggestions for how to proceed regarding affiliations/titles of speakers, and identifying important people within specific images within the videos.

Marketing/PR Committee

- Marketing
 - festival's virtual events and luncheon on social media
 - Membership and renewal
- Created Black facts on the theme, which are shared on social
- Created the press release for the luncheon
- **REQUEST: Asking for EC members to take a picture with or wearing their ASALH merch and send to marketing@asalh.org to create a personal touch to our social media posts**

Luncheon and ASALH-TV Committees

Black History Month Festival

- Marketing
 - [Black History Month Virtual Festival Media Toolkit – ASALH](#)
- Virtual Programming on ASALH-TV (free)
 - February 1st [The Black Presence in Sci-Fi, Anime and Comics](#)
 - February 8th [Street Art in the African American Community](#)
 - February 15th [The Impact of the Arts in the Gullah Geechee Community](#) (co-sponsored/collaborated)
 - February 20th Book Prize
 - February 22nd Network to Freedom (co-sponsored/collaborated session)
- Virtual Marquee Program (paid)
 - February 17th Julian Breece event
- Luncheon (paid)
 - February 24th

- 10am Exhibitors, Vendors, USPS stamp selling, and Frontline PBS documentary on voting
- 12pm Black History Month Festival at 12pm
- [98th Annual Black History Festival Luncheon](#)

Program Planning Committee

Interest Groups

- Planning for a March 2024 program for #ASALHFarms, topic TBD

IMLS/BCALA Toolkit

- Insert Regarding the theme and teacher's workshop

Description to inform public librarians about ASALH and how it assigns a Black History Month theme each year and provides workshops for school librarians

About ASALH and Black History Theme

The Association for the Study of African American Life and History (ASALH) was founded in 1915 by the eminent historian Dr. Carter G. Woodson (1875-1950), who is known today as the "Father of Black History." Through ASALH Woodson brought about the rewriting of our nation's past, such that it came eventually to include the diversity of the American people and especially African Americans' rich contributions to our nation's historical, literary, and broader cultural heritage. The mission to promote the humanities through researching, documenting, interpreting, and disseminating knowledge of African-descended people was no easy task at the time of ASALH's inception in the early twentieth century, when racial segregation operated legally and also when highly respected scholars of the American Revolution, slavery, and the Civil War, presented a whites-only narrative. Thus the legacy of Woodson and the impact of ASALH's core work of education for more than a century has been nothing short of transformative. African American history appears in many forms today--in the curriculum of universities and elementary/secondary schools, in documentary films, in novels and philosophical works of nonfiction, in National Park sites, and in museums small and large.

As the **Founders of Black History Month** and, before that, as Woodson's "Negro History Week," ASALH has for many decades provided educational programs and cultural resources on the rich and varied aspects of Black life. Indeed the Association's focus on both *life* and *history* is exemplified today by an array of humanities-based projects: the scholarly refereed *Journal of African American History* (founded in 1916); the *Black History Bulletin* (founded in 1937 for secondary-school teachers, students, and the wider public); and the Teachers' Workshop for pedagogical assistance in the teaching of the annual Black History Theme. ASALH announces at

its annual conference the annual Black History theme, which is then adopted by schools, government agencies, churches, and many cultural sectors during Black History Month.

ASALH Programs and Teacher's Workshop

ASALH hosts activities nationwide, such as its annual fall conference, symposia on various topics, webinars, and keynote speakers throughout the year. ASALH is able to support and advance the humanities for the benefit of a vast public because its membership includes a racially diverse academic community (comprised of professional historians, literary scholars, art historians, and other humanities-oriented university professors), as well as a diverse local community-based membership (comprised of persons of different races, ages, and walks of life, e.g., secondary school teachers, business leaders, museum workers, military persons, high school and college students, to name only a few categories). The majority of this local community constituency are members of the **forty-three** ASALH branches located in cities throughout the United States.

At the annual conference the editors of the *Black History Bulletin* and other scholars create a workshop based on either the current year theme or the upcoming theme that is customized for teachers for the city and state that the conference is in. Additionally, they adhere to the National Council for Social Studies (NCSS) Standards, Common Core Standards, include how to differentiate instruction for children with special needs and children who are culturally and/or linguistically diverse, discuss how to link dimensions of African American culture and culturally responsive pedagogy to social studies standards, and the importance of incorporating technology standards.

Howard Mellon Social Justice Grant (2021-2023)

Final Updates

- The final invoice, billing totaling the full \$400,000 for 2023, was submitted to Howard in December.
- The 4th Quarter and Final Status Report for the 2023 grant year
- Status Report (attached)

[Social Justice at ASALH Webpage](#)

Social Justice at ASALH Year-End Reports

- [2021 Year-End Report](#)
- [2022 Year-End Report](#)
- [2023 Year-End Report](#)

Social Justice Workshops

2021 Workshops

- [Social Justice 101: Understanding the Language of Racial Oppression](#)
- [Social Justice 102: Understanding the Language of Black Liberation](#)
- [History of Black Policing](#)
- [This is What Democracy Looks Like](#)
- [Exploring the Impact of Mass Incarceration](#)

2022 Workshops (Conference - Montgomery)

- [How Do We Get Healthy](#)
- [First Aid to Free Us](#)
- [Justice Deferred Roundtable: Race and the Supreme Court](#)
- [How to Lead Social Justice: Intro to the ASALH SJ Toolkit](#)
- [Social Justice 103: Understanding the Black Diaspora](#)

2023 Workshops

- [Social Justice 104: Black Resistance Across Time & Space](#)

Social Justice Reading Rooms

- [Justice Deferred: Race and the Supreme Court](#)
- [How Far Have We Come?](#)
- [Memoir as a Voice for Justice](#)
- [The Power of Truth-Telling in History](#)
- [Civil Rights in Black and Brown](#)

Know Before You Go (Pre-Conference - Montgomery)

- [Eating While Black](#)
- [Bonds of Inequality](#)

Social Justice Toolkit

- [Toolkit \(2023 Update\)](#)

2023 Conference in Jacksonville and Black History

- [Black History is Under Attack](#)
- [Banned Book Readout \(Recap\)](#)
- [Banned Book Readout \(Full - Raw\)](#)
- [Banned Book Readout \(Full - Edited\)](#)

ASALH Howard-Mellon Status Report

| Objective | Status and Updates: <i>October - December, 2023</i> |
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| 1. ASALH will coordinate with Howard's PI and Grant PM on grant activities, outcomes, and objectives. | <ul style="list-style-type: none"> • Check-in, status emails, and status reports. • Conference activities coordinated and completed. • Reports and deliverables submitted. Year-end documentation prepared. |
| 2. ASALH will manage the programmatic and finance portion of the subgrant to ensure grant compliance. | <ul style="list-style-type: none"> • ASALH internal grant related invoices paid. • Consultant agreements executed and paid. • Third invoice submitted to Howard October 25, 2023; payment received. • Fourth and final invoice submitted to Howard December 18, 2023. |
| 3. ASALH will advertise the work of the Social Justice Consortium (SJC) through its social media and other communication platforms (i.e., ASALH TV). | <ul style="list-style-type: none"> • Social Justice workshops were completed and thoroughly advertised and promoted over all ASALH communications platforms and social media. • Pre- and post-conference Social Justice videos were produced and widely distributed and posted advertising and promoting social justice activities. • All previously held Social Justice Reading Rooms and Workshops are posted on ASALH TV and marketed through the ASALH website and social media • Constant Contact and Social Media advertising produced and pushed out. • Social Justice at ASALH webpage updated. • The newly updated, 3rd version of the electronic Social Justice Toolkit was posted to the ASALH website, Social Justice at ASALH webpage. • The printed Social Justice Toolkit was distributed at the conference and to Howard. |
| 4. ASALH will promote the certificate and the workshops to its national membership, & facilitate the delivery of the curriculum to its branch members throughout the nation. | <ul style="list-style-type: none"> • Promotion of all Social Justice activities, especially to the ASALH national membership and branch members throughout the nation was completed. • "Black History is Under Attack" video finalized, produced and posted on webpage. • A short Banned Book Readout video was produced, highlighted on the ASALH webpage and distributed via social media platforms. • A video of the entire Banned Book Readout event was finalized and posted on the ASALH website and ASALH TV. • A compilation video of 3 years of Social Justice at ASALH was produced, finalized and posted on the ASALH website and ASALH TV. • Workshop and luncheon presenters promoted the events to their networks. • Links to Howard SJC and detailed information provided on the Social Justice at ASALH webpage. • ASALH continues marketing the SJC certificate at Howard University. • As of 12/30/23, over 1,400 views of the 2023 Social Justice at ASALH workshop virtual materials. Views of previous years content continues to grow. |
| 5. ASALH will recruit and support management of 150 certificate candidates for the certificate from our branches and membership at large. | <ul style="list-style-type: none"> • ASALH did not receive specific information for SJC certificate registration. • The link to the Howard University Social Justice Consortium site is prominently displayed on the Social Justice at ASALH webpage. • Over 500 attendees participated in the live conference workshops and over 1,400 virtual participants have viewed the 2023 recorded workshops and virtual events. |
| 6. ASALH will at request recruit experts from our membership and the larger community to teach courses. | <ul style="list-style-type: none"> • ASALH did not receive a request to recruit experts. |
| 7. ASALH will recruit and select the faculty to teach the workshops at the annual conference. | <ul style="list-style-type: none"> • Dr. Lisa Brock curated the 2023 Social Justice Workshops for the ASALH Conference building on the 2021 and 2022 programs. |

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| | <ul style="list-style-type: none"> • Coordinated the 2023 live workshops at the ASALH conference in September. The conference and social justice theme, Black Resistance/Teaching Black History was highlighted in all activities. • Collaborated with the ASALH Florida leadership to identify, recruit, select, and confirm attendance at live conference forums and luncheons. • Noted speakers/presenters included Angie Nixon (Florida House of Representatives), Kimberley Crenshaw, Charlie Cobb, Paul Ortiz, Angela Davis, Rodney Hurst, Johnnetta Cole, Hasan Kwame Jeffries, Lonnie Bunch, James Grossman and Dr. Lisa Brock. |
| <p>8. ASALH will host five (5) workshops per year on social justice for the certificate at its annual meeting to be held either virtually or in person.</p> | <ul style="list-style-type: none"> • The first ASALH workshop webinar was completed March 15, 2023, <i>Black Resistance Across Time and Space: The Ways and Means of Existence</i>, and is posted on ASALH TV. Dr. Lisa Brock spoke on various ways Black people have resisted in the Americas from running away during enslavement, revolt, mutual aid, struggling for human rights and engaging in spiritual and emotional healing practices. Presented as a lecture/workshop with engagement activity throughout. • Completed four (4) live workshops-Annual conference, September 19-24, 2023. • Two of the four live workshops were community focused activities, held in the community at a church and at a public park. These are: <ul style="list-style-type: none"> ○ The Value of Black History: Community Forum, held at The Bethel Church in Jacksonville, Florida. Over 150 people attended this live event. This workshop explored, through dialogue with community leaders, “Why must Black Folks defend the teaching of Black History”, “How the DeSantis’ anti-Black History policies affect the education of youth in K-12 and college education?”, “What are the impacts of policies that exclude the teaching of Black History & Culture on future generations”, “What strategies organizations can lead to preserve, promote, and expand the teaching of Black History”. Speakers/Presenters: <ul style="list-style-type: none"> ▪ Amye Matthews, Pastor Kim McKissick, Reverend Karl Smith, Imam Lateef A. Majied, Angie Nixon-Florida House of Representatives, Isaiah Rumlin, Cliff Albright, Lois Wilkins, Jametoria Burton, Joe Ross, Sr., Sundiata Cha-Jua (Moderator) ○ Banned Book Read Out, held at the James Weldon Johnson Park in Jacksonville, Florida. Over 325 people attended this live event. A Workshop/Gathering in the park to celebrate Black History and Black Resistance through the reading, acting, and artistry of ASALH and other banned book authors. Local and national educators, activists, legislators, and ASALH leaders were featured speakers. Over 400 FREE banned books were distributed. A summary and full length videos were produced of this event and were widely distributed and have already received over 675 views. Speakers/Presenters: <ul style="list-style-type: none"> ▪ Dr. Lisa Brock-Curator/Moderator, Reverend Reginald Gundy-Mt. Sinai Missionary Baptist Church, Dr. Marvin Dulaney-ASALH President, Councilman Rahman Johnson, Charlie Cobb, Jr.-SNCC Legacy Project, Paul Ortiz- Univ of Florida Historian/Union Leader, Ryan Sinclair-Drummer, Ajamu Amiri Dillahunt-Moderator, C'ana Chappell-Bilbro-Student/Violinist, Kelly Frazier-Northside Coalition of Jacksonville, Dr. Angela Davis, Dr. Rodney Hurst, Diamond Wallace-Dream Defenders, and Dr. Johnnetta Cole. |

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| | <ul style="list-style-type: none"> ▪ ASALH Florida Chapter Presidents: Manuel Jones-Dorothy Turner Johnson Branch (Center FL), David G. Wilkins-Manasota Branch, Hazel Gillis-James Weldon Johnson Branch, Leontyne Middleton-ASALH of Tampa Bay, Jacqueline Hubbard, ESQ.,-St. Petersburg Branch, and Charlene Farrington-South Florida Branch • Two of the workshops were held as live events at the conference. These are: <ul style="list-style-type: none"> ○ Social Justice 104: Black Resistance/Teaching Black History. This workshop focused specifically on the importance of teaching Black Resistance material as Black History, given that in Florida the teaching of Black History is under attack. Audience members participated in a robust discussion during and after the workshop. ○ Social Justice Toolkit – How to Use the NEW Toolkit. Dr. Lisa Brock shared the ASALH Social Justice Took Kit on Teaching Black History as Resistance. As a historian herself, she reviewed issues such as Reparations, Abolition, Racial Capitalism, Black Joy, and the Diasporic genius of creatives such as Gloria Rolando and Ousmane Sembene. Those who attended were given Glossaries, Resources for Workshop Leaders, and questions and prompts to pose to community members for reflection. The goal: to train all of us in the art of teaching and learning Black History as a form of social justice struggle. • Additional live session/presentations were hosted featuring Social Justice/Black Resistance/Teaching Black History notable speakers/presenters including Kimberle Crenshaw, Khalil Muhammad, Dr. Walter Greason, Yohuru Williams, Kaye Whitehead, Hasan Kwame Jeffries, Lonnie Bunch, and James Grossman. |
| <p>9. ASALH will provide graduate students and research fellows the opportunity to present at its annual conference.</p> | <ul style="list-style-type: none"> • ASALH did not receive a request. |
| <p>10. ASALH will provide opportunities for fellows to publish research findings in our scholarly publications.</p> | <ul style="list-style-type: none"> • ASALH did not receive a request. |
| <p>11. ASALH will create, develop content, print, and distribute Social Justice Kits, which will include curricula, digital and multimedia components, <i>Black History Bulletin</i>, and activities to be used by participants in the SJC workshops</p> | <ul style="list-style-type: none"> • Social Justice at ASALH webpage containing kit remains live. Content is contained under the Programs heading on the ASALH Website. • New original content curriculum and terminology, focusing on teaching Black History, and building on the new Social Justice 103 and 104 workshops and additional content completed and posted on website. • Multi-media content is located on the ASALH website with direct links from the Social Justice Webpage and content was added this reporting period. • Printed NEW Toolkits received and distributed at the conference to over 300 live participants at the “How to Use the NEW Social Justice Toolkit” conference workshop and at other forums. • Printed Toolkits distributed to the Howard SJC. |