



ASSOCIATION FOR THE STUDY OF AFRICAN AMERICAN LIFE AND HISTORY®

301 RHODE ISLAND AVENUE, NW | SUITE 1508 | WASHINGTON, DC 20001
202.238.5910 | ASALH.ORG

Black History Month: Introducing Project ASALH 2025

Dr. Carter G. Woodson once wrote, "If a race has no history, if it has no worthwhile tradition, it becomes a negligible factor in the thought of the world, and it stands in danger of being exterminated." As the keepers of Woodson's Legacy, we are committed to doing everything we can to make sure that we are pointing the way to Black History. In our ASALH Newsletter, we will provide regular updates on ASALH.

We are now on Day Five of Black History Month and we are excited to share that our ASALH Proclamation has been posted and shared in various print publications (with a special thank you to all of you for reposting and sharing). So far, our ASALH Presidential Proclamation has been shared here: [The Washington Informer](#); [Amsterdam News](#); [Word In Black](#); [AFRO](#); [LinkedIn](#); and, [BlackPress](#). ASALH has been quoted/included in the following sources: [PolitiFact](#); and, [APPress](#). And we have been interviewed and included in the following tv and radio shows: [Black History Month 2025: African Americans and Labor | White House Wednesdays](#); [We Don't Need Permission to Celebrate Black History Month](#); [WHUR Harold Fisher](#); and, [Ignite Change](#).

Black History Month Luncheon:

As a gentle reminder, we need you to help us to sell tickets and tables to support the upcoming ASALH Black History Month Luncheon and the Festival. Please buy your ticket and reach out to your networks. Ticket and table information can be found here: [ASALH - The Founders of Black History Month | Black History Month Virtual Festival](#). And, if you need flyers for the luncheon, here is one that includes a QR code: [Kit's Working file for 2025 Luncheon](#).

ProjectASALH2025

With everything that is happening in this country, from the canceling of Diversity, Equity, and Inclusion (DEI) programs to the ongoing attacks on democracy, ASALH is needed now more than ever. We are in the midst of a hostile takeover where people feel helpless and need some direction, support, and assistance. This is a moment where organizations matter and ASALH, an organization that has been standing tall since 1915, is the organization that is needed for such a time as this.

ASALH MISSION

To promote, research, preserve, interpret and disseminate information about Black life, history and culture to the global community.



ASSOCIATION FOR THE STUDY OF AFRICAN AMERICAN LIFE AND HISTORY®

301 RHODE ISLAND AVENUE, NW | SUITE 1508 | WASHINGTON, DC 20001
202.238.5910 | ASALH.ORG

As your ASALH president, my blueprint for Year One is centered around the theme ProjectASALH2025, which focuses on:

1. Preserving Black History: In Timothy Snyder's book, *On Tyranny*, he writes that you must find an institution or organization that you believe in and defend it with everything you have. We would like to assert that ASALH is that organization and we need your help to continue to provide the resources, programming, and support that the world needs at this moment. We also need you to share this message with others. I share here a few suggestions for how to help:

- a) tap into your networks to encourage them to join ASALH and getting a ticket for the upcoming [BHM Luncheon](#);
- b) help us to find and apply for grant funding;
- c) remind friends and family to include a gift to ASALH in their Will; and,
- d) include your ASALH work in your email bio that also includes a link.

2. Promoting Black History: the country is also in the midst of a regime change and we are concerned that this will include (because we are always included) a renewed interest in denying, restricting, attacking, dismantling, and suppressing the teaching of Black History and the celebration/uplifting of Black History Month. At the same time, we are watching as a few Democratic politicians are finally choosing the path of resistance!

For ASALH, we are not surprised by all of these recent governmental changes. We knew that they were coming, and we are/were prepared. I include here some suggestions on how to help us to get the word out:

- a) connect with K-12 schools and churches in your community to share the [Black History Bulletin](#) (BHB) and the [Journal for African American History](#) (JAAH);
 - b) submit your academic work to the BHB and JAAH;
 - c) check with your university and local library to make sure that they have a subscription to the BHB and JAAH;
 - d) encourage your colleagues to attend and participate in the [ASALH Conference](#);
- and,
- e) assist ASALH in developing a network of partnerships that can help to uplift our work and brand.

ASALH MISSION

To promote, research, preserve, interpret and disseminate information about Black life, history and culture to the global community.



ASSOCIATION FOR THE STUDY OF AFRICAN AMERICAN LIFE AND HISTORY®

301 RHODE ISLAND AVENUE, NW | SUITE 1508 | WASHINGTON, DC 20001
202.238.5910 | ASALH.ORG

3. Protecting Black History: As historians and lovers (and defenders) of Black History, we need to use every platform that we have to tell and share the truth about who we are. I believe that this is where our Freedom Schools initiative can be most effective. It is a tool (a blueprint of sorts) that people can use in their communities, their barbershops and salons, and in their churches. With the number of Black churches and community centers in our communities throughout the country, there is no reason why ASALH members aren't hosting regular Teach-Ins and classes about Black History. Instead of outlining my ideas, I invite you to think through this with me and send me your thoughts on how we can position ASALH as the premier organization that is leading the effort to teach and share Black History in the classrooms and in the streets.

Karsonya Wise Whitehead, PhD

ASALH MISSION

To promote, research, preserve, interpret and disseminate information about Black life, history and culture to the global community.