

Program Cluster Committee Reports

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Marketing and PR

- The team has developed conference press release that is available on the website
 - <https://asalh.org/amidst-the-ongoing-attacks-on-black-history-and-black-education-and-the-massive-layoff-impacting-our-community-asalh-will-bring-its-annual-conference-to-atlanta-september-24-28-2025/>
- The press release and other statements about ASALH President has gotten picked up by national and local media, some examples
 - <https://ourtimepress.com/leadership-at-asalh-trump-administration-will-not-erase-black-american-history/>
 - <https://ourtimepress.com/asalh-historians-trump-2-0-impact-on-black-americans-from-scotus-to-job-loss-of-300000-black-women/>
 - <https://www.diverseeducation.com/demographics/african-american/article/15755360/asalh-brings-annual-conference-to-atlanta-amid-attacks-on-black-history-education>
- There will be press/media table at the conference

Program Planning

- The AAAM/AACRN Grant for \$25,000 was approved. Funding will go to support a workshop at the conference for creating videos for historic sites
- Received additional funds from Howard/Mellon will be holding a social justice workshop on Friday. There will be at least two additional workshops in FL and/or DC with these additional funds.
- Unsuccessful in getting funds from the NPF Park Partner Capacity Building 2025 (\$90,000). It was our first time applying, so we will learn and try applying again.
- Other funding to consider: ACLS Intention Foundry- 10k and 25k society micro-grants (Due November 11, 2025)

- Funding:
 - \$10,000 for single-society projects
 - \$25,000 for multi-society collaborations
- Focus: Projects that address the precarity faced by early-career scholars from systemically excluded, marginalized, or neglected groups.
 - *Examples include:*
 - International scholars at risk of losing visa status
 - Contingent faculty without job security
 - Graduate students with insecure funding
 - These microgrants are designed to support ongoing work around justice, equity, and well-being across our societies.

Academic Program

- Link to Conference Page
 - <https://convention2.allacademic.com/one/asalh/asalh25/index>
- The 2025 conference is trending to be our largest in-person conference since 2019.
- We are having free Wednesday sessions; evening sessions; and the plenary sessions have been scheduled for different time slots, so it will be interesting to see what/if any impact this has on attendance.

Luncheon

- The save the date flyer for the luncheon has been circulated.
 - <https://asalh.org/calendar/the-annual-black-history-month-luncheon/>
- Tickets are not yet available.
- Logistics
 - Date and Time: Saturday, February 28, 2026, 12:00 p.m. – 4:00 p.m. EST
 - Location JW Marriott, 1331 Pennsylvania Ave NW, Washington, DC 20004
 - Speaker: ASALH President Karsonya Wise Whitehead speaking on “You Can’t Stop Black History”

Awards

- A revised report is available in the ASALH EC Private Page.
- We will have to adjust the invite/acceptance letter going forward to indicate that people have to be in person to get the award. We have a few people accept the award and at the last moment indicate that they cannot be in person.

ASALH-TV

- Working on the 2026 Black History Month festival line-up. Choosing two to three sessions from the 2025 conference to see which sessions would be good for the festival.
- Plans are in the works for a November/December 2025 discussion with the film producers of "Without Issue" a documentary film about a Sapelo Island indigo farm reclaiming land and cultural preservation.
- Working with the ASALH Marketing/PR Committee and Content Creation team to cross post videos from IG to YouTube, specifically the reels. The shorter content performs better on YouTube than our longer form content.
- Currently at 6.99K subscribers. A fuller report with analytics will be provided for the November 2025 EC Meeting.

Theme Committee

- Idea for Outreach to Public Libraries
 - Create a "Black History in Your Library" Challenge
 - Encourage libraries to participate in a national challenge. Those that host programming or displays using ASALH's materials could be featured on ASALH's website or social media.
 - Monthly Spotlight on Libraries
 - Feature a different library each month on ASALH's platforms to highlight their work in Black history and encourage cross-inspiration.
- Draft of 2027 Theme: From Black Print Culture to Digital Blackness-separate file

Motion: Approve the 2027 Black History Executive Summary

- 2028 Theme Ideas
 - Citizenship Contested: Black Athletes, Politics, and the Legacy of the Fourteenth Amendment
 - From Reconstruction to Representation: Black Athletes and the Ongoing Struggle for Citizenship
 - African Americans and the Struggle for Citizenship
 - The Unfinished Struggle: Black Athletes, Politics, and the Quest for Citizenship

Woodson Home

- ASALH ED Cyrus, VP Haykal, and President Whitehead met with NPS/NACE staff on September 12th to discuss plans for the Woodson Birthday celebration and the home opening
- Woodson Birthday (all details are TBD or Tentative)
 - Location: Dunbar High School
 - Date: Saturday, December 13th

- Time: TBD
- Woodson Home Opening
 - Date: Saturday, February 21, 2026
 - Tentative ROS
 - Ribbon Cutting at home-VIP (select guests)
 - Formal Ceremony (Shiloh Baptist Church)
 - Lunch
 - Tours (15 people at a time)
 - Info Fair/History Tables and Activities
 - Funding for program needs to be determined
- Are looking to build a committee to support the Woodson Birthday and home moving forward. Will be looking at professional, social, fraternal, cultural, and historical organizations to support.