

2026-27
Branch & Scholarship
Sponsorship Overview
Bringing Our History to the Present



Friend,

Thank you for choosing to learn more about and, hopefully, support the Philadelphia-Montgomery County Branch of the Association for the Study of African-American Life and History (ASALH).

While we revel in our heritage, our charge remains to continue advancing the work of Dr. Carter G. Woodson in relevant and tangible ways that will inspire and support this generation and those to come. As a people, we have made significant strides in the 100 years since the founding of Negro History Week – and we aim to continue making and celebrating our accomplishments every day. Our scholarship program is such an example – a signature branch feature that annually helps propel the aspirations of students across our region. We welcome your involvement as we build on our past success. Collaboration with and investment from partners like you can make that happen.

We hope you will find merit in our mission and invite you to join our efforts today.

Onward.

Karen Williams

President

PhilaMontco ASALH



About Us - *Branch Mission*

- To **increase** working knowledge of contributions by African Americans to all aspects of American and global life and culture.
- To **celebrate** historic and contemporary achievements by African Americans, particularly those with ties to Greater Philadelphia.
- To **expand** access and opportunity for lay and formal scholarship of African-American history among Greater Philadelphia residents – students through seniors.
- To **cultivate** community and friendship among those who respect and seek to preserve African-American history and heritage, and that of Greater Philadelphia, specifically.

Our Why



About Us - Branch Snapshot

ASALH
Founder



Dr. Carter G. Woodson

Branch
Founders



Naomi Berry*



Dr. Shirley Parham*

Profile

Founded in 2002
to serve
Philadelphia,
Montgomery,
Chester, Bucks, &
Delaware counties.

Members span
these areas plus
New Castle, DE
& Mecklenburg
County, NC

Includes students,
educators,
historians, media,
financial services,
& other
professionals

Charter
Members

Darius L. Berry	Dr. Rita Sellers*
Rochell Burris*	Ruth Sizemore*
Greta Brown*	Dr. Elmer Taylor*
Edgar Dudley*	Jean Taylor*
Rosetta Robinson*	Adean Utterback*
Forrest Sellers*	Dr. Alvin Vaughn*
Eloise Vaughn	
Barbara White	

**Deceased*



About Us - *Branch Legacy, Tallied*

Events

Programs Hosted
- In-person & Virtual

300+

Schools
Visited

50+

Audience

Average
Signature
Program
Attendance

100+

Average
Thematic
Event
Attendance

75+

Average
Attendee
Age

45+



About Us - *Branch Legacy, Tallied* (cont'd)

Since
2002

Scholars
Supported

40+

Schools
Attended

25+

Scholarships
Awarded

\$43,000+

“ Real education means to inspire people to live more abundantly, to learn to begin with life as they find it and make it better. ”

– *Carter G. Woodson*

2026-27 Scholarship Sponsorships



“ Invest in the human soul. Who knows how far a person can go if they are given the chance? ”

– *Mary McLeod Bethune*



Branch Scholarship Luncheon

INVESTMENT TIERS

BENEFITS

Platinum	\$8,000	<ul style="list-style-type: none">• Named ASALH Branch Scholarship• Title event signage and optional 3-minute speaking role• Five luncheon tickets• Prominent logo placement or signage at event• Newsletter, invitation, branch website, and social media acknowledgements
Diamond	\$6,000	<ul style="list-style-type: none">• Named ASALH Branch Scholarship• Event signage• Four luncheon tickets• Verbal event, newsletter, invitation, and social media acknowledgements
Gold	\$4,500	<ul style="list-style-type: none">• Named ASALH Book Fund Scholarship• Four luncheon tickets• Event, newsletter, and social media acknowledgements
Silver	\$3,000	<ul style="list-style-type: none">• Four luncheon tickets• Event, newsletter, and social media acknowledgements
Bronze	\$1,500	<ul style="list-style-type: none">• Two luncheon tickets• Event and newsletter acknowledgements

Supporting ASALH Supports *YOU* *via Added*

REACH



EXPOSURE POTENTIAL

Connect directly with diverse, highly-educated households across Greater Philadelphia.

BRANDING



VALUES ALIGNMENT

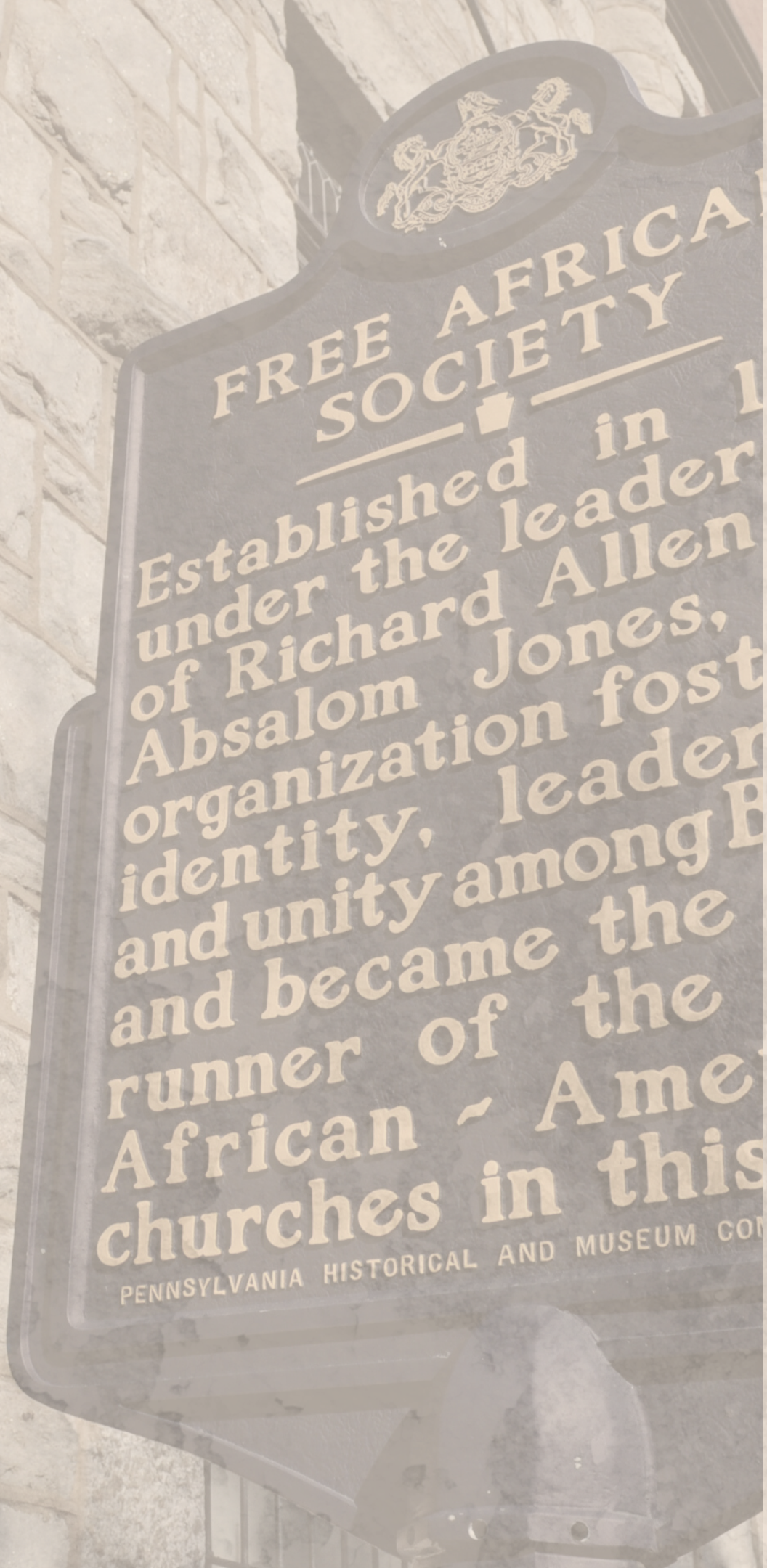
Affirm your organization's commitment to investing in and lauding *complete* American contributions.

ENGAGEMENT



COMMUNICATIONS & MEDIA PRESENCE

Enjoy placement in social and legacy media dispatches as well as local and national member communications.





Our Ask

Contributions help power enriching programs that enhance our community. As a registered 501(c)3 entity, a portion of your donation to **PhilaMontco Branch ASALH** may be tax-deductible.

Please consult your tax advisor for specific details.

Want to know more about or how to donate to
PhilaMontco Branch ASALH?

Contact:

Karen Williams, branch president
asahpmbpresident@gmail.com

Dr. Eugene Thomas, branch treasurer
asahpmbtreasurer@gmail.com

**Scan Here
to Help
Today!**



SUPPORT