



## EXECUTIVE COUNCIL MEETING MINUTES

**April 6, 2023**

### **Zoom**

The Executive Council meeting was held, via Zoom, on Thursday, April 6, 2023, at 7:00 pm (EST). W. Marvin Dulaney, President of ASALH called the meeting to order at 7:05 pm and presided and Susan Simms Marsh, Secretary of ASALH, served as Secretary of the meeting.

Secretary Susan Simms Marsh conducted the roll call: W. Marvin Dulaney, Ida Jones, Aaisha Haykal, Susan Simms Marsh, Valerie Holt, Jeff Banks, Denise Barnes, Gloria Browne-Marshall, Cornelius Bynum, Sundiata Cha-Jua, Deidra Foreman, Moses Massenburg, Lopez Matthews, Kimberly Mosley, Kenvi Phillips, Anita Shepherd, Gladys Gary Vaughn, David Walton, Tara White and Sylvia Cyrus.

The above constituting a majority and quorum of the Executive Council necessary for the transaction of business.

Michelle Pourciau attended the meeting.

### **ADOPTION OF THE AGENDA**

**Motion:** It was moved by Susan Simms Marsh and seconded to adopt the agenda as revised. **The motion passed.**

### **PRESIDENT REPORT**

**(WRITTEN REPORT)**

The President presented a written report, and there were no recommendations.

**Motion:** It was moved by Valerie Holt and seconded to accept the report. **The motion passed.**

### **TREASURER REPORT**

The Treasurer presented a written report and reviewed the January 2023 and February 2023 financial statements. The report is attached to the minutes and there were no recommendations.

**Motion:** It was moved by Anita Shepherd and seconded to accept the report. **The motion passed.**

### **VICE PRESIDENT OF MEMBERSHIP REPORT**

The Vice President of Membership presented an oral report.

**Motion:** It was moved by Valerie Holt and seconded to accept the report. **The motion passed.**

## **VICE PRESIDENT OF PROGRAM REPORT (WRITTEN REPORT)**

The Vice President of Program presented a written report, and there were no recommendations. Michelle Pourciau provided an update on the community forum that will be held on Tuesday, September 19, 2023, at Bethel Church in Jacksonville, Florida.

**Motion:** It was moved by David Walton and seconded to accept the report. **The motion passed.**

## **AUDIT AND FINANCE COMMITTEE REPORT (WRITTEN REPORT)**

Anita Shepherd presented a written report. There were no recommendations.

**Motion:** It was moved by Anita Shepherd and seconded to accept the report. **The motion passed.**

## **NOMINATING COMMITTEE REPORT**

David Walton presented an oral report and there were no recommendations.

**Motion:** It was moved by David Walton and seconded to accept the report. **The motion passed.**

## **EXECUTIVE DIRECTOR REPORT (WRITTEN REPORT)**

The Executive Director presented a written report and there were no recommendations.

**Motion:** It was moved by Anita Shepherd and seconded to accept the report. **The motion passed.**

## **STRATEGIC PLANNING COMMITTEE REPORT (WRITTEN REPORT)**

Sundiata Cha-Jua presented a written report and there were recommendations.

### **Indaba Workshop**

#### **Recommendations:**

- a. Reviewing and revising the vision/mission;
- b. Development and articulation of what ASALH values;
- c. Implementing an Executive Council self-assessment process;
- d. Developing and implementing metrics for program assessments with budget/costs factors included;
- e. Understanding the commitment of a working board;
- f. Reviewing the need for staff to accomplish program goals;
- g. Determining how social media can support marketing and branding; activities; and
- h. Leveraging partners to collaborate with ASALH in areas that are not primary functions of ASALH.

As part of our goal to increase membership, the Committee received a recommendation from the Governance Committee to create three new categories of membership—high school students; Undergraduates; and K-12 teachers at reduced cost. The proposed cost was HS-\$10; UG-\$25; and Teachers, \$25. After a vigorous discussion, Strategic Planning Committee recommended the following:

**Recommendations:**

- a. Send the proposal back to Governance:
- b. We agreed that Governance’s recommended figures were too low, so we request Audit & Finance perform a cost analysis to determine the appropriate cost for each of the three new membership categories; and
- c. Recommend that HS and UG members at a discounted rate not receive the right to vote or the JAAH and BHB; and d. that Audit and Finance determine the appropriate cost for teachers to receive the BHB without ASALH underwriting the cost.

**Action Items:**

1. Each EC member should complete Indaba Workshop surveys.
2. EC discuss implementation of Indaba Workshop recommendations

**Motion:** It was moved by Anita Shepherd and seconded to accept the report. **The motion passed.**

The meeting adjourned at 9:29 pm.

Prepared By



Susan Simms Marsh  
Secretary