

MARKETING & PR REPORT WINTER 2025



February 14, 2025
ASALH

COMMITTEE CHAIR,
ZEBULON MILETSKY

UPDATES

The Marketing and PR committee has met several times since the last report. Most of our planning—all of our planning—has been around the upcoming Luncheon. The 2025 Black History Month theme focuses on the various and profound ways that work and working of all kinds – free and unfree, skilled, and unskilled, vocational and voluntary – intersect with the collective experiences of Black people. Indeed, work is at the very center of much of Black history and culture.

This year’s annual Black History Luncheon will explore this theme with vibrant and engaging programming. Marketing & PR in its ongoing support of the Luncheon planning committee, made some suggestions to help boost ticket sales including a chance to re-brand the luncheon as the actual “gathering of Black leaders from across the country”—that the luncheon has always been—but to remind folks that we gather at this critical hour not just to eat a sumptuous meal—but to shift or “pivot” this into a “national Black Town Hall” style conclave—as we “push back” collectively against the attempted cancelling of Black History Month (and the lampooning of it by the highest office in the land). The reality has set upon us that the very existence of Black History Month is under threat. ASALH chooses to organize! And this is perfect timing with our theme of “Black Labor” so we’re excited about that.

Marketing & PR is honored as always to support the various committees of ASALH with first rate Marketing support and Public Relations work which increases and improves the reputation of ASALH, by simply shining a light on all the good work that is getting done. As We have said many times, you make our jobs easy because all we have to do is showcase the powerful work that is being done. But with that said let's get into specifics, shall we?

More recent work...

The 90-day plan held! And we used it. What we want everyone to know is that the 90 day plan was updated continuously throughout this process and reflects the latest updates in terms of everything that was done procedure wise and in the execution of the mission of the association. Also for the upcoming years. It was mentioned that we did not really have a 90 day plan this year (we joked about a 60 day plan and then a 30 day plan) but in the end we actually did use that plan. And whatever inconsistencies it may have had when it was first drafted have been removed edited and selectively fixed. People stated that we hadn't done a 90-day plan for the luncheon and festival in the past couple of years, so we were considering a 60-day plan for the current year—And I submit for the record that is what we had. All constant contact and media lists have been updated. We are working on a standard operating procedure or SOP to leave for next year's event.



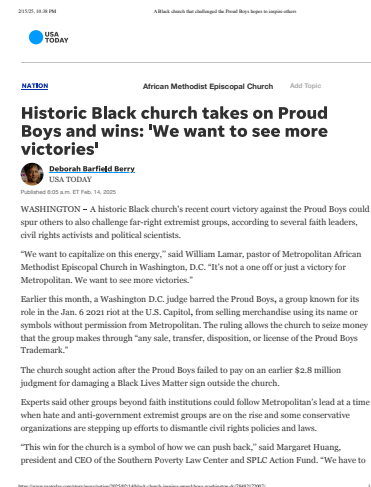
Luncheon Event and Financial Report

We discussed plans for live streaming and recording the upcoming luncheon event, including sharing excerpts on social media but not the full recording. Thanks to Sylvia, we will now have that in the person of Henry Joseph.

Zebulon proposed a solution, offering to bring professional equipment to record the event, and suggested that attendees should be informed about what they can and cannot do with the footage. Aaisha agreed that instructions should be provided to attendees about the use of tripods and other equipment during the event. The team agreed on the need for official media contacts to cover the event and to have a broader list of media coverage this year.

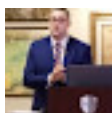
So far Henry Joseph has fulfilled his Promises

Last go round the team discussed their concerns about Henry Joseph, a content provider who had not delivered on his promises. The team speculated about the reasons for his absence and lack of communication, with Zebulon suggesting that he might be out of touch or dealing with personal issues. That turned out to be true and Bro Joseph has been retained to do all video for the luncheon. He has been responsive and communicative. We remain supportive of Mr. Joseph for a full recovery from any previous ailments.



PRESS RELEASE(S)

This Year We Did “Two” Press Releases. And we’re very proud of that. The “horns of the dilemma” were that many people did not like the idea of “celebrating” a Black History Festival. So we de-emphasized the “festival” aspect and focused more on the informational aspect and the fact that the events were “free.”



Several Free Events for this Year’s Black History Month Festival—The Association for the Study of African American Life and History (ASALH) is proud to announce the Annual Black History Month Festival, a month-long celebration that feature a rich program of scholarly sessions and many other events that illuminate the importance of the current struggle to own and control our own narrative. The Black History Month Virtual events will start with an Opening Ceremony on February 1st 2025, 6:00 pm EST, highlighting the life and times of A. Philip Randolph, labor activist and freedom fighter. Randolph lived a life that embodied the message within “Culture for Service and Service for Humanity” the motto of Phi Beta Sigma, of which he was a member. A truly unique presentation on “Pen to Screen,” will happen on February 4th 2025, at 6:00 pm EST featuring Julian Breece. Breece, who wrote the original screenplay for Netflix about gay. Civil Rights strategist Bayard Rustin and his behind-the-scenes work for the March on Washington, will discuss his career as writer-director of the film, “Rustin” and the role history has played in shaping his work. A discussion of the best-selling book, *The Vice President’s Black Wife*, will feature a

Indiana Professor Amrita Chakrabarti Myers About the interconnectedness of sex, gender, class, and economics during the antebellum period. The event will stream live on February 6th 2025, at 6:00 pm EST. Myers has recovered the riveting, troubling, and complicated story of Julia Ann Chinn (ca. 1796–1833), the enslaved wife of Richard M. Johnson, and US Vice President under Martin Van Buren. This will be an event to remember.

Don’t miss “The Reshaping of Racial Labor in the Age of A.I. with Dr. Golden Owens,” on February 13th 2025, at 6:00 pm EST. The implications and use of AI and ChatGPT has had a pivotal impact on the lives and experiences of African Americans. Golden M. Owens will explore this further through the lens of gender and labor.

ASALH will co-host with PBS Books, “A Conversation with Mary Frances Berry,” on February 19th 2025, at 8:00 pm EST.

Lastly, ASALH will also offer as part of its in-person programming the Author’s Book Signing, a free event which will take place at 10:00 a.m. EST, featuring selected authors sharing books on African American history and culture. The full list of authors may be found here. All of the virtual events will be shown on ASALH’s YouTube channel, “ASALH TV,” which can be found at <https://www.youtube.com/asalhtv>.



FOR IMMEDIATE RELEASE
January 28, 2025

Media Contact:
Zebulon Miletsky
marketing@asalh.org

We Are Still Running to the Fight!

ASALH Will Celebrate 2025 theme of “African Americans and Labor” during its annual Black History Month Luncheon with Featured Speakers Marc Morial, Dr. Greg Carr, and Christine Sampson-Clark in a National Black “Town Hall”

WASHINGTON, DC — The Association for the Study of African American Life and History (ASALH) is proud to announce its Annual Black History theme for 2025: **African Americans and Labor**. Related ASALH Black History Month activities and events focus on the various and profound ways that work and working of all kinds — free and unfree, skilled, and unskilled, vocational and voluntary — intersect with the collective experiences of Black people. Indeed, work is at the very center of much of Black history and culture.

The annual Black History Month Luncheon and Authors’ Book Signing will explore this theme with vibrant and engaging programming that will bring together Black leaders from across the country at this critical hour—in a National Black “Town Hall” style gathering—as the very existence of Black History Month is under threat.

ASALH will host our annual in-person Black History Month Luncheon, which will take place **Saturday, February 22, 2025 from 12 noon to 4 p.m. EST** at the **Westin Washington, DC Downtown** (formerly The Renaissance) with **Ebony McMorris** of American Urban Radio Networks serving as Mistress of Ceremonies. Our history of labor has always provided ways for African Americans to make commentary on troubling times, and 2025 is no exception. The luncheon panel will feature **Dr. Gregory Carr**, Associate Professor of Afro-American Studies at **Howard University** who will moderate a panel featuring **Marc Morial**, President, National Urban League (and former Mayor of New Orleans) and **Christine Sampson-Clark**, board member of the National Education Association.

As it has done for years, the **United States Postal Service** will unveil its newest “**Black Heritage stamp**” of **Allen Toussaint** of New Orleans, La. An award-winning American musician, songwriter, arranger, and record producer, he produced hundreds of recordings, including the hit “**Right Place, Wrong Time**” by **Dr. John** and “**Lady Marmalade**” by **Labelle**. Live musical entertainment will once again be provided by **Bill Branch** and his magnificent band.

— MORE —

conversation with author and University of

MEDIA DURING BLACK HISTORY MONTH 2025

Abraham Lincoln, Frederick Douglass, and the origins of Black History Month
The Christian Science Monitor
Black History Month 2025 Theme Is 'African Americans and Labor' - WBLS
WBLS
Black History Month 2025 begins at ARC despite executive orders - The American River Current
The American River Current
Black history is a lesson in labor - Richmond Times-Dispatch
Richmond Times-Dispatch
Celebrate Black History Month in Portland with these off-campus events - The Beacon
The Beacon
Neither Martin Luther King Jr nor Malcolm X: This is the 'Father of Black History Month'
AS USA - Diario AS
Black Workers, Black History - Children's Defense Fund
Black History Museum's new exhibits illuminate 'Black Virginia stories' - WTVR.com
Celebrate Black History Month with Women of the ELCA
The Evolution of Black History Month in the U.S. RiverBender.com

Shiloh observes Black History Month - Tifton Gazette
Tifton Gazette
Dr. Kay Wise Whitehead, current president of ASALH , says of this year theme, “African Americans and Labor,” focuses on the various and profound ways ...
Celebrate Black History Month with the NAACP Sioux Falls chapter - Argus Leader
Argus Leader
... (ASALH), founders of Black History Month. Black labor — free and unfree, skilled and unskilled, our Sioux Falls NAACP chapter shares — has shaped ...
Black History Month explained: Its origins, celebrations and myths
The Philadelphia Sunday Sun
... (ASALH) shows historian and author Carter G. Woodson. (ASALH via AP). By Haya Panjwani. ASSOCIATED PRESS. WASHINGTON — Beginning Feb. 1, schools ...
Black History Month about celebrating and teaching - Utica Observer Dispatch
Utica Observer Dispatch
... (ASALH) in 1915 to research, preserve, and disseminate knowledge about ... Wanting to ensure the full story of African American history, Woodson brought ...
Black History - PressReader
PressReader
In 1986, Public Law 99-244 was passed by Congress following a series of efforts made by the ASALH to commemorate Black history through a month-long ...
How advocates are stepping up for Black History month as federal agencies scale back - USA Today
USA Today
Miletsky called it ironic that ASALH's theme for Black History Month this year is African Americans and Labor. “We've got a whole month-long list of ...

http://RiverBender.com
Black Labor Matters - Christianity Today http://ChristianityToday.com
'Hope is not Passive:' Students Celebrate Black History Month - The New Paltz Oracle https://oracle.newpaltz.edu/black-history-month-at-suny-new-paltz/
Why is Black History Month the shortest of the year? - PIX11 PIX11
One Man's Opinion: A Tribute to Black History Month - WSB Radio WSB Radio ... (ASALH) shows historian and author Carter G. Woodson. (ASALH via AP) (Uncredited/AP). +Caption. (Uncredited/AP). By Bill Crane. February 03, ...
February 2025 proclaimed Black History Month Larimer County Larimer County ... asalh.org to learn more, and encourages the celebration of Black History Month through programs, ceremonies, and activities in the community to ...
City of Rockville Celebrates Black History Month - The MoCo Show - The MoCo Show - ... ASALH website. Learn more at asalh.org/black-history-themes . In keeping with the theme, the city's Department of Communications and Community ... This #BlackHistoryMonth, our museum is honoring the @asalh's theme, "African Americans ... - Instagram Full Coverage

[Roots of Resilience - The Harvard-Westlake Chronicle](#)
The Harvard-Westlake Chronicle
The **Association for the Study of African American Life and History** ...

In praise and celebration of Black History Month - San Antonio Express-News San Antonio Express-News This undated photo provided by the Association for the Study of African American Life and History shows historian and author Carter G. Woodson, who
The W celebrates Black History Month - The Dispatch - cdispatch.com cdispatch.com The national theme this year, established by The Association for the Study of African American Life and History , recognizes African Americans and ...
Hundreds Celebrate African American Heritage at LA City Hall - EURweb EURweb ... Association for the Study of Negro Life and History (now ASALH). Today, OASC operates a comprehensive suite of programs that bring Black history ...
What to know about Black History Month and where it stands now - masslive.com MassLive.com ... cultural awareness months," including Black History Month. This year ... Association for the Study of African American Life and History (ASLAH).
Here's more than a dozen ways to celebrate Black History Month in OKC - The Oklahoman The Oklahoman Known as the "Father of Black History," Woodson helped found the Association for the Study of African American Life and History in 1915, and less than ...
Celebrate Black History Month in Portland with these off-campus events - The Beacon The Beacon The Association for the Study of African American Life and History ... Black cultural history throughout the U.S., Africa and the Black Diaspora.

People think **African-American culture** is the same **culture** as mine ...

[**Black History Month explained: Its origins, celebrations and myths**](#)

The Philadelphia Sunday Sun
This undated photo provided by the **Association for the Study of African American Life and History (ASALH)** shows historian and author Carter G. Woodson ...

[**CSUN Cinematheque to Celebrate 'Black Cinema: Cultural Labor and Liberation'**](#)

[SCVNews.com](#)
“This year's theme, 'labor,' which is curated by the **Association for the Study of African American Life and History**, highlights the significant ...

[**Abraham Lincoln, Frederick Douglass, and the origins of Black History Month**](#)

The Christian Science Monitor
On the website of what is now called the **Association for the Study of African American Life and History (ASALH)** is an article, “The Origins of Black ...

[**Why did Google Calendar remove Black History Month and other cultural celebrations?**](#)

Merca2.0
United States, Woodson founded the **Association for the Study of African American Life and History**, which later changed its name to the **Association ...**

[**Celebrating Black History Month: Passion, perseverance and progress in Northern California**](#)

ABC10
... Black History Month to recognize Black people, history and **culture**. ... **Association for the Study of African American Life and History (ASALH)**.

[**9 Richmond art exhibitions highlighting Black artists and stories - WTVR.com**](#)

[WTVR.com](#)
... **African Americans** from the early 1800s to the 1980s. The photos are pertinent to the **Association for the Study of African American Life and ...**

[**Black History Month about celebrating and teaching - Utica Observer Dispatch**](#)

Utica Observer Dispatch
Woodson, who founded the **Association for the Study of African American Life ... culture** with a community potluck as well as a variety of engaging ...

[**Celebrate Black History Month with the NAACP Sioux Falls chapter - Argus Leader**](#)

Argus Leader
... Americans and Labor,” this year's theme from the **Association for the Study of African American Life and History (ASALH)**, founders of Black History ...

[**ULM to hold Black History Program Friday, Feb. 21**](#)

ULM
... **cultural** contributions, resilience, and achievements of black communities. ... ”
According to the **Association for the Study of African American Life ...**

[**Birmingham Public Library celebrating Black History Month with 70 programs**](#)

Alabama Public Radio
According to the National Museum of **African American History & Culture ... Association for the Study of Negro Life and History (ASNLH)**. This ...

[**Savannah Black Heritage Festival Continues Month-Long Celebration of Culture & History**](#)

The Savannah Tribune
Dr. Karsonya Wise Whitehead, president of the **Association for the Study of African American Life and History (ASALH)**, will discuss “Civics 2.0 ...

[**A history of Black history | Opinion | dailycourier.com**](#)

Daily Courier
Thanks in part to his **Association for the Study of African American Life and History (ASALH)**, that's not the case today. ... **Culture Of The United ...**

[Visit Philadelphia's Black History Month campaign celebrates family-owned businesses Visit ...](#)

Billy Penn

He said the **Association for the Study of African American Life** and ... He did more research and discovered more history about **African American culture**.

[How advocates are stepping up for Black History month as federal agencies scale back - USA Today](#)

USA Today

... **cultural** and political destiny of our Nation in profound ... The organization she leads, the **Association for the Study of African American Life** ...

[Long Island Black History Month events: Feb. 9-Feb. 16 - Newsday](#)

Newsday

... Black people," according to the **Association for the Study of African American Life** and History, which determines the theme. Events will be held ...

[Henry County BOC Recognizes Black History Month - NewsBreak](#)

NewsBreak

The **Association for the Study of African American Life** and History originated this year's theme — "**African Americans and Labor**" —which encourages us ..

[Black History Museum's new exhibits illuminate 'Black Virginia stories' -](#)

[WTVR.com](#)

[WTVR.com](#)

While Richmond's Black History Museum and **Culture** Center of Virginia celebrates Black ... **Association for the Study of African American Life** and History ...

[UCLA's Darnell Hunt honored at Los Angeles Black History Month celebration](#)

UCLA Newsroom

... **Association for the Study of African American Life** and History — the organization that established Black History

[Understanding the past to build a more inclusive and equitable future - Jamaica Gleaner](#)

Jamaica Gleaner

Themes: Each year, the **Association for the Study of African American Life and History (ASALH)** sets a theme for Black History Month. Recent themes ...

[Black History Month at Carver Museum, Cultural, and Genealogy Center | AustinTexas.gov](#)

[AustinTexas.gov](#)

... **African Americans and Labor**". Black History Month themes are developed by the **Association for the Study of African American Life and History**, an ...

[COLUMN: Black History Month in Salem and beyond](#)

Salem Reporter

Black History Month was originally established by the **Association for the Study of African American Life and History**. This association was established ...

[Proclamation Made in Honor of Black History Month | News - Town of Hillsborough](#)

Town of Hillsborough

... **culture** in Hillsborough and our country," Mayor Mark Bell said. "It ... Each year, the **Association for the Study of African American Life** and ...

[Celebrate Black History Month with the LA Kings | Los Angeles Kings - NHL.com](#)

[NHL.com](#)

Join us in celebrating and honoring the profound impact Black history and **culture** ... The **Association for the Study of African American Life** and History ...

[How to engage in Black History Month around UCCS - The Scribe](#)

The Scribe - UCCS

Black History Month began over 100 years ago when Carter G. Woodson laid the foundations of the **Association for the Study of African American Life** ...

Month. This is the 75th year the ...

[Join Us! 2025 Black History Month Celebration - Court News Ohio](#)

Court News Ohio
The **Association for the Study of African American Life and History** has named “African ... The Art of Justice: Stories of Black **Cultural** Expression.

[Celebrate Black History Month in the Fredericksburg region](#)

Fredericksburg Free Press
In 1915, historian Carter G. Woodson founded the **Association for the Study of African American Life and History**, an organization that later championed ...

[How Black History Month began - ECB Publishing, Inc.](#)

ECB Publishing, Inc.
Woodson, also known as “the father of black history”; he founded the **Association for the Study of African American Life and History (ASALH)** in 1915.

[When Is Black History Month? - TheCollector](#)

TheCollector
... **Association for the Study of African American Life and History (ASALH)**, formerly the **Association for the Study of Negro Life and History (ASNLH)**.

['African Americans and Labor': Honoring Black History Month in 2025 - EdNC](#)

EdNC
History. Historian Carter G. Woodson founded the **Association for the Study of Negro Life and History** in 1915. The organization is now known as the ...

[Black History Month Discussed - Carmichael Times](#)

Carmichael Times
... **African American life, history, and culture** ... Black History Month Discussed. Feb 05, 2025 08:57AM ○ By

[February is Black History Month: How you can celebrate with music, storytelling in Norwich](#)

Norwich Bulletin
Historian and **Association for the Study of African American Life and History** founder Carter Woodson started Negro History Week in 1926. Woodson ...

[What to know and about Black History Month 2025 - Yahoo](#)

Yahoo
... **Black Americans**, according to the **Association for the Study of African American Life and History**. Woodson, known as the Father of Black History ...

[Join YMI Cultural Center in celebrating Black History Month and a landmark grand re-opening](#)

Mountain Xpress
This is the national theme for the **Association for the Study of African American Life and History**, formed under the father of Black History Month, ...

[South Orange Partners with Community for Black History Month Events - The Village Green](#)

The Village Green
This year's national theme is “**African Americans and Labor**,” chosen by the **Association for the Study of African American Life and History (ASALH)**.

[Where to experience Black History Month in Michigan: museums, art, music - Detroit Free Press](#)

Detroit Free Press
Woodson also founded the **Association for the Study of African American Life ... African-American leadership, culture, and community in Grand Rapids**.

[Troy students, organizations celebrate Black History Month - Tropolitan](#)

Tropolitan
The origins of the month-long celebration date back to 1926, when the **Association for the Study of African American Life and History** dedicated the ...

Association for the Study of African American ...

[The Origins Of Black History Month: Celebrations Continue Today - Forbes](#)

Forbes
Shortly after, Woodson, A.L. Jackson and others formed the **Association for the Study ... African American history and culture.** Woodson was also an ...

['Our time to come together': Rice opens Black History Month with kickoff event](#)

Rice News - Rice University
... Black history, **culture** and societal contribution. This nod to the ... **Association for the Study of African American Life and History.** Today ...

[How to Celebrate Black History Month in Dallas-Fort Worth - D Magazine](#)

D Magazine
On February 8, the museum and the W. Marvin Dulaney Branch of the **Association for the Study of African American ... culture,** learn the history of Black ...

[illuminating black history & culture through art - CT.gov](#)
[CT.gov](#)

The **Association for the Study of African American Life and History-2024 African Americans and the Arts.**
•. National Art Gallery- 16 Black Artists to ...

[Black Expo highlights Black culture at Victor Valley College - Victorville Daily Press](#)

Victorville Daily Press
... **Association for the Study of African American Life and History (ASALH)** Dr. Carter G. Woodson. The aim of Black History Month has always been to ...

[Celebrating Black History Month! | Tony Clement Center for Education - Albany City School District](#)

Albany City School District

[Why is Black History Month the shortest of the year? - CBS 42](#)

CBS 42
According to the **Association for the Study of African American Life and ... life and culture** by Black citizens.” Ten years later Congress ...

[Why is Black History Month in February? How to celebrate in Texas - Austin American-Statesman](#)

Austin American-Statesman
Woodson — founder of the **Association for the Study of African American Life ... life and culture** by Black citizens.” The following year, in 1976 ...

[NOW Members Observe the Most Significant Black History Month in Memory](#)

National Organization for Women
... **cultural** awareness months, including National ... The group Carter G. Woodson founded, the **Association for the Study of African American Life ...**

[5 Must-Listen Podcasts For Black History Month And Beyond - Essence](#)

Essence
The **Association for the Study of African American Life and History** reminds us ... African Diaspora, offering a rich mix of history, **culture,** and ...

[UNM celebrates Black History Month](#)
UNM Newsroom - The University of New Mexico

He established the **Association for the Study of Negro Life and History ... Afro Studies** would grow and evolve, becoming **African American Studies** in 1982 ...

[United community - Tri City Voice](#)

Tri City Voice
Today, the **foundation** is known as the **Association of the Study of African American Life and History (ASALH).** ... Another way to celebrate Black **culture** ...

[Black History Month ramps up at Butler](#)

The Butler Collegian
... **Association for the Study of African American Life and History,** the founders of Black History Month. This

<p>The Association for the Study of African American Life and History ... cultural heritage, and the opportunities and challenges that remain throughout ...</p>
<p>MLK III on creating a legacy, Black History Month - Public News Service Public News Service</p> <p>The Association for the Study of African American Life and History ...</p>
<p>Wrecking ball: Trump's war on 'woke' marks US society's plunge into 'dark times' The Guardian</p> <p>... Culture Wars: The Struggle to Define America. A year later, the ... The left embraced movements such as Black Lives Matter and #MeToo.</p>
<p>Black History Month - Georgetown University in Qatar Georgetown University in Qatar</p> <p>Celebrating Black History and Culture at Georgetown. In 1915, Dr. Carter G. Woodson founded the Association for the Study of African American Life ...</p>
<p>Defense Secretary Pete Hegseth cancels celebrations at DOD. What is Black History Month? tallahassee.com</p> <p>... life to encouraging Black Americans to learn more about their own ...</p> <p>Association for the Study of African American History (ASALH). The next ...</p>
<p>'Portals' exhibition on display in Richmond's Shockoe Bottom for Black History Month WRIC</p> <p>... Association for the Study of African American Life and History. The ... Black History Museum and Cultural Center of Virginia's website.</p>
<p>Carter Woodson planted the seeds for Black History month - Chicago Tribune Chicago Tribune</p> <p>His solution was the Association for the Study of Negro Life and History</p>

<p>year's theme is "African Americans and ...</p>
<p>The 15 Best Places to Celebrate Black History Month in 2025 - MSN MSN</p> <p>At this time, scholar Carter G. Woodson founded what today is called the Association for the Study of African American Life and History. He would ...</p>
<p>February 2025 proclaimed Black History Month Larimer County Larimer County</p> <p>The 2025 Black History Month theme is African Americans and Labor. To ... Black identity, culture, and resistance against systemic racial oppression, ...</p>
<p>Black History Month in the DC area: 6 museums and exhibits celebrating African American heritage NBC4 Washington</p> <p>... Association for the Study of African Life and History (ASALH). Watch ... National Museum of African American History and Culture 1400 ...</p>
<p>February Festivities – the Spectrum NDSU Spectrum</p> <p>It became a national celebration in 1976, 50 years after its beginning, after the Association for the Study of African American Life and History (...</p>
<p>Celebrate Black History Month with fun and educational programming throughout February Lees-McRae College</p> <p>... research, and historical and cultural contributions made by African Americans ... According to the Association for the Study of African American Life ...</p>
<p>'Inspire, empower, connect': Black students to host Black Expo at Victor Valley College Yahoo</p> <p>Celebrate Black culture with Victor Valley College's Black Student Union at their Black ... Association for the Study of African American Life and ...</p>
<p> </p>
<p> </p>

(later the Study of **African American Life** and History). Keeping the ...

[The theme of Black History Month 2025 is 'African Americans and Labor' - NBC26](#)

NBC26

This year's theme: **African Americans** and Labor. The theme was developed by the **Association for the Study of African American Life** and History.

[The theme of Black History Month 2025 is 'African Americans and Labor' - AOL.com](#)

AOL.com

... **culture** across time and space and throughout the U.S., Africa, and the Diaspora," the **Association for the Study of African American Life** and History ...

[What to know about why Black History Month was created - Dallas Morning News](#)

Dallas Morning News

This year's theme for the **Association for the Study of African American Life** and History is "**African Americans** and Labor," representing the ...

[Labor Movement Theme Highlighted for 2025 Observance of Black History Month](#)

Palm Beach County School District

... **cultural** heritage and contributions of **African Americans**. The **Association for the Study of African American Life** and History announced the ...

[Your Library: February is Black History Month - Johnson County Post](#)

Johnson County Post

... **Life** and History, now known as the **Association for the Study of African American Life** and History, to promote the study and celebration of Black ...

[Black History Month Events Honor African Americans and Artists - AARP](#)

AARP

Every year, Woodson's organization, the **Association for the Study of African American Life** and History (ASALH) chooses a theme for Black History Month ...

[Events planned to mark Black Heritage Month | News - The Lawton Constitution](#)

The Lawton Constitution

... **Association for the Study of African American Life** and History: **African Americans** and Labor. Thank you for reading! Please log in, or sign up for ...

[Sister Dana sez, "Commemorate and celebrate..." - San Francisco Bay Times](#)

San Francisco Bay Times

ASSOCIATION FOR THE STUDY OF AFRICAN-AMERICAN LIFE AND HISTORY, an ... **Black life**, history, and **culture** to the global community. https ...

[Trump Honors Tubman, Sowell, Thomas in Black History Month Proclamation | NTD](#)

NTD News

... **cultural** and political destiny of our nation in profound ways," [... Woodson also founded the **Association for the Study of African American Life** ...

[Cheylon Karrina Woods, MLIS, has been Inducted into the Prestigious Marquis Who's Who ...](#)

24-7 Press Release

... **Association for the Study of African American Life** and History, as well as the Society of Southwest Archivists. Additionally, she has maintained ...

[The association for the study of african american life and history announces themes ... - Times Leader](#)

Times Leader

... **Black life and culture** through time and space." This year's theme is reflected in many events that will happen throughout the month at The ...

[Black History Month begins today. Here's what to know about its origins and myths](#)

CBS News

This effort was made under the umbrella of an organization he founded in September 1915 called the **Association for the Study of African American Life** ...

[Black History Month Events Set | Independent Voice](#)

Independent Voice |

... **Association for the Study of African American Life and History (ASALH)**. ... **African Americans** to American **culture** and history. Annually since ...

[Craft Center exhibition explores depths of Black Americans and labor - Worcester Magazine](#)

Worcester Magazine

The theme is determined each year by the **Association for the Study of African American Life and History**. Hall took the "I've Known Rivers" title ...

[Array of Area Events to Mark Black History Month - Town Topics](#)

Town Topics

... Black History Week was created when **African American** historian Carter G. Woodson and the **Association for the Study of Negro Life and History** ...

[LIST: Black History Month events across Las Vegas valley](#)

8 News NOW

... **Association for the Study of African American Life and History**. ... **African American** history and **culture** in Las Vegas. Following the screening ...

[Black History Month 2025 events in Phoenix, Tempe, Scottsdale - AZCentral](#)

AZCentral

The Black History Month theme for 2025 is **African Americans** and Labor, according to the **Association for the Study of African American Life and History** ...

[Spring 2025 Signature Lectures bring prominent speakers to UGA](#)

UGA Today

... **Association of Black Journalists**. ... Among other honors, she is a Fellow of the **American Educational Research Association** and a member of the National ...

[Penn State campuses celebrate, commemorate Black History Month 2025](#)

Penn State

[Celebrating Black History Month | 2025 San Diego Community Resource Guide](#)

San Diego Wave

Association for the Study of African American Life and History ... study and the dissemination of the history and **culture** of Africans and African ...

[How Negro History Week Became Black History Month - The New York Times](#)

The New York Times

(Today, the organization is known as the **Association for the Study of African American Life and History**, or ASALH.) ... **culture** across the country.

[Black History Month explained: Its origins, celebrations and myths - NBC4 Washington](#)

NBC4 Washington

The **Association for the Study of African American Life and History** ... "African Americans, Black folks throughout the world, just like all **cultures** ...

[Black History Month Marked at University | Royal News: January 30 2025](#)

Royal News - University of Scranton

The **Association for the Study of African American Life and History** ... Black **life and culture** through time and space. In this instance, the ...

[Campus community invited to honor Black History Month with calendar of events | UKNow](#)

UKNow - University of Kentucky

... **Association for the Study of African American Life and History**," Prince said. ... Black history, **culture** and community," Prince said. The campus ...

['Lift Every Voice': February festival will celebrate Black National Anthem written in Jacksonville](#)

Jacksonville Today

... **Association for the Study of African American Life**. | Will Brown, Jacksonville Today. The James Weldon Johnson chapter of the **Association for the** ...

A kickoff to **Black History Month** and a celebration of **Black culture**. Join us to **learn** about food, games, dress and music from various **African** and ...

[Events celebrating Black History Month on Long Island - Newsday](#)

Newsday
 ... Black people," according to **Association for the Study of African American Life and History**, which determines the theme. Events will be held across ...

[Mary McLeod Bethune, known as the 'First Lady of Negro America,' also sought to unify the ...](#)

The Edwardsville Intelligencer
 Woodson, the founder of what we now know to be **Black History Month**, during her time as president of the **Association for the Study of Negro Life and ...**

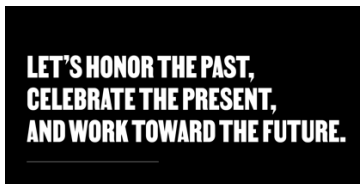
[Diversity, Equity & Inclusion - Bucknell University](#)

Bucknell University
 The Griot **Institute for the Study of Black Lives & Cultures**. The Griot ... **cultures of African America**, Africa and the African diaspora.

Also, Aunnie did this radio show!

https://drive.google.com/file/d/1OCiRwFIXcMlp0lk-6Orqanhtmp2D9Fl/view?usp=drive_web

MORE STUFF... ROC NATION! Just one of many partnerships this year including WNBA & USPS.



Proudly collaborating with @ASALH to bring these stories to life.



Join the conversation and share how you're celebrating BHMT!

TEAM ROC

[Black History Month programs | Free News | columbiagorge.com](#)

Columbia Gorge News
 ... Black history, **culture** and education. ... This year's theme, selected by the **Association for the Study of African American Life and History**, is "African ...

[Austin's Carver Museum Celebrates Black History Month with "African - Hoodline](#)

Hoodline
 The **Association for the Study of African American Life and History** ... Black **culture** and history only continues to grow. From galleries and ...

[Why is Black History Month in February? - NewsNation](#)

NewsNation
 ... **Association for the Study of African American Life and History (ASALH)**. ... **life and culture** by black citizens." The following year in 1976 ...

[Black History](#)

Black History Month Will Never Be Cancelled Says ASALH
 Our Time Press

BLACK HISTORY MONTH MILESTONES



1970

Black educators and students at Kent State University expanded the celebration into Black History Month, first observed in February 1970.

1976

U.S. President Gerald Ford officially recognized Black History Month, urging Americans to honor Black contributions to history and culture.



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LEARN MORE

Wishing everyone a happy luncheon!



We will see you at the luncheon where we where we will be running to the fight again! With regard to building membership, remind those who were upset about the election to join an organization. Why not ASALH?

OUR TIME PRESS
THE LOCAL PAPER WITH THE GLOBAL VIEW

Black History Month Will Never Be Cancelled Says ASALH

