



**National Membership Committee
Report
February 10, 2025**

The committee met on Feb. 7, 2025 and set agenda for the March 13, 2025, Membership Meeting

Priority #1 – Rebuilding ASALH's community of branches. This will be for all of 2025.

Sharing of Black History Month Programs using the chat.

President's forum and officers' training in leadership fundamentals referring to the BPM pg. 37, Article 5, pg. 66 to include “real talk”.

Introduce new web enhancements to members.

Branch Annual Reports due March 15, 2025.

April Awards Submission

Priority #2 - *Approved* pilot group (5) to test the new Branch Web Page template. Awaiting date for training from the National office.

- a. Charles Deslondes Nola Branch, Louisiana, Malik Bartholomew**
- b. PhilaMontco Branch of ASALH, PA, Karen Marie Williams**
- C. Greater Kansas City Area Branch, Larry Lester**
- D. Carter G. Woodson Branch, DC, Robert Gunn**
- E. Detroit Branch, MI, Melissa Samson**

Priority #3 – Sub-Committees asked to begin to meet and report back on March 6, 2025.

- a. Compliance, Retention (1), and Training - Jerome Harris (Chair), Felecia Jett, Lyman Broadie**
- b. Growth Strategies (2)– Don Pinkard (Chair), Brenda Frinks, Carlton Wilson, Deirdre Foreman**
- c. Organizing Branches Committee (3) – Committee of the whole.**
- d. “Generation Next” (4) - Joyya Smith, Chair. Added Dion Jenkins and Mary Rolinson to the existing committee.**
- e. Necrology (5) - Maude Johnson, Chair**

Priority #4 - Membership Campaign Flyers

- a. Each One Reach Two**
- b. Life Membership**
- c. Academics**

Committee approved action Items.

- 1. *Each One Reach Two* flyer photo**
- 2. Life Membership Pin**
- 3. Branch History Template**
- 4. Branch Web Page**
 - a. Madam President's question lead to further clarification of:**
 - i. 5 Branches are part of the pilot**
 - 1. Each branch gets one landing page hosted by IHQ**
 - ii. 6 months**
 - iii. IHQ has developed a one-page primer**
 - 1. But won't provide training on how to run a web page.**