

Publisher's Report for

***The Journal of African
American History***

September 2025

THE UNIVERSITY OF CHICAGO PRESS JOURNALS



Introductory Note

The University of Chicago Press (UCP) is pleased to report on another successful years publication of *The Journal of African American History*. This report is based on the results of 2024—as the most recent fully completed volume—with year-to-date (YTD) 2025 statistics included in the article usage section.

If the ASALH Council would like me to attend one of its virtual meetings to review and discuss this report, I will be happy to do so. In the meantime, I'll stand by for your feedback after your review of the report.

Respectfully submitted by:

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Institutional Circulation

The *Journal of African American History (JAAH)* is distributed by multiple methods and is visible to readers and contributors in multiple ways. Institutional circulation measures the number of paid subscription accounts.

Institutional Circulation Figures

	2019 Vol. 104	2020 Vol. 105	2021 Vol. 106	2022 Vol. 107	2023 Vol. 108	2024 Vol. 109
Institutional Subscriptions	692	678	655	656	650	647

Additional institutions have access through philanthropic and consortia subscriptions (see Appendices I and II).

Financial Performance

The revenue associated with institutional subscriptions and is the revenue driver most closely associated with the journal's financial performance. **JAAH's financial performance remains very strong**, though it is possible that earnings will plateau a bit in coming years as libraries grapple with reduced serials budgets. Many can make do with access through JSTOR and EbscoHost (authorized distributors who pay the Journal a royalty for the right to include its issues in their aggregated products).

Return to ASALH

	2019 Vol. 104	2020 Vol. 105	2021 Vol. 106	2022 Vol. 107	2023 Vol. 108	2024 Vol.109
Royalty paid on all Journal Income (50% 2019-2022; 52% 2023-2024)	\$126,747	\$128,375	\$131,689	\$134,255	\$152,958	\$155,952

Bonus Percentage

One feature of the UCP-ASALH arrangement is a **bonus royalty of 2% is applied to the ASALH payment in any year where revenue exceeds \$275,000**. In 2024, this threshold was met and so an additional bonus royalty of 2% was paid. While 2025 revenue looks likely to again exceed the threshold, as with any bonus situation, the most prudent course for budgeting would be to hope for *but not rely on* the bonus amount.

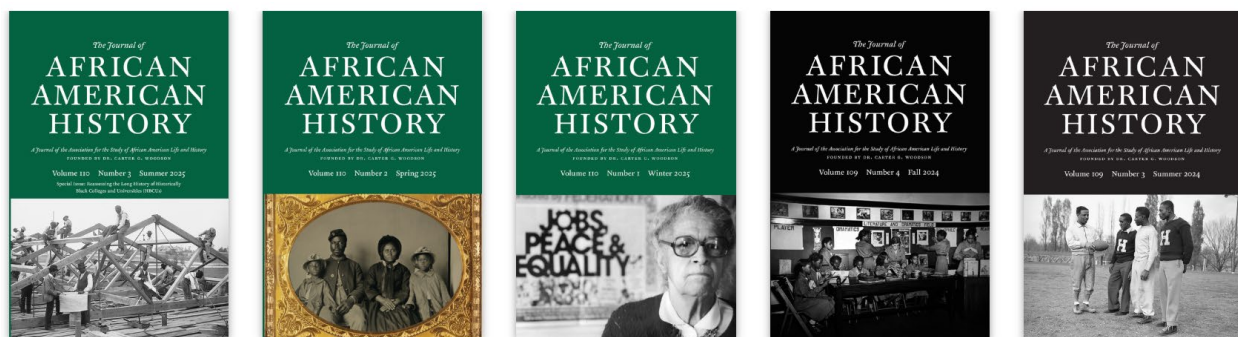
Outlook

A separate 2025 financial update has been provided, which includes payment scheduling information.

US Federal Funding and Tariffs

We are closely watching the changes brought by the Trump administration and how they may impact our business, including changes to federal funding for research and universities, and new international tariffs. JAAH does have 121 institutional customers receiving print copies and ~1,500 ASALH members receiving print copies as well. We remain committed to providing the print option to JAAH customers and ASALH members, even as we watch for the impact of tariffs on print costs (along with other costs!). We know that in 2024, two-way trade for pulp and paper products with Canada was over \$14 billion and Mexico was \$5 billion and our printer has already added a 2.8% surcharge beyond our contract.

Online Usage



Online usage of *The Journal of African American History*—accesses of the full text of articles (HTML) and downloads of PDFs—has grown significantly since 2019, now **averaging 6,947 accesses a month** in 2025, up from 2,867 accesses a month in 2019.

Usage is also up during the comparable period (January to August) between **2024 with 49,643 accesses** and **2025 with 55,577 accesses**.

2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Total
HTML	1,433	1,740	2,083	1,759	1,512	1,127	964	864	11,482
PDF	5,014	5,613	5,716	6,037	5,320	5,397	6,042	4,956	44,095
Total	6,447	7,353	7,799	7,796	6,832	6,524	7,006	5,820	55,577

2024	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
HTML	1,814	2,594	2,266	2,511	1,659	1,035	1,023	835	1,539	2,258	1,849	1,422	20,805
PDF	5,067	5,628	5,640	6,382	4,659	2,853	2,786	2,891	5,318	6,095	5,205	4,364	56,888
Total	6,881	8,222	7,906	8,893	6,318	3,888	3,809	3,726	6,857	8,353	7,054	5,786	77,693

*Annual totals for prior years were: 72,573 in 2023; 82,651 in 2022; 89,431 in 2021; 54,953 in 2020; and 34,406 in 2019.

This is excellent news, because librarians consider usage as a proxy for a journal's value to their patrons. One reason for the increase in usage is the continuing uptake of the Journal's archive (1916-1997), through an add-on subscription. All institutional subscribers automatically include access (1998-current). All ASALH members receive access to the full run (1916-current).

The Journal's articles are also available in JSTOR archival collections, as well as in Ebsco Host databases. This **authorized and licensed access** through trusted third parties, while lacking the most current content and the full-text HTML format—with its citation tools and (if published) supplemental online only material—is important in ensuring that the Journal's articles are accessible to institutions and individuals who are unable to afford/justify a full subscription.

Non-Trackable Usage

There is usage we cannot measure and therefore cannot demonstrate to librarians. For example, usage of copies of article files posted by authors to their library course-packet webpages, department webpages, and/or their institutional repository.

More nefariously and systematically, usage of articles is being siphoned off by **unlicensed distributors**, especially the commercial enterprises Academia-dot-edu, Research Gate, and Sci-Hub, but also field-

specific repositories. *JAAH* receives no compensation for this use, so these entities financially benefit by distributing content to which they have contributed nothing. Worse, the usage is not tracked or recognized by librarians, which **undermines institutional circulation**, because a librarian is more likely to cancel a journal subscription if usage is perceived to be low and/or declining.

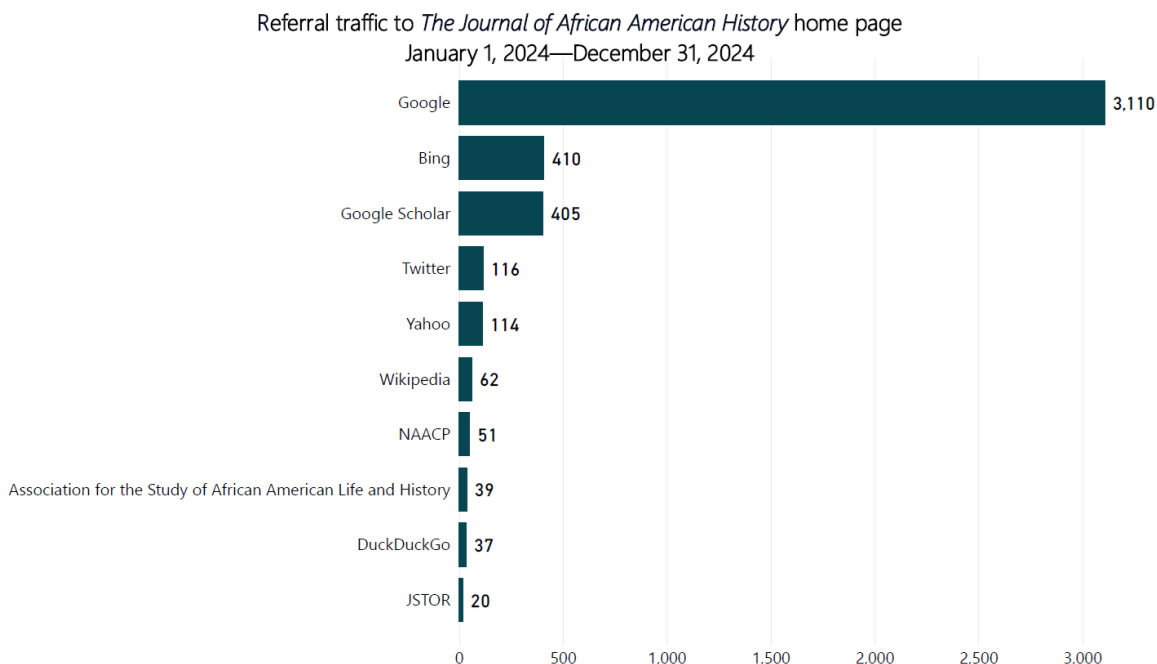
20 Most Accessed Articles in 2025

Rank	Accesses	Article	Author	Volume	Pub Date
1	893	“There Is No New Black Panther Party”: The Panther-Like Formations and the Black Power Resurgence of the 1990s	George Derek Musgrove	104	9/1/2019
2	761	Free Negro Owners of Slaves in the United States in 1830	Research Department of the Association for the Study of Negro Life and History	9	1/1/1924
3	590	Introduction—Gendering the Carceral State: African American Women, History, and the Criminal Justice System	Cheryl D. Hicks, Kali N. Gross	100	6/1/2015
4	584	The Roots and Routes of Black Power	Call for Papers	110	1/1/2025
5	475	Latasha Haruns, Soon Ja Du, and Joyce Karlin: A Case Study of Multicultural Female Violence and Justice on the Urban Frontier	Brenda E. Stevenson	89	4/1/2004
6	450	Challenging Dissemblance in Pauli Murray Historiography, Sketching a History of the Trans New Negro	Simon D. Elin Fisher	104	3/1/2019
7	429	“A disgrace to all slave-holders”: The University of Chicago’s Founding Ties to Slavery and the Path to Reparations	Guy Emerson Mount, Kai Perry Parker, Caine Jordan	103	3/1/2018
8	397	Flint Goodridge Hospital and Black Health Care in Twentieth-Century New Orleans	Kevin McQueeney	103	9/1/2018
9	362	“Down Where the South Begins”: Black Richmond Activism before the Modern Civil Rights Movement, 1899–1930	Marvin Chiles	105	1/1/2020
10	341	The Breeding and Vitality of Eighteenth Century Slaves in the British West Indies	Frank Wesley Pitman	11	10/1/1926
11	305	On the Education of Black Folk: W. E. B. Du Bois and the Paradox of Segregation	Derrick P. Alridge	100	6/1/2015
12	289	The Ku Klux Klan in South Carolina, 1868-1871	Francis B. Simkins	12	10/1/1927
13	279	Disrupting Race and Nation: African Students’ Nationalism in the Postwar United States, 1951–1961	Emmanuella Amoh	110	1/1/2025

Rank	Accesses	Article	Author	Volume	Pub Date
14	275	Thomas Sowell's Quixotic Quest to Denigrate African American Culture: A Critique	James B. Stewart	91	10/1/2006
15	264	African American Cooperatives and Sabotage: The Case for Reparations	Jessica Gordon Nembhard	103	3/1/2018
16	258	Keeping Black Motherhood Out of Prison: Prison Reform and Woman Saving in the Progressive Era	Nikki Brown	104	1/1/2019
17	251	Introduction: Hip Hop in History: Past, Present, and Future	Derrick P. Alridge, James B. Stewart	90	7/1/2005
18	244	Malcolm X, the Prison Years: The Relentless Pursuit of Formal Education	Jed B. Tucker	102	3/1/2017
19	239	The Twilight of Popular Revolutions: The Suppression of Peasant Armed Struggles and Freedom in Rural Haiti during the US Occupation, 1915–1934	Marvin Chochotte	103	6/1/2018
20	236	“OCCUPIED TERRITORY”: POLICE REPRESSION AND BLACK RESISTANCE IN POSTWAR MILWAUKEE, 1950–1968	Simon Ezra Balto	98	4/1/2013

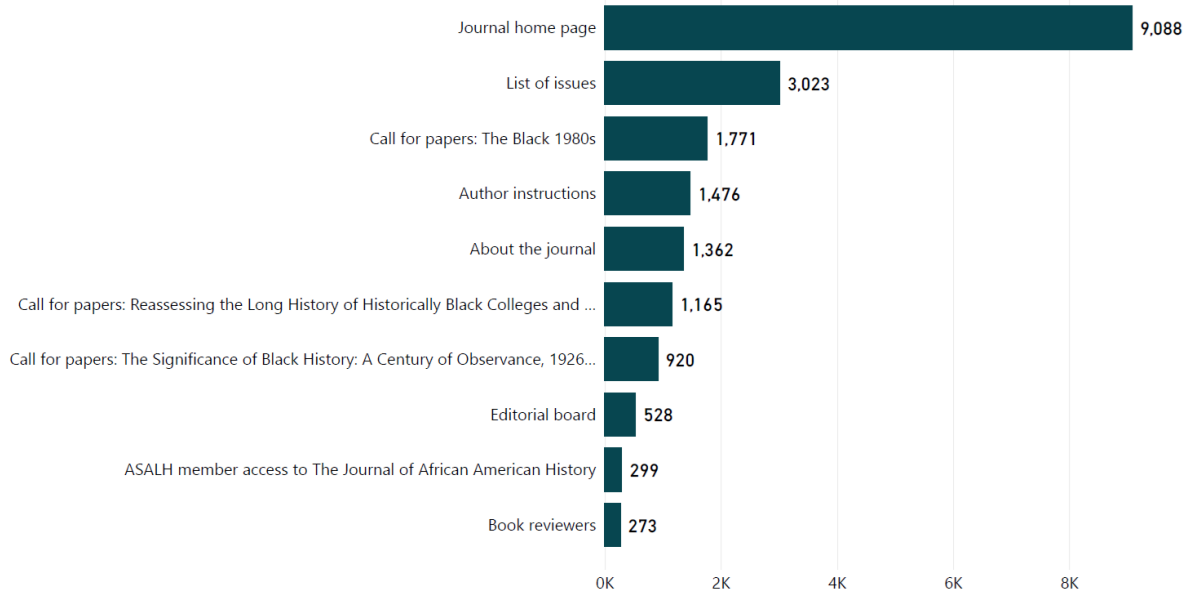
Trackable usage of the JAAH web pages (i.e., not the articles themselves)

The following pages represent the most-visited JAAH pages.



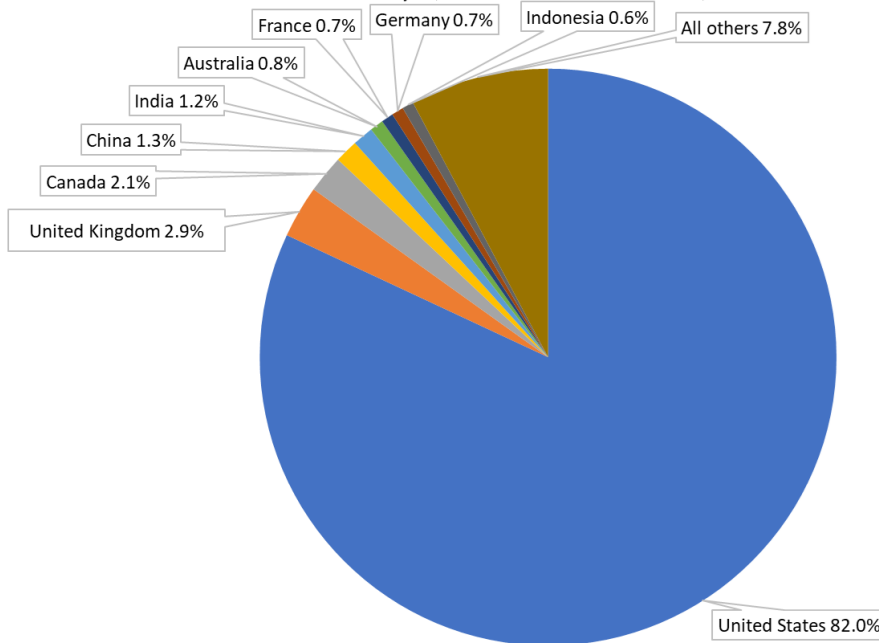
The following represent the top external referrers to JAAH pages.

Unique pageviews for top *The Journal of African American History* pages
January 1, 2024—December 31, 2024



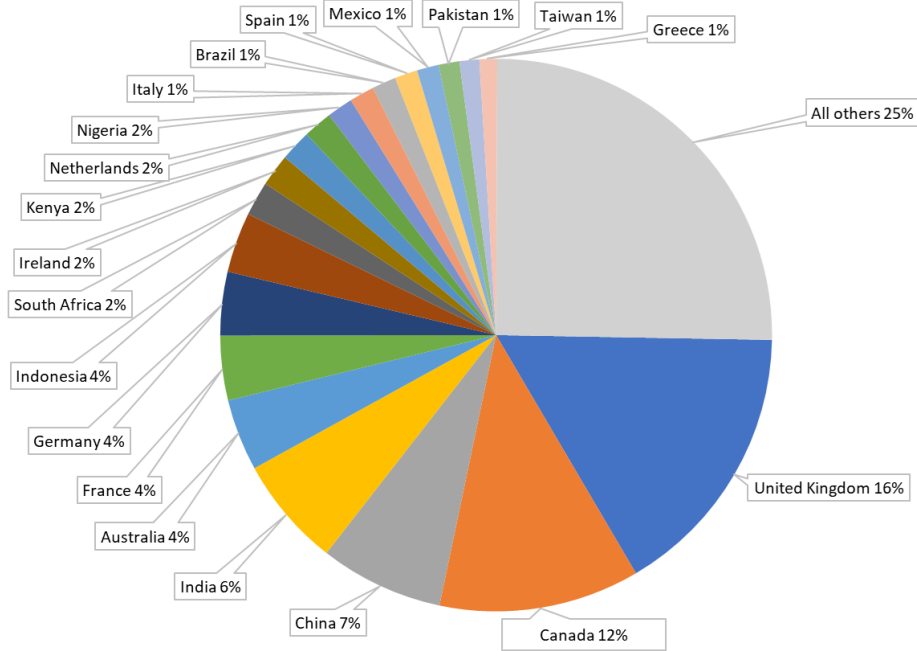
The following represent the top country referrers to the JAAH pages.

Country of origin: Unique visits to
The Journal of African American History home page
January 1, 2024—December 31, 2024



The following represent the top country referrers **excluding the USA** to the *JAAH* pages.

Country of origin: Unique visits to
The Journal of African American History home page
January 1, 2024—December 31, 2024
(Excludes the United States)



Marketing

The activities listed here increase subscriptions and renewals through targeted and actionable messaging to institutions and individuals.

Journals Subscription Catalog: *JAAH* is featured on a full page in the Chicago Journals Division’s 4-color subscription catalog. More than 3,000 institutional librarians and agents receive either a print copy of the catalog by mail and at conferences, or a digital PDF copy through the UCPJ website and email correspondence.

Brochures: *JAAH* is included in Chicago’s popular Complete Chicago Package for institutional subscribers. Each year, the Press prints and distributes a 4-color brochure to promote the current year’s Complete Chicago Package list. Staff distribute the brochure at all conferences attended by the Press, and to domestic and international sales agents. A PDF file of the brochure is also posted on the UCPJ website.

Renewals: *JAAH* is included in UCPJ’s comprehensive renewal campaign, which contacts customers through monthly email and/or direct mail communication. Subscribers receive a series of renewal notices before, at, and after subscription expiration. Email renewal notices link directly to the subscriber’s account for easy online renewal transactions.

Digital and Print Promotion

Digital marketing allows *JAAH* to reach a wide, international audience using dynamic, low-cost vehicles like web ads, email, and social media. Print marketing is an effective tool for reaching readers at the point of purchase or at large events.

E-mail Marketing: The Press uses custom and automated HTML e-mail messages to communicate significant journal news and announcements to institutional and individual subscribers.

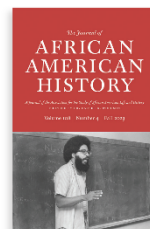
eTOC emails are sent with the release of each new issue, and there are two distinct types of *JAAH* eTOC emails used to communicate with interested readers. The first is sent to all ASALH members by society leadership. *JAAH*’s marketing manager at Chicago provides the table of contents to the ASALH team so they can distribute information about new issues to their members as soon as the new issue is available online.

The University of Chicago Press—Publisher’s Report—Confidential

The Journal of African American History

The leading scholarly publication on African American life and history

EDITOR: Bertis D. English
SOCIETY: Association for the Study of African American Life and History (asalh.org)



The *Journal of African American History*, formerly *The Journal of Negro History*, was founded by Dr. Carter G. Woodson in 1916 and is an official publication of the Association for the Study of African American Life and History (ASALH). Now in its second century, this award-winning journal publishes original scholarly articles and book reviews on the African American experience from its earliest phases to the more recent past. As the leading scholarly publication on African American life and history, recent special issues and symposia have focused on the 400th anniversary of 1619, LGBT Themes in African American History, the history of Black internationalism, and African American sports history.

Audience

Historians, political scientists, social scientists, legal scholars, education researchers, and policy makers working in service of African American life, culture, and history, and the membership of the Association for the Study of African American Life and History

About the Editor

Bertis D. English is professor of history at Alabama State University.

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Add postage to subscriptions with print; rates apply; see page 101.
All dollar rates start with the writer's rate.

INSTITUTIONAL SUBSCRIPTIONS	ELECTRONIC ONLY		ELECTRONIC + PRINT		Print Only	Single Copy
	Current	Full Year	Current	Full Year		
Very Large Higher Education	\$561	\$785	\$701	\$987	A	A
Large Higher Education	\$521	\$729	\$651	\$917		
Medium Higher Education	\$481	\$673	\$601	\$847		
Small Higher Education	\$441	\$617	\$551	\$777		
Very Small Higher Education	\$421	\$589	\$526	\$736		
Community College	\$421	\$589	\$526	\$736	\$214	\$150
Museum	\$401	\$561	\$501	\$707		
Public Library	\$401	\$561	\$501	\$707		
Secondary School	\$401	\$561	\$501	\$707		
Government/Nonprofit	\$421	\$589	\$526	\$736		
Corporate	\$521	\$729	\$661	\$917	Y	Y

INDIVIDUAL MEMBERSHIP

Electronic subscriptions to *JAAH* are a benefit of membership in the Association for the Study of African American Life and History. To join, visit asalh.org/members.

journals.uchicago.edu/JAAH

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The second type of eTOC email is sent to all other interested parties who have opted to receive the alert. That list of email addresses increased by 13.27% (from 497 to 563) in 2024. The emails for issues published in 2024 had the following click-through rates:

- January 2024 issue eTOC click-through rate: 8.17%
- Spring 2024 issue eTOC click-through rate: 11.55%
- Summer 2024 issue eTOC click-through rate: 13.49%
- Fall 2024 issue eTOC click-through rate: not available

We know from industry research and from historical data that scholars use eTOC emails to archive and search for articles well past their original publication date, so the most recent eTOC click-through rates shown here will continue to increase with the life of the issue.

Publicity: *JAAH* is regularly featured in the University of Chicago Press Journals Division Twitter and Facebook accounts, which are supplemented by author and journalist social media activity. Articles promoted in this way consistently see a boost to usage, particularly when front list or archival articles are related to the current news cycle.

The Press monitors external links and references to electronic journal content in *JAAH* to track general and news media interest in the journal. In the past 12 months, *JAAH* saw the majority of its publicity on Twitter, with additional coverage in the news, on blogs, and in Wikipedia. Notable news coverage includes mentions in the *The Washington Post*, *Smithsonian Magazine*, and *The Atlantic*. The following *JAAH* articles were the most cited over the past year:

- “Who Used to Run the UNIA Hall”: Black Canadian Women’s Leadership of Toronto Division 21, 1919–1939 (March 2024)
- “To Give Up the Little Kingdoms”: The Black College and the Gains and Losses of Desegregation
- Before Busing: A History of Boston’s Long Black Freedom Struggle
- “Eliminating the Double Standard of Justice”: Race, Rape, and the Death Penalty in Florida,
 - 1925–60
- Attorney General Edward W. Brooke, the Politics of Gradualism and Immediacy, and the Struggle for Civil Rights

JAAH’s marketing manager would like to work with the journal office to coordinate additional publicity through the distribution of one or two press releases per volume, focusing on an article that has



potential for media coverage. *JAAH* press releases can be distributed to journalists and posted to the press website and to EurekaAlert!, a science and academic wire service.

Advertising

House Ads: *JAAH* is advertised in print and on the web in other University of Chicago Press humanities journals on a space-available basis. These include *Archives of American Art*, the *American Journal of Sociology*, *American Art*, *American Political Thought*, *Elementary School Journal*, the *Journal of Law and Economics*, the *Journal of Legal Studies*, *The Journal of Politics*, the *Metropolitan Museum Journal*, *Polity*, and *Signs*. The image below right is a *JAAH* house ad that appears on these webpages.



Program Advertising: Program advertising is selected annually with input from the *JAAH* journal office. Please see the Conferences and Meeting schedule for exact placements. The image to the right shows the ASALH 2024 program ad.

- **Promotional Giveaways:** All conference attendees at the 2024 ASALH meeting in Pittsburgh, PA received a custom *JAAH* imprinted lanyard at registration. Additional collateral and giveaways at the booth included *JAAH* magnets, mirrors, pens, mints, and postcards with instructions for accessing the journal online.



Web Advertising: The *JAAH* website also continues to feature calls-for-paper advertisements, as needed by the journal office. Additional web ads are available at any time on request.



Conferences and Meetings

In 2024 we promoted *JAAH* at the following virtual and in-person conferences. Unless otherwise noted, this promotional schedule will repeat in upcoming years, with additional meetings and in-person attendance when possible.

- 1. American Historical Association**
Staffed and virtual exhibits, program ad
- 2. American Political Science Association**
Staffed exhibit
- 3. American Society for Environmental History**
Staffed exhibit
- 4. American Sociological Association**
Staffed and virtual exhibits
- 5. American Studies Association**
Staffed exhibit, program ad
- 6. Association for the Study of African American Life and History**
Staffed and virtual exhibits, program ad
- 7. Charleston Conference**
Staffed exhibit
- 8. College Language Association**
Staffed exhibit
- 9. Law and Society Association**
Staffed exhibit
- 10. Midwest Political Science Association**
Staffed exhibit and program ad
- 11. National Council of Black Studies**
Unstaffed exhibit and program ad
- 12. National Council on Public History**
Program ad
- 13. National Women's Studies Association**
Staffed and virtual exhibits
- 14. New England Political Science Association**
Staffed exhibit and program ad
- 15. Organization of American Historians**
Staffed exhibit and program ad
- 16. Society for American City and Regional Planning History**
Staffed exhibit
- 17. Society Historical Association**
Staffed exhibit
- 18. Social Science History Association**
Staffed and unstaffed exhibits
- 19. Southern Political Science Association**
Staffed exhibit
- 20. Western Political Science Association**
Unstaffed exhibit and program ad

Social Justice Resource Page

The Social Justice page is publicly available at <https://www.journals.uchicago.edu/social-justice>. The research featured on this page was selected in collaboration with our journal editors, including the JAAH team, as a way to collect and surface recent or relevant work in social justice issues. There are more than 100 articles on the page, and all are free to read. The topics covered include:

- Policing, violence, and reform
- The courts, prison, and race
- Civil rights
- Racial justice history
- Racial health inequities
- Race, labor, and education
- Protest and activism
- Further reading, including art, literature, sport, and science

The page was promoted through social media and on the division homepage. Many journal offices and authors continue to cross promote this page to their own audiences, increasing exposure to other interested scholars. Listed below are article views for 2024.

Rank	Article title	2024 Requests
1	“There Is No New Black Panther Party”: The Panther-Like Formations and the Black Power Resurgence of the 1990s	908
2	Keeping Black Motherhood Out of Prison: Prison Reform and Woman Saving in the Progressive Era	708
3	Introduction—Gendering the Carceral State: African American Women, History, and the Criminal Justice System	629
4	Latasha Haruns, Soon Ja Du, and Joyce Karlin: A Case Study of Multicultural Female Violence and Justice on the Urban Frontier	524
5	“Down Where the South Begins”: Black Richmond Activism before the Modern Civil Rights Movement, 1899–1930	297
6	Flint Goodridge Hospital and Black Health Care in Twentieth-Century New Orleans	271
7	Challenging Dissemblance in Pauli Murray Historiography, Sketching a History of the Trans New Negro	247
8	“OCCUPIED TERRITORY”: POLICE REPRESSION AND BLACK RESISTANCE IN POSTWAR MILWAUKEE, 1950–1968	192
9	Life Questions: Memories of Women Civil Rights Leaders	83

Appendix I: Philanthropic Subscriptions

In addition to the paid circulation, above, *JAAH* is available through the [Chicago Emerging Nations Initiative \(CENI\)](#). Working with partner programs, the Press is able to provide free access to our complete portfolio of journals, including *JAAH*, to more than 13,000 registered institutions across 125 eligible countries throughout the world. This program provides subscriptions to libraries in nations classified by the World Bank as Low-Income or Lower-Middle Income (GNP per capita less than \$3,000).

Countries where *JAAH* is available by way of CENI

Afghanistan	Equatorial Guinea	Maldives	Serbia
Albania	Eritrea	Mali	Seychelles
Algeria	Ethiopia	Marshall Islands	Sierra Leone
Angola	Fiji	Mauritania	Solomon Islands
Antigua and Barbuda	Gabon	Mauritius	Somalia
Azerbaijan	Gambia	Micronesia, Fed. Sts.	South Africa
Bangladesh	Georgia	Moldova	South Sudan
Belarus	Ghana	Mongolia	Sudan
Belize	Grenada	Montenegro	Suriname
Benin	Guatemala	Morocco	Swaziland
Bhutan	Guinea	Mozambique	Syrian Arab Republic
Bosnia and Herzegovina	Guinea-Bissau	Myanmar	Tajikistan
Botswana	Guyana	Namibia	Tanzania (United Rep. of)
Burkina Faso	Haiti	Nauru	Timor-Leste
Burundi	Honduras	Nepal	Togo
Cabo Verde	India	Nicaragua	Tokelau
Cambodia	Indonesia	Niger	Tonga
Cameroon	Iraq	Nigeria	Tunisia
Cape Verde	Jamaica	Niue	Turkmenistan
Central African Republic	Jordan	Pakistan	Tuvalu
Chad	Kenya	Palau	Uganda
Colombia	Kiribati	Papua New Guinea	Ukraine
Comoros	Korea, Dem Rep.	Paraguay	Uzbekistan
Congo (Dem. Rep. of the)	Kosovo	Peru	Vanuatu
Congo (Brazzaville)	Kyrgyz Republic	Rwanda	Venezuela (Boliv. Rep. of)
Cook Islands	Lao PDR	Saint Helena	Vietnam
Côte d'Ivoire	Lesotho	Saint Kitts and Nevis	West Bank and Gaza
Cuba	Liberia	Saint Lucia	Yemen, Rep.
Djibouti	Libya	St. Vincent and Grenadines	Zambia
Dominica	Macedonia, Rep. of	Samoa	Zimbabwe
Ecuador	Madagascar	São Tomé and Príncipe	
El Salvador	Malawi	Senegal	

Appendix II: Consortia

Subscriptions sold through consortia help capture new and larger groups within the budget-constrained library and institutional market by offering custom deals to members of these institutional buying groups. Libraries join consortia to gain collective bargaining power and preferred pricing on academic resources. In certain international markets, consortia are frequently the preferred, and in some cases mandatory, way to provide access to electronic resources. Consortia with that received *JAAH* in 2024 and 2025 are listed below.

- California Digital Library — 9 campuses of the University of California
- CAUL, Consortium of Australian University Librarians — 22 institutions
- Consortia Canada – 21 institutions spanning the 4 Canadian regional consortia: PBUQ, CAAL-CBUA, COPPUL, OCUL
- CONRICYT, Consorcio Nacional de Recursos de Informacion Cientifica y Technologica — 5 higher education institutions in Mexico
- JISC, Joint Information Systems Committee – 12 higher education institutions in the United Kingdom
- KESLI, Korean Electronic Site License Initiative Consortium — 6 members
- MCLS, Midwest Collaborative for Library Services — 13 institutions
- SCEL, Statewide California Electronic Library Consortium — 25 private institutions and universities