



Building recognition of the ASALH Brand in the Community

Affiliate

Officially attach (group or person) to an organization

Branches are affiliates of the Association

(Article IV of the Bylaws)

Affiliations / Benefits

Increase Membership

Increase Influence/Outreach for
Branch

Provide More Support for Branch
Activities

More Opportunities to Teach and
Preserve Black History

Affiliate / Institutional Member

The Association is always recruiting organizations to become Institutional Members. The duties, responsibilities, and privileges of an Institutional Member are clearly noted on the Association's website.



An Institutional Member can become an official affiliate of a local Branch.



An affiliation is an opportunity for Branches to increase its visibility and acquire more direct support for its programs and activities.



To become an affiliate of a Branch would require approval of an organization's membership or leadership.

Affiliate / Expectations



Affiliate's Members Should Become
Members of the Association



Support the Branch in Planning and
Conducting Activities



Promote the Goals and Objectives of the
Association



Actively Promote the Importance of the
Preservation and Teaching Black History

Process

- Establish Guides
- The Association Will Provide Application Form
- Provide Information on the Association
 - Founding
 - Mission
 - Activities
 - Membership



Potential Affiliates

Religious Organizations/
Churches

Civic Organizations

Fraternal Groups

Social Associations

List Current Affiliates