

Vice President for Programs

February 2025 Report

Submitted by Aisha Haykal, Vice President for Programs on
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Program Cluster Committee Report

1. Woodson Home

- Chair: Aisha Haykal
- Update on the home via Eleanor Holmes Norton Office
 - National Park Service on the status of the Carter G. Woodson Home National Historic Site Renovation "...The contractor recently completed the phase of work for the restoration and renovation of the historic buildings. The next phase is the installation of interpretative exhibits by the National Park Service Harpers Ferry Center. This puts the project on track to be completed and in line for reopening the site in Fall 2025."
- NPS has several Black History Month programs that we are promoting on social media

2. Black History Month Festival

- Luncheon
 - Chair: Gladys Gary Vaughn and Sharita Jacobs Thompson

- Date: February 22, 2025
- Time: 12pm- 4pm
- Emcee: Ebony McMorris
- Occasion: Mary Francis Berry
- Moderator: Greg Carr
- Panelists: Marc Morial (Urban League), Christine Sampson Clark (NEA)
- 10am Authors Book Signing (free)
<https://asalh.org/festival/in-person-authors-book-signing/>
- USPS Black Heritage Stamp unveiling
- Luncheon Volunteer committee is chaired by Ann and Craig and they have been meeting weekly since mid-January.
- Tickets have been selling slowly
- ASALH-TV/Virtual Events
 - Chair: Lopez Matthews
 - 2/1/25 Opening: Culture for Service, Service for Humanity: A. Phillip Randolph and the Black Freedom Struggle (1.6K views)
 - 2/4/25 Pen to Screen: Writing and Telling Black History (546 views)
 - 2/6/25 The Vice President's Black Wife: Julia Chinn and the Story of Black Women's Labor (557 views)
 - 2/11/25 Book Prize (pending)
 - 2/13/25 The Reshaping of Racial Labor in the Age of A.I. with Dr. Golden Owens (pending)
 - 2/19/25 PBS Books with Mary Francis Berry

3. Marketing/PR Committee

- Chair: Zebulon Miletsky
- As noted in ASALH President Whitehead's message to the EC, the ASALH Proclamation has had wide reach, including the following: [The Washington Informer](#); [Amsterdam News](#); [Word In Black](#); [AFRO](#); [LinkedIn](#); [BlackPress](#); [PostNewsGroup](#). ASALH has been quoted/included in the following sources: [PolitiFact](#) and [APPress](#). And we have been interviewed and included in the following tv and radio shows: [Black History Month 2025: African Americans and Labor | White House Wednesdays](#); [We Don't Need Permission to Celebrate Black History Month](#); [WHUR Harold Fisher](#); and, [Ignite Change, Black History Month Will Never Be Cancelled Says ASALH – Our Time Press](#)
- Social Media team has been working on Black Facts and partnerships (i.e., USPS, WNBA Players Association, and RocNation)
- Press Releases have gone out about Black History Month, the Luncheon, and the Festival
- New graphics for the theme and the luncheon have been created and accessible via the Media Toolkit <https://asalh.org/festival/media-toolkit/>

4. Awards

- Chair: Camesha Scruggs
- Reminder Nominations are due on Mar 31, 2025

- General Awards <https://asalh.org/awards/awards-nomination-form/>
- Award of Special Recognition nominated by ASALH EC Members <https://asalh.org/awards/council-award-of-special-recognition-2/>
- President's Service Award nominated by the President
- Nominate folks/organizations that 1. Relate to the theme and/or 2. Are high profile and draw a crowd to the banquet
- Book Prize
 - Winner will be announced on 2/11/2025 on ASALH-TV
 - The finalists
 - [**Edda Fields-Black**, *Combee: Harriet Tubman, the Combahee River Raid, and Black Freedom during the Civil War*, Oxford University Press.](#)
 - [**Laura E. Helton**, *Scattered and Fugitive Things: How Black Collectors Created Archives and Remade History*, Columbia University Press.](#)
 - [**Patrick Parr**, *Malcolm Before X*, University of Massachusetts Press.](#)
 - [**Bryan Sinche**, *Published by the Author: Self-Publication in Nineteenth-Century African American Literature*, University of North Carolina Press.](#)
 - [**Max Felker-Kantor**, *DARE to Say No: Policing and the War on Drugs in Schools*, University of North Carolina Press.](#)
 - [**Christina Cecelia Davidson**, *Dominican Crossroads: H. C. C. Astwood and the Moral Politics of Race-Making in the Age of Emancipation*, Duke University Press.](#)
 - [**Crystal Sanders**, *A Forgotten Migration: Black Southerners, Segregation Scholarships, and the Debt Owed to Public HBCUs*, University of North Carolina Press.](#)
 - [**Kali Gross**, *Vengeance Feminism: The Power of Black Women's Fury in Lawless Times*, Seal Press.](#)
 - [**Daniel Widener**, *Third Worlds Within: Multiethnic Movements and Transnational Solidarity*, Duke University Press.](#)
 - Winner
 - [**Kali Gross**, *Vengeance Feminism: The Power of Black Women's Fury in Lawless Times*, Seal Press.](#)
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5. Program Planning/Annual Theme

- Social Justice at ASALH
 - On January 21, 2025 we held a virtual program with about 100 people about featuring the toolkit as well as Freedom School. Approximately 500

people registered for the program. We are waiting for the recording to be edited.

6. Academic Program Committee

- The call for proposals has gone out via All Academic
<https://convention2.allacademic.com/one/asalh/asalh25/>
- There is graphics for the call for proposals, save the dates, and registration
<https://asalh.org/conference/media-toolkit/>
- An AAAM/AACRN grant for \$25,000 was submitted on Jan 31st to support a workshop around film/documentary creation at the conference
- See separate report for additional details