ASALH-TV Programming Standards

General Programming Guidelines:
- All programs must adhere to the mission of ASALH to promote, research, preserve, interpret and disseminate information about Black life, history and culture to the global community.
- All programs involving minors (individuals under the age of 18) must adhere to YouTube standards and [Child Safety Policy](#).
- All programming covering controversial topics must clearly state that the opinions of the presenters do not reflect the opinions of ASALH and ASALH-TV.
- Programming must not contain defamatory, disparaging or derogatory content that might threaten the reputation of ASALH.
- All programming must contain copyright free content or have permission to use copyrighted material.
- All programming must be approved by the ASALH-TV Committee

During Programming Guidelines:
- Make sure all possible interruptions or disturbances are dealt with prior to the start of the event. i.e. phones are turned off, you are shooting in a quiet, closed off room, etc.
- Ensure participants mute their microphones while the instructor is leading an activity. They may unmute their microphone when they have a question or are actively participating in the program.
- The presenter's tone should be professional at all times. They should be excited, energetic, but also calm. They should speak clearly and slowly. Presenters should look into the camera when speaking, as it gives the feel that you're directly conversing with our audience. Camera should be at eye level.