

## II. Organizational Statements

These statements summarize the aims, direction and values of ASALH.

### Who We Are

The Association for the Study of African American Life and History, Inc (ASALH), was founded on February 9, 1915 in Chicago and incorporated on October 2, 1915, under the laws of the District of Columbia as a 501 (c) 3 nonprofit, tax exempt professional organization. ASALH was founded by the late Dr. Carter Woodson, a Harvard trained scholar and international educator who was the son of former slaves.

ASALH operates as the National Organization, local and international branches to promote greater knowledge of African American history through a program of education, research and publishing.

### Mission

Our mission is to promote, research, preserve, interpret, and disseminate information about Black life, history, and culture to the global community.

### Vision

The vision of the Association for the Study of African American Life and History is to be the premier Black Heritage learned society with a strong network of national and international branches and partners whose diverse and inclusive membership will continue the Woodson legacy.

### Official Goals

1. The collection of sociological and historical data on the Negro,
2. The studies of peoples of African blood,
3. The publishing of books in the fields of African American History and Sociology, and
4. The promotion of harmony between the races.

### Official Tag Lines

ASALH's registered trademarks in the United States Patent Office.

1. Founders of Black History Month™
2. If we don't tell them, the world will never know™
3. Knowledge for Empowerment™