Program Cluster Report Aaisha Haykal, VP for Programs Submitted Feb 12, 2024

Awards Committee (see separate report) Academic Program Committee (see separate report) Woodson Home Black History Month Festival

## Woodson Home

- The home opening has had delays due to construction, now fall 2024
- The exhibit design and install cannot happen until the construction is completed
- Potential link to Woodson birthday in December with celebrations
- NPS/Woodson Home Committee Session at the 2024 Conference will talk about ASALH, Woodson, and the Arts. Vince is working on the abstract
- Committee has been meeting with Vince Vaise of NPS about work plan and Michelle Jarvis, Exhibit Project Manager, about videos and scripts

## **Black History Month Festival**

- Virtual
  - Opening virtual event was held on February 1st on ASALH TV with a good turn out online
  - Continuing to stream events on ASALH TV
  - Marketing team has been promoting events on social
  - Marquee event-Feb. 17th at 2pm a conversation with Julian Breece, a sponsor and luncheon attendee benefit.
- Luncheon
  - We have added as moderator for the luncheon discussion, Tiffany Cross, American television personality, political analyst, and author.
  - We are having author book signing, vendors, NPS table, ASALH store table, and USPS table
  - PBS Frontline partnership is still in development
  - Tickets are still available for purchase
- A comprehensive report will be given during the June EC meeting(s)